

Reactions enable you to express a wide range of **emotions** on Yammer and, at the same time, allow you to have nuanced insights into how your colleagues **feel** about the content you are posting.

If you are a leader or a community manager, they also help you identify the type of content that is generating deeper levels of **interest** within your organization.

NOTE

When you add a reaction to a message, the person who posted it will receive a notification.
Yammer will show how many people have Reacted to a certain message... including yourself.



Here are the reactions available on Yammer:



Like: the thumbs up is the default action item. It indicates agreement with an idea, acknowledgment that you've seen a message, or just that you like what they're saying.



Love: indicates that the conversation starters or messages deeply resonate with you.



Laugh: means that you find posts or messages humorous



Celebrate: allows you to express yourself when you are celebrating a co-worker's personal or professional milestone, or a team accomplishment



Thank: indicates gratitude and appreciation towards people or situations.

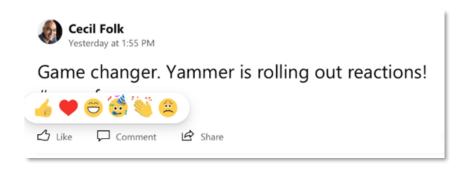


Sad: shows compassion or sadness depending on the situation.

To react to a conversation starter or comment

- 1. Hover over "Like".
- 2. Choose a reaction.

The most popular ones appear on the bottom right of the conversation starter or on the top right of your comment.



- To change your reaction, hover over your current reaction and choose a different one.
- To remove your reaction, click on your current reaction.

How to **see who has reacted** to a post or comment

- Click on the icons or the count showing up at the bottom right of the post, or at the top right of the comment.
- 2. A dialog box then opens up with tabs at the top for each reaction.
- 3. Click on a tab to see who has used that specific reaction on the post.

