

**PREVIEW**

**2023**  
**AIPLA**  **Spring**  
**MEETING**

May 10 to 12, 2023  
**Westin Seattle**  
Seattle, WA, USA



# AIPLA Spring Meeting

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### **AIPLA Members and Friends:**

Welcome to the 2023 Spring Meeting! We are excited to be holding our third consecutive, fully in-person, meeting since emerging from the pandemic. With Seattle as the backdrop, #aiplaSM23 will highlight hot topics in intellectual property, provide ample networking opportunities and social gatherings, and showcase the work of our 60+ committees.

There will be something for everyone at the Spring Meeting, whether your practice area focuses on patents, copyrights, trademarks, or trade secrets, our innovative programs and CLE will provide key insights and emerging trends in IP. In addition to the events you have come to know and love at AIPLA, including the Women in IP Law Breakfast, Corporate Practice Breakfast, Diversity Reception, and New Members Reception, the Spring Meeting will cover topics including:

- Non-competition covenants in the age of remote and hybrid work;
- Enablement displays through diagrams, YouTube videos, and other media demonstration compilations before PTAB;
- Deep dive into trade secret evidence and trials
- Cutting edge copyright issues;
- Protecting your trade dress overseas;
- AI, NFTs, and machine learning;
- Patent subject matter eligibility;
- IP abroad, and more.

We are pleased feature our keynote speakers, Noreen Krall, Former Vice President and Chief Litigation Counsel for Apple, and Lance Lopes, Executive Vice President and General Counsel for the Seattle Kraken NHL Hockey Team.

As usual, you will hear substantive content and practical insights to guide your professional development. Whether you are a newer practitioner, or have been practicing for decades, there will be great opportunities to network with fellow IP practitioners.

We look forward to welcoming you to the Emerald City!

### **Brian B. Batzli**

President

### **Kim Van Voorhis**

Officer-in-Charge, 2023 Spring Meeting  
AIPLA First Vice-President

### **The 2023 Spring Meeting Offers:**

- Unsurpassed Networking
- Engaging and Inspiring Speakers
- Group Registration Discounts



## General Information

### Registration and Exhibit Hours

**Tuesday:** 4:00 - 7:00 pm

**Wednesday:** 7:30 am - 6:00 pm

**Thursday:** 7:30 am - 6:00 pm

**Friday:** 8:00 am - 12:00 NOON

### Helpful Hints

- Lunch receptions are open to everyone to meet and network.
- All meeting registrants will have advanced access to meeting materials online and in the app.
- Access to handouts and meeting papers are available at the on-site Technology Center or via the Meeting App.

### CLE Information

The 2023 Spring Meeting has an in-person maximum CLE total of 600 minutes including 60 minutes of Ethics. Credit amounts will vary by state, based upon each state's regulations and credit calculation. Ethics CLE credit session listed below.

#### Thursday, May 11

**Ethics and Espresso: The Office of Enrollment and Discipline will present an hour of PTAB-focused and/or USPTO ethics training.**

*Hosted by the Committee on the Profession*

9:00 - 10:00 AM

**60 minutes Ethics**

The 2023 Spring Meeting has been pre-approved for Continuing Legal Education credit by the State Bars in Alaska, California, Connecticut, Hawaii, Missouri, New Jersey, New York, North Dakota, Pennsylvania, Texas, and Vermont in the amount of **600 CLE minutes**, including **60 minutes of Ethics CLE** credit for in-person attendance.

AIPLA is an approved provider by most states requiring CLE. AIPLA is applying for credit for this meeting to most states. Complete CLE information will be available on-site at the AIPLA CLE Information Booth. The CLE Information Booth will remain open until 1:00 pm on Friday.

**Disclaimer:** AIPLA is a nonprofit national bar association. The sole purpose of this CLE program is to provide educational and informational content. AIPLA does not provide legal services or advice. The opinions, views and other statements expressed by contributors to this CLE program are solely those of the contributors. These opinions, views and statements of the contributors do not necessarily represent those of AIPLA and should not be construed as such.

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### Media Partners:



### The Spring Meeting is on Twitter!

Are you #TweetingTheMeeting?  
Don't forget to include the hashtag #aiplaSM23 to be featured in the Spring Meeting Twitter Feed!  
All sessions for the Spring Meeting have been approved as Insurance Discount Eligible.



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## DAY 1

**Tuesday, May 9, 2023**  
All times listed are Pacific Daylight Time

■ **12:00 Noon – 3:00 PM**

**AIPLA Board of Directors Meeting**

■ **3:00 – 5:00 PM**

**AIPLA Board/Committee Leadership Meeting**

■ **4:00 – 7:00 PM**

**Pre-Registration**

If you registered in advance, please stop by and pick up your badge and meeting materials.

■ **6:30 – 8:00 PM**

**AIPLA Board/Committee Leadership Networking Event**

## DAY 2

**Wednesday, May 10, 2023**  
All times listed are Pacific Daylight Time

■ **6:45 – 8:45 AM** ⚡

**Corporate Practice Committee Breakfast Meeting** (in-house practitioners only)

**Sponsored by:** Finnegan

■ **7:30 – 9:15 AM**

**Continental Breakfast**

■ **7:30 AM – 6:00 PM**

**Registration, Exhibits, CLE Information and Membership Service Center, Technology Center**

■ **7:45 – 8:45 AM**

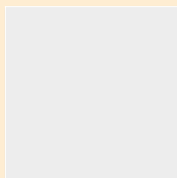
**Committee Meetings**

View the full committee schedule on the Spring Meeting website or in the Meeting App.

■ **9:00 – 10 AM**

### OPENING PLENARY

Join AIPLA President Brian Batzli as we kick off the 2023 Spring Meeting and get a preview of the week ahead.



**Keynote Speaker:** TBD



### ■ 10:15 AM - 12:00 NOON Concurrent Tracks

#### CONCURRENT TRACK 1 - Corporate Practice

**10:15 - 11:00 AM**

##### **Product Counsel Primer – A Conversation with In-House Counsel**

**Moderator:**

Vi Duoug, Adswerve, Inc. Denver, CO

What is a Product Counsel? What Do These Folks Do?  
How Private Practitioners Can Support Product Counsel.

**Speakers:**

Sonja Carlson, Microsoft, Seattle, WA  
Michelle Martinez, eBay, Salt Lake City, UT

**11:00 - 11:15 COFFEE BREAK**

**11:15 AM - 12:00 NOON**

##### **Non-competition Covenants in the Age of Remote and Hybrid Work**

**Moderator:**

Robert Lytle, Microsoft, Redmond, WA

**Speakers:**

Russell Beck, Beck Reed Riden, LLP, Boston, MA  
Erik W. Weibust, Epstein Becker & Green, PC, Boston, MA

#### CONCURRENT TRACK 2 - Patent Prosecution

**10:15 - 11:00 AM**

##### **Patent Subject Matter Eligibility**

Ideas for Going Forward in the Courts, at the USPTO, and in Congress in Light of Proposed Legislation.

**Moderator:**

Brian Stanton, Stanton Consulting Services, LLC, Alachua, FL

**Speakers:**

Christina Jordan, Tune Therapeutics, Seattle, WA  
Phong T. Dinh, Microsoft, Seattle, WA

**11:00 - 11:15 COFFEE BREAK**

**11:15 AM - 12:00 NOON**

##### **PTAB and Petitions**

**Moderator:**

Kim Van Voorhis, Nike, Beaverton, OR

Presenting your case through diagrams, videos, mixed oral and visual presentation, and other media demonstration compilations before PTAB.

**Speaker:**

TBD

The \*Other\* Side of Prosecution - USPTO Petitions and considerations. A more detailed look into “non-substantive” responses before the USPTO in patent and/or trademark practice.

**Speaker:**

Julie Burke, IP Quality Pro, LLC, San Diego, CA

**Hosted by:** Patent Law, Chemical Practice, Biotechnology, and Corporate Practice Committees

### ■ 12:00 - 12:30 PM

**Networking Luncheon Reception** (Open to all attendees)

**Sponsored by:** Schwegman Lundberg & Woessner, PA

### ■ 12:30 - 2:00 PM ↗



**Luncheon Keynote:** Lance Lopes, Executive Vice President and General Counsel, Seattle Kraken National Hockey League, Seattle, WA



## ■ 2:00 - 3:45 PM Concurrent Tracks

## CONCURRENT TRACK 1 - Trade Secrets

**2:00 - 2:45 PM**

**Contamination and Deletion and Spoliation, Oh My! Avoiding Litigation and Managing Unwanted Trade Secrets During the Onboarding Process.**

**Speaker:**

Seth Gerber, Morgan, Lewis & Bockius LLP, Los Angeles, CA

**Trade Secrets and Copyright: Challenges of Allowing Secret and Protected Registration.**

**Speaker:**

Franklin Graves, HCA Healthcare, Nashville, TN

**2:45 - 3:00 PM COFFEE BREAK****3:00 - 3:45 PM**

**Protecting Your Trade Secrets Overseas: What You Need To Know and Do To Safeguard Them.**

**Speaker:**

Danielle Coleman, VMware, Austin, TX

**The Changing Shape of Trade Secret Trials: What You Need To Know To Prepare For and Try Today's Trade Secrets Cases.**

**Speakers:**

Amy Candido, Wilson Sonsini, San Francisco, CA  
Michael Biek, DecisionQuest, State College, PA

**Hosted by:** Trade Secret Law Committee

## CONCURRENT TRACK 2 - Copyright

**2:00 - 2:45 PM****Moderator:**

Tonya Curcio, Kelly IP, Washington, DC

**In Between Naruto and Zarya: Exploring Copyright's Authorship Requirement**

**Speakers:**

TBD

**Copyright for Fictional Characters**

**Speaker:**

Neel Chatterjee, Goodwin Procter LLP, Redwood City, CA

**2:45 - 3:00 PM COFFEE BREAK****3:00 - 3:45 PM****Moderator:**

Ben Siders, Lewis Rice, LLP, St. Louis, MO

**Fair Use in Filmmaking: The Degree of Transformation of an Original Copyrighted Work to Qualify as Fair Use.**

**Speaker:**

Dale Nelson, Donaldson Callif Perez, Los Angeles, CA

**Function and Usefulness of the Copyright Small Claims Court.**

**Speaker:**

TBD

**Hosted by:** Copyright Law Committee





■ 4:00 – 5:00 PM - AFTERNOON PLENARY

Diversity Plenary

Intellectual Property and Diversity in the Wine Industry

Speakers:

Phil Long, Longevity Wines, Association of African American Vintners, Livermore, CA  
Katja Loeffelholz, Dickenson Peatman & Fogarty, Napa, CA

■ 5:00 – 6:00 PM

Committee Meetings

View the full committee schedule on the Spring Meeting website or in the Meeting App.

■ 6:00 – 7:00 PM

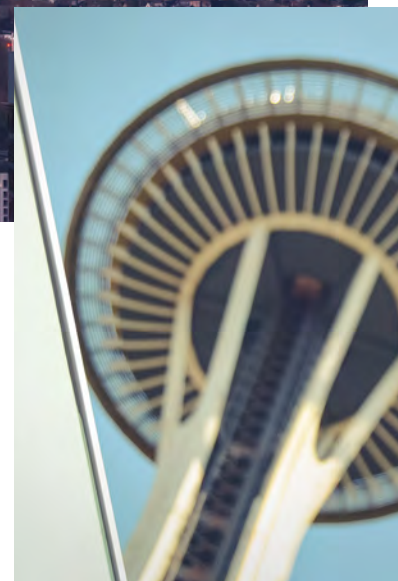
Diversity in IP Law Reception

Sponsored in part by: Baker Botts, Banner Witcoff, Greer Burns & Crain, Morrison & Foerster, and Shook Hardy & Bacon

■ 7:30 -9:00 PM ↗

Opening Night Reception

Sponsored in part by: LexOrbis



■ **6:45 – 8:45 AM** 

**Women in IP Law Committee Breakfast Meeting**

**Sponsored in part by:** Knobbe Martens

■ **7:30 – 9:15 AM**

**Continental Breakfast**

■ **7:30 AM – 6:00 PM**

**Registration, Exhibits, CLE Information and Membership Service Center, Technology Center**

■ **7:45 – 8:45 AM**

**Committee Meetings**

View the full committee schedule on the Spring Meeting website and in the Meeting App.

■ **9:00 – 10:00 AM - MORNING PLENARY**

**ETHICS**

**Ethics and Espresso: Ethics Training Focused on Practice Before the USPTO and PTAB**

**Hosted by:** Committee on the Profession

■ **10:15 AM – 12:00 NOON Concurrent Tracks**

**CONCURRENT TRACK 1 - Trademark**

**10:15 – 11:00 AM**

**Hot Topics for Trademark Owners: Parodies and Denials**

New Evidentiary Standards Muddy Opportunities for Generic Marks.

**Speaker:**

Tayah Woodard, Seed IP Law Group, Seattle, WA

Doghouse for Parody or Whiskey Tears for Trademark Owners?

**Speakers:**

Gulio Yaquinto, Pirkey Barber, Austin, TX  
Lisa Tittlemore, Sunstein, LLP, Boston, MA

**11:00 – 11:15 AM NETWORKING BREAK**

**11:15 AM – 12:00 NOON**

**Trademark Enforcement**

**Moderator:**

Ethan Vodde, Lee & Hayes, Spokane, WA  
Brand Protection in the Metaverse

**Speaker:**

TBD

Trademark and the Use of AI Tools

**Speaker:**

Andrea Shannon, Norton Rose Fulbright US LLP, Houston, TX

**CONCURRENT TRACK 2 - Patent Prosecution**

**10:15 – 11:00 AM**

**Cappuccino and (Next Generation) Computing**

**Moderator:**

Frank Gerratana, Mintz, Boston, MA

Best Practices for Drafting and Prosecuting Patent Applications: NFTs

**Speaker:**

Gregory Maurer, Klarquist, Portland, OR

Best Practices for Drafting and Prosecuting Patent Applications: Artificial Intelligence and Machine Learning

**Speaker:**

TBD

**11:00 – 11:15 AM NETWORKING BREAK**

**11:15 AM – 12:00 NOON**

**Best Practices for Patenting AI-Based Medical Devices for Enforcement**

**Moderator:**

Tony Beasley, Microsoft, Redmond, WA

Best Practices for Infringement Detection of AI-Based Medical Device Patents

**Speaker:**

Hilary Reinhardt, Johnson & Johnson, Cincinnati, OH

Best Practices for Patenting AI-Based Medical Devices for Enforcement

**Speaker:**

Scott McBride, McAndrews Held & Malloy, Ltd., Chicago, IL



12:00 - 12:30 PM

Networking Luncheon Reception (Open to all attendees)

Sponsored in part by: Frankfurt Kurnit Klein & Selz PC

12:30 - 2:00 PM



Luncheon Keynote: Noreen Krall, Former Vice President and Chief Litigation Counsel, Apple

2:00 - 3:45 PM Concurrent Tracks

CONCURRENT TRACK 1 - Patent Litigation

2:00 - 2:45 PM

Creative Uses and Forms of Injunctive Relief

2:45 - 3:00 PM NETWORKING BREAK

3:00 - 3:45 PM

A New Universe for Patent Litigation: Are You Ready for the Unified Patent Court (UPC) Lift Off?

Moderator:

Clara Jimenez, Johnson & Johnson, New Brunswick, NJ
Incorporating UPC Into Your Litigation and Globalization Strategy

Speakers:

Elisabetta Papa, Societa Italiana Brevetti S. p. A., Rome, Italy
Martin Köhler, Hoyng Rokh Monegier, Düsseldorf, Germany

Hosted by: PTAB Trial and Patent Litigation Committees

CONCURRENT TRACK 2 - International

2:00 - 2:45 PM

International Protection - Part 1 (Patent)

Moderator:

William (Skip) Fisher, DLA Piper, Seattle, WA
Guidelines in European Patent Prosecution

Speaker:

Yelena Morozova, Finnegan, London, United Kingdom

Guidelines and Updates in Chinese Patent Prosecution

Speaker:

Binxin Li, Fenxun Partners, Shanghai, China

2:45 - 3:00 PM NETWORKING BREAK

3:00 - 3:45 PM

International Protection - Part 2 (Trade Dress)

Moderator:

Shui Li, Microsoft, Seattle, WA

Trade Dress Development and Trends in Europe

Speaker:

Elisa Huusko, Berggren Oy, Helsinki, Finland

Trade Dress Protection in China: Time to Get Creative

Speaker:

Mai Lin, Simone Intellectual Property, Hong Kong and Los Angeles, CA

Hosted by: IP Practice in China, IP Practice in Europe Committees and AIPPI-US

4:00 - 6:00 PM

Committee Educational Sessions and Business Meetings

View the full committee schedule on the Spring Meeting website or in the Meeting App.

7:00 - 8:00 PM

New Member/First-Time Attendee Reception

Sponsored by: Klarquist Sparkman, LLP

8:00 - 10:00 PM

Dinner Celebration



## ■ 8:00 - 9:45 AM

Continental Breakfast

## ■ 8:00 AM - 12:00 Noon

Registration, Exhibits, CLE Information and Membership Service Center, Technology Center

## ■ 9:00 AM - 12:15 PM - CLOSING PLENARY

## A Look Forward to Next Year

9:00 - 10:00 AM - Special Program

10:00 - 10:15 AM NETWORKING BREAK

10:15 - 12:00 PM

**Moderator:** Elise Selinger, Caterpillar, San Diego, CA

**Artificial Intelligence (AI) as the Inventor**

**Speaker:**

Ryan Abbott, University of Surrey, Pacific Palisades, CA

**Trends in Trade Dress, Trademark, and Copyright**

**Speaker:**

TBD

**Patent Litigation Trends: Focus on PTAB, Western District of Texas, and the District of Delaware**

**Speaker:**

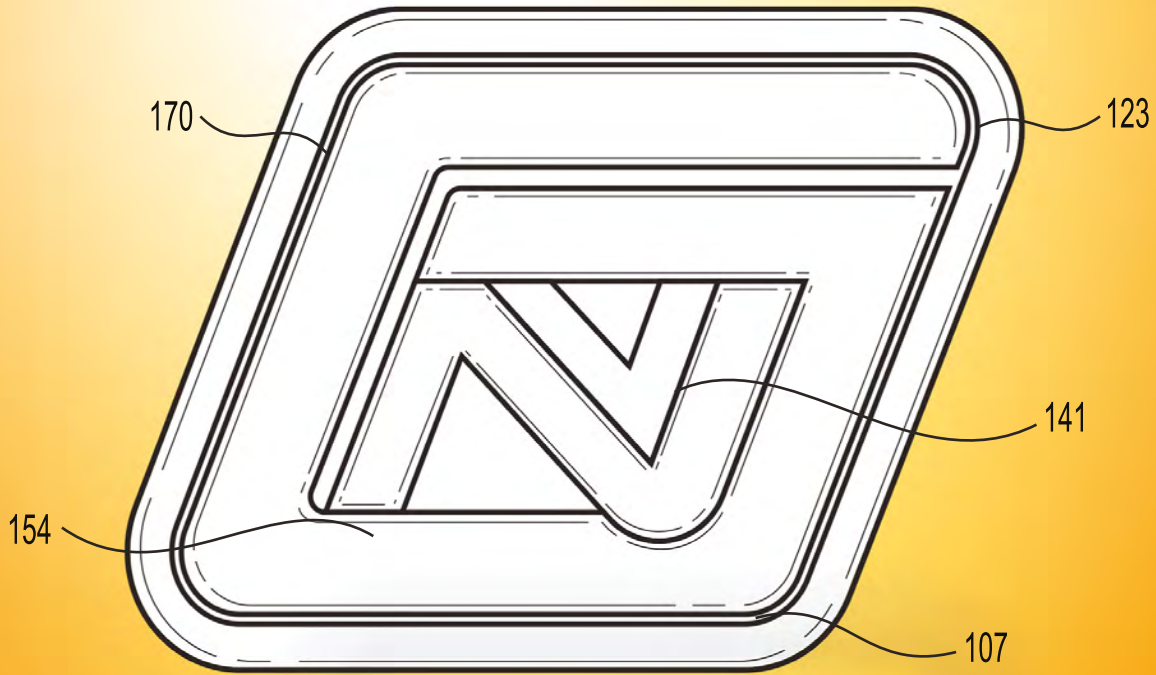
Mark Lezama, Knobbe Martens, Irvine, CA

## ■ 12:00 Noon - 4:00 PM

AIPLA Board of Directors' Meeting



# We Draw



northern virginia  
**GRAPHICS**

✓ **Quality**   ✓ **Speed**   ✓ **Accuracy**

Patent Drawings

Trademark Illustrations

3D Modeling

Animation

Trial Graphics

Deposition Clips

PowerPoint



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**GRAPHICS**

☎ 703-539-8883

✉ [nvginc@nvg-inc.com](mailto:nvginc@nvg-inc.com)

🌐 [nvg-inc.com](http://nvg-inc.com)



## Westin Seattle

1900 5th Avenue • Seattle, Washington  
Phone: (206) 728-1000

### Book your room today!

<http://bit.ly/3Je4not>

**AIPLA RATE:** \$245 per night (single/double) plus applicable taxes.

**CANCELLATION:** All cancellations must be received 72 hours prior to your scheduled check-in date or you may be subject to a fee equal to one night's room and tax.

**Room block rate expires Monday, April 17, 2023.**

**Note:** AIPLA does not use ANY third parties to assist with hotel accommodations. All reservations should be made directly with the Westin Seattle. If you are approached by a third party, please alert us at [membership@aipla.org](mailto:membership@aipla.org).

## Getting There

All major airlines have service to Seattle-Tacoma International Airport. The Westin Seattle is a 20-minute drive from the airport, with car, cab and shuttle service readily available. Please contact the hotel concierge team for transportation pricing and arrangements.

### PARKING RATES

**Daily:** \$55

**Valet:** \$65

#### Additional Parking Information

Hotel main entrance & parking garage are located at 1901 Westlake Avenue. Overnight rates include in/out privileges.



# Special Registration Options and Discounts

## AIPLA Members... Invite a Colleague to Join and Register! Recruit More... Save More!

### Take a look at the benefits of recruiting a new member:

- Reduction of your 2023 Spring Meeting registration fee in increments of \$50 for each Regular (in practice more than five years), or International Affiliate member you recruit and \$25 for each Junior member you recruit. There is no limit to the discount you can earn.
- An invitation to attend the New Member/First-Time Attendee Reception, Wednesday, May 10, 2023 6:00 - 7:00 PM.

### To recruit new members, tell them about the special benefits of joining now:

- They can register for the Spring Meeting at the member rate instead of the non-member rate—a savings of hundreds!
- Each new member who registers for the Spring Meeting will receive a special invitation emailed to them to attend the New Member/First-Time Attendee Reception.
- Access the Special Membership Application from the Spring Meeting homepage

### After the newly recruited member has completed the membership application form(s):

- Sign on the Recruiter line.
- Important: Include the Membership Application form(s) with your 2023 Spring Meeting Registration Form to ensure proper credit.
- Fax both to 703-415-0786, or mail both to AIPLA Headquarters, 1400 Crystal Drive, Suite 600, Arlington, VA 22202.
- If you are a first-time AIPLA meeting attendee, be sure to indicate it on the registration form.

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## Corporate In-House Counsel — Attending Your First AIPLA Meeting? Please, be Our Guest...

AIPLA has a special offer to encourage in-house corporate counsel to attend an AIPLA major meeting to see first-hand the outstanding CLE programs we provide.

For individuals who have never attended an AIPLA stated meeting, such as an Annual, Mid-Winter or Spring Meeting, who are also corporate in-house counsel, AIPLA will waive the registration fee. Tickets to the events are not included in this registration. You will need to pay for those events separately. This waiver of fees is available for one stated meeting only.

To take advantage of this one-time offer, simply complete the registration form and fax it to us at 703-415-0786. Once AIPLA has verified that this is your first major meeting and that you meet the in-house corporate counsel criteria, you will receive a registration confirmation. Our hope is that you enjoy your experience at your first AIPLA meeting and that you will join us again for future programs and become more actively involved with the work of the Association, especially through involvement with the Committees.

If you qualify for this special offer, please select the box listed as “first-time corporate in-house counsel” on the registration form.

## Group Discounts

AIPLA is pleased to announce the introduction of a new, special registration option for law firms and corporations. In an effort to create opportunities for multiple IP practitioners from a single organization to attend the meeting, AIPLA is offering one complimentary registration for the 2023 Spring Meeting for every three [3], fully-paid registrations.

### Register 3-Get 1 FREE

Your complimentary registration may be used for a colleague, client, or other as you determine is most valuable.

A paper registration must be downloaded from the website and submitted for the complimentary registration by email to [membership@aipla.org](mailto:membership@aipla.org). Please note in the email the names of the three paid registrants for confirmation.

Only fully paid registrations can be applied toward the multi-registration offer. The following exclusions apply:

- This offer is not valid for meeting exhibitors.
- Guest registrations do not apply toward the total number of paid registrations.
- First-time corporate attendees and Corporate Subscription registrations do not apply toward the total number of paid registrations.



# Registration and Cancellation Information

## 1. Registration:

Register by April 28, 2023 to be included on the participation list. On-site registrations will be accepted; however, please be prepared to pay by check, cash or credit card. We DO NOT invoice for any fees. Attendees must register for the meeting if they wish to register for or attend social events. Badges are required at all meetings and social events.

## 2. Submitting Your Registration:

**ONLINE:** You should receive an email confirmation shortly after you complete the process. Please keep this confirmation for your records. [www.aipla.org](http://www.aipla.org)

**FAX:** Faxed registrations must contain credit card information, signature of the cardholder, and expiration date. AIPLA fax number: 703-415-0786 (for registrations only). DO NOT FAX REGISTRATION AND THEN MAIL A COPY. IT MAY BE PROCESSED TWICE AND YOU MAY BE BILLED TWICE.

**MAIL:** Mail registrations to:

### AIPLA

1400 Crystal Drive, Suite 600  
Arlington, VA 22202

## International Registrations:

If you submit a registration via fax with credit card payment, do not send a “confirmation copy” via mail as it may be processed twice, and you may be billed twice. If you are paying by check, please mail your registration. You may fax 703-415-0786 a copy of your check and registration to account for possible foreign mail delay. **Payment for meeting registration must be in US currency.**

## 3. Spouses or Accompanying Guests Must Register.

Guests over 18 pay a guest fee of \$150. There are many opportunities for your spouse or guest to join you throughout the meeting, as well as network with and get to know the other spouses and guests attending the meeting. The Guest fees include a guest badge and access to all unticketed events, including: the continental breakfasts, luncheon receptions and morning and afternoon breaks.

*This fee is intended for spouses and guests attending the Spring Meeting who are not eligible for AIPLA membership or who would not otherwise attend the meeting for CLE purposes. This guest fee is not available in lieu of paying the registration fee for vendors requesting more than the allotted number of exhibitor badges.*

## 4. Purchasing Event Tickets On-Site:

Events may sell out. Tickets on-site are sold on an “as available” basis. Tickets will be collected at all food functions and the spouse/guest tours.

If you do not arrive at the event within the first 30 minutes of the start time of the event, you are not guaranteed a seat.

## 5. Returned Check and Credit Card Fees:

Registrations received that result in a returned check or contain incomplete credit card information, including omitted signature, omitted expiration date, wrong number sequences, etc., will be charged a \$35 fee for each instance.

## 6. Cancellation:

Cancel by March 20, 2023 and receive a refund less a \$50 processing fee. Cancel between March 21 and May 1 and receive a refund less a \$250 processing fee. No refunds issued after close of business May 1. Cancellations must be made in writing. Please mail or fax — 703-415-0786 — your cancellation in writing to AIPLA, 1400 Crystal Drive, Suite 600, Arlington, VA 22202. Any refunds will be processed after the meeting.

**CAUTION:** If you duplicate your registration with AIPLA, it is your responsibility to notify AIPLA in writing after the meeting and request a refund. No refunds will be given at the meeting site.

## 7. Registration Transfer:

Registrants may transfer their registration based on the following:

- Members may transfer their registration to other members.
- Non-members may transfer their registration to other non-members.
- A transfer from a member to a non-member will incur an additional fee equal to the difference in registration rates.

## 8. Photographs and Video:

There will be photographs and video taken throughout AIPLA's 2023 Spring Meeting that will be used in AIPLA print and electronic publications, including AIPLA's website.

**Note:** As part of registering for the Meeting, we provide sponsors and exhibitors a list of attendees. If you do not want your name or information listed, it is incumbent on you to change your sharing settings in the Meeting app or contact AIPLA to let us know. We do not rent or sell our attendee list to third parties. It is only provided to our exhibitors and sponsors.





Computer Packages Inc. (CPI) has been serving the IP community for over 55 years. CPI's mobile responsive IP Systems have been expertly developed in-house to optimize the management of IP portfolios for law firms, corporations, and universities. We are the only annuity service provider that offers ongoing patent data checks by country-specialized analysts in over 100 countries. Successful payments, dedicated local support, and transparent invoices make us the most trusted annuity payment service in the industry.

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As an independent service, CPI's Patent Data Audit ensures the completeness and accuracy of patent portfolios on request. Verifies application status, missing family members, annuity info, owner/assignee history, etc. The service is especially helpful during times of acquisition/divestiture or new-client intake. Our combination of electronic data checks and country-specialized data analysts allow us to perform quick, high quality audits at a reasonable cost.

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Safety first. We perform extensive data checks against electronic patent office data in over 100 countries to ensure accurate and error free payments. Ongoing data checking by CPI analysts, unlimited dedicated support, and our Annuity Management System are included free of charge. All invoices are itemized to ensure no hidden fees.

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Annual subscription includes unlimited users, data analyst and hosting services; real-time patent & trademark office data; expert technical support; and unlimited, live training

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Bologna, IT | Barcelona, ES | Toulouse, FR

For more information, please contact Kelly McManus at [kmcmanus@computerpackages.com](mailto:kmcmanus@computerpackages.com)

[WWW.COMPUTERPACKAGES.COM](http://WWW.COMPUTERPACKAGES.COM)

# AIPLA 2023 Spring Meeting Registration

Wednesday May 10 to Friday May 12, 2023 • Westin Seattle • Seattle, WA, USA

**3 ways to register:**



(1) Register Online:  
Go to [www.aipla.org](http://www.aipla.org)  
Credit Card Payment Only



(2) Fax: 703-415-0786  
(Faxed registrations MUST be accompanied by credit card information.)



(3) Mail or eMail:  
AIPLA  
1400 Crystal Drive, • Suite 600 • Arlington, Virginia 22202  
[meetings@aipla.org](mailto:meetings@aipla.org)

First name: \_\_\_\_\_ Last name: \_\_\_\_\_  
 Name for Badge: \_\_\_\_\_  
 Firm/Company: \_\_\_\_\_  
 Mailing Address: \_\_\_\_\_ City/State/Zip Code: \_\_\_\_\_  
 Telephone: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 (Spouse/Guest) Name: \_\_\_\_\_

## I. AIPLA 2023 Spring Meeting Registration Rates

**See AIPLA's Cancellation Policy for Important Dates and Information	Pre-registration deadline until 3/20/2023	Early registration deadline until 4/20/2023	Standard/Onsite after 4/20/2023
<b>AIPLA Member - Full Meeting</b>	\$895	\$995	\$1095
AIPLA Member - Day Rate fee per day. Please indicate preferred day. <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday <input type="checkbox"/> Friday	\$670 (one day only)	\$770 (one day only)	\$870 (one day only)
Government Employee/AIPLA Academic Member	\$95	\$95	\$145
AIPLA Junior Member	\$550	\$650	\$750
AIPLA Student Member	\$55	\$55	\$55
AIPLA Solo Practitioner Member	\$795	\$895	\$995
<b>First-Time Corporate In-House Counsel</b> (Corporate in-house counsel only)	\$0	\$0	\$0
<b>Non-Member* - Full Meeting</b>	\$1395	\$1495	\$1595
Non-Member - Day Rate fee per day. Please indicate preferred day. <input type="checkbox"/> Tuesday <input type="checkbox"/> Wednesday <input type="checkbox"/> Thursday	\$1170 (one day only)	\$1270 (one day only)	\$1370 (one day only)
<b>Spouse/Guest Fee</b> (For guests over 18)	\$150 x # _____	\$150 x # _____	\$150 x # _____
<i>Registration Subtotal</i>			\$ _____

## II. AIPLA 2023 Spring Meeting Social and Networking Events

### Wednesday, May 10, 2023

Corporate Practice Breakfast (Corporate In-House Counsel Only)	\$0 x # _____	
Luncheon	\$74 x # _____	
Mentor/Speed Networking Reception	\$0 x # _____	
Diversity in IP Law Reception	\$0 x # _____	
Opening Night Reception	\$99 x # _____	

### Thursday, May 11, 2023

Women in IP Law Breakfast	\$0 x # _____	
Luncheon	\$75 x # _____	
New Member/First-Time Attendee Reception	\$0 x # _____	
Dinner and Celebration	\$150 x # _____	

*Social and Networking Events Subtotal* \$ \_\_\_\_\_

**Total** \$ \_\_\_\_\_

Yes, I would like to be contacted about participating as a mentor or mentee (circle one) during 2023 Spring Meeting. Email me \_\_\_\_\_

\*To get the member rate, please submit a membership application and payment with this registration. To obtain a membership application, please visit our website at [www.aipla.org](http://www.aipla.org).

Is this the first time attending an AIPLA stated meeting?

**IMPORTANT!** Please indicate food restrictions/special needs requests

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Method of payment

check enclosed (make checks payable to AIPLA)  
 credit card (please circle one - AMEX, MC, or VISA)  
 card number \_\_\_\_\_ exp. date \_\_\_\_\_  
 name on card \_\_\_\_\_  
 signature \_\_\_\_\_

## 2023 Spring Meeting Sponsors

### GOLD

Knobbe Martens

### SILVER



### BRONZE



### CRYSTAL



### PEARL



## Exhibitors



# AIPLA

American Intellectual Property Law Association

1400 Crystal Drive • Suite 600 • Arlington, Virginia 22202

Presorted  
First Class Mail  
U.S. Postage  
**PAID**  
Lutherville, MD  
Permit No. 171

# AIPLA 2023

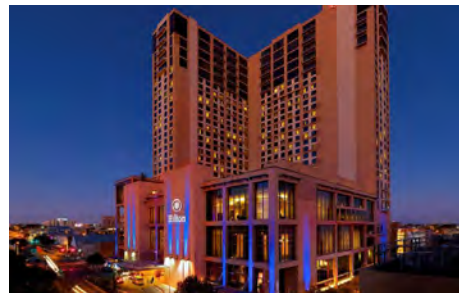
## Spring Meeting

*May 10-12, 2023*

### Upcoming AIPLA Meetings!



**2023 Annual Meeting**  
*October 19 to 21, 2023*  
Gaylord National Resort  
and Convention Center in  
National Harbor, MD



**2024 Spring Meeting**  
*May 16 to 18, 2024*  
Hilton Austin  
Austin, TX



**2024 Annual Meeting**  
*October 24 to 26, 2024*  
Gaylord National Resort  
and Convention Center in  
National Harbor, MD