



Tuesday, September 6, 2022

Tuition:  
\$275.00 – Standard

7.5 CLE credits  
L&LP – 7.0  
Ethics – 0.5

Washington State Bar Association

Webcast

**DESCRIPTION:**

The representation of businesses requires the knowledge of many different areas of law. Our program will introduce you to common risks businesses face and the strategies and tools necessary to advise businesses to mitigate these risks.

**CHAIR:**

Michelle Bomberger – Equinox Business Law Group PLLC, Seattle

Schedule

**7:40 a.m. Webcast Lobby Opens**

**7:55 a.m. Welcome and Introductions**

**8:00 a.m. Business Tools for Risk Mitigation**

Every business decision is a balance of risk and reward and as business counsel, our role is to help our clients understand their risk exposure and how to mitigate those risks. There are three key tools of legal infrastructure: Contracts, Insurance and Entity and Governance that can be applied independently or concurrently, depending on the risk. We'll discuss these concepts and how to use them to tackle different scenarios.

Michelle Bomberger – Equinox Business Law Group PLLC, Seattle

**9:00 a.m. Entity Choice and Limited Liability**

A variety of entity structures exist with varying compliance requirements and liability protection. To protect the business and its owners, counsel must understand the differences in entity type and guide the business based on its risk profile and owners' needs. We'll discuss the differences between entity types and the key factors to help you guide the client as to the right choice.

Madhu Singh – Foundry Law Group, Seattle

**9:45 a.m. BREAK**

**10:00 a.m. Employment Law Pitfalls**

Being an employer is one of the most essential aspects of business but also one of the most risky. As counsel, you must know both federal and state basic employment principles such as wage and hour compliance and also how to tackle more complex issues such as ADA compliance and harassment and discrimination issues.

Kirsten Daniels – Cairncross & Hemplemann Seattle

**11:00 a.m. Multistate Operations**

In recent years, businesses have found it convenient – and sometimes necessary—to extend their presence into other states. This presentation will discuss the steps a business must take to evaluate its “nexus” and the common requirements to do business in other states.

Michelle Bomberger – Equinox Business Law Group PLLC, Seattle

**11:45 a.m. LUNCH on your own**

**12:45 p.m. Critical Contract Terms**

Contracts are intended to define rights and obligations, eliminate ambiguity and insulate risks. Each business has unique relationships and counsel's role is to identify how contracts can be used to mitigate risks arising from the business relationships. We will discuss key relationships and related risks and ways to use contracts to mitigate these risks.

Martha Phelps – Davis Wright Tremaine, Seattle

**1:45 p.m. Intellectual Property**

A business' intellectual property can represent their most valuable assets. During this presentation, we'll describe the different types of IP and tools to help clients protect their IP through use, registration, and contracts and to avoid IP disputes.

Brooke Quist – Seed IP Law Group LLP, Seattle  
Brigid Mahoney – Seed IP Law Group LLP, Seattle

**2:30 p.m. BREAK**

**2:45 p.m. Leases**

A commercial lease is often the most complex and financially risky contract of a business. As business counsel, you'll need to understand the components of a commercial lease and advise clients to their rights and obligations under such a significant, often long-term contract.

Fabiola Jimenez – Equinox Business Law Group PLLC, Seattle

**3:30 p.m. Data Privacy**

Data privacy is a growing area of law in the US with states adopting unique legislation. Your clients need to understand how these laws apply to their operations and ensure they have systems to comply in this constantly changing area of law.

Jake Bernstein – K&L Gates LLP, Seattle

**4:30 p.m. Ethical Issues in Advising Business Clients**

In addressing ethical issues involving business clients, faculty will explore the definition of the “organization” as a client, counsel's responsibilities to various stakeholders of the organization, and assisting clients with operations and employees in multiple jurisdictions.

Sandra Schilling – Washington State Bar Association, Seattle

**5:00 p.m. Complete online evaluations • Adjourn**

REGISTRATION

Please fill out the registration form and mail to WSBA seven business days prior to the program. To register online, go to [www.wsba.org](http://www.wsba.org) and enter **22208** in the search box. **For your security, do not email or fax credit card information.**

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**NOTE:** Please keep a copy of this flier for your records.

**REFUNDS:** Registration fees may be refunded, less \$25 for handling, for written cancellations postmarked or emailed by 5 p.m., up to 3 business days before the seminar. No refunds after that date, but you will receive the coursebook. Canceled registrations may not be transferred to other seminars. You may send a substitute (e.g., someone from your firm) in lieu of canceling.

**MAIL:** Washington State Bar Association, 1325 Fourth Ave, Suite 600, Seattle, WA 98101-2539

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