formstack
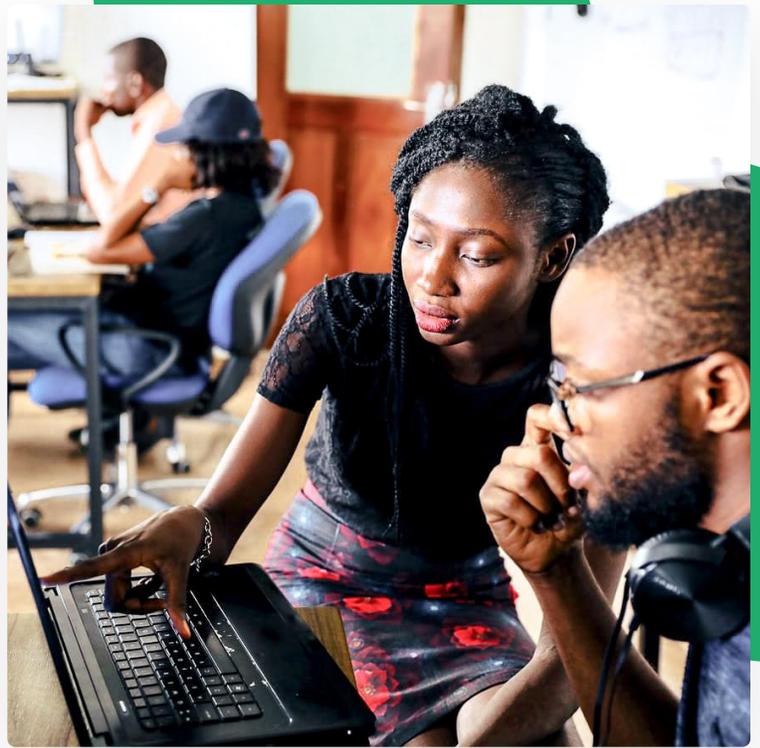
Building a Student Enrollment, Payment, and Evaluation System

Code Black Indy partners with multiple high schools and colleges to run educational programming. To achieve the best results, they needed to streamline and simplify their student enrollment, payment, and evaluation process. With Formstack, they're able to quickly build enrollment forms and easily share data with partners.

CODE BLACK INDY

Code Black Indy is a social enterprise and 501c3 that leverages technology and education for cultural progression. They aim to create a powerful pipeline that incubates and fosters the success of black and brown young people from underserved communities into the tech ecosystem in Indy.

Industry
Nonprofit

Customer Since
2020

Use Case
Student Registration

Products
Forms

Features
Conditional Logic, Drag-and-Drop Form Builder, Powerful Integrations

Integrations
Google Sheets, PayPal, Salesforce

↗ **Visit Website**

Challenge

When you work with multiple partners to provide educational programming, it can be difficult to set up a process that is easily adaptable to the needs of each school or program. Code Black Indy needed a product that allowed them to quickly and easily build dynamic forms that could house data securely yet make it simple to share that data with partners. They also wanted to find a way to collect program fees and payments without having to pay high processing fees to a third party.

Quickly and easily
build dynamic forms that could house data securely

Solution

Formstack's no-code form builder made it easy for Code Black Indy to quickly create student enrollment and payment forms in minutes. Any staff member can easily adapt or adjust the forms based on the needs of the program, students, or school. With the PayPal integration, they're able to securely collect payments within their forms without paying any processing fees. All data is safely stored in their Formstack database, where it can be easily integrated into Salesforce for staff use and Google Sheets for partner reporting. At the end of each program, students receive an automated evaluation to collect important feedback.

"

Having that whole student enrollment process in Formstack and going into Google Sheets is perfect. We partner with a lot of higher education institutions and this process helps us better communicate with them while provide better onboarding to students.

Kalvin Jones
Founder at Code Black Indy, Inc.

The Results

Saved money by eliminating high third-party fees on student course payments

Improved collaboration with school-based partners

Increased form conversions with a simple and smooth process

Created a process that can be easily replicated across partners and programs

Enabled robust form building with conditional logic in under 15 minutes

Eliminated data silos and centralized all data collection

↗ See more case studies and stories at **formstack.com/customers**

formstack