

CUSTOMER STORY

Simplifying Payments with Online Processing

Collecting payments can be tedious and error-prone with antiquated manual payment systems. The First Academy avoided major financial loss by launching a fully automated, online payment processing system with Formstack.



The First Academy is a Christ-centered preparatory school located in Orlando, Florida. The school enrolls around 1,400 students annually in preschool through 12th grade.

Industry
Education

Customer Since
2010

Use Case
Online Payments

Products
Forms

Features
Payment Processing

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Challenge

A paper-based payment system led to inaccurate data collection, inefficient work, manual labor, and major financial loss. The inability to accept online payments created a vast amount of manual data entry for the team, pushing other priorities to the back burner.

\$60,000
spent per year in paper-based
payment processes

Solution

A completely digital payment process that eliminates paper and manual data entry. Formstack's forms offer PCI compliant Credit Card fields and secure payment integrations, like Authorize.Net.

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The collections team would not be able to do their job without Formstack. We would need to have an additional accounts receivable and accounts payable person.



Tim Nethers

Assistant Creative Director at The First Academy

The Results



Minimized financial loss with an improved payment process



Processed more than \$100,000 in online payments



Created a better payment experience for parents



Launched more than 400 forms



Saved nearly \$60,000 in annual expenses



Eliminated manual data entry