

CUSTOMER STORY

# Accepting Online Scholarship Applications

Managing an online scholarship program usually requires multiple forms, steps, and communications. When eduWeb Digital Summit launched their online scholarship, they quickly realized they needed to use one tool to streamline the entire process. Formstack ended up being the data collection tool for the job.



eduWeb provides a community of higher education professionals the skills and current updates they need to be creative, engaged, and successful in their careers. Their annual eduWeb Digital Summit has grown to attract 500+ attendees from 15 countries and all 50 states.

**Industry** Higher Education      **Customer Since** 2019

**Use Case** Online Scholarship Application      **Products** Forms

**Features** Conditional Logic, Confirmation Emails, Themes & CSS

**Integrations** MailChimp, Google Sheets, Trello

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## Challenge

When eduWeb Digital Summit launched their **scholarship** for developing professionals, the process included multiple data collection tools. The form providers they used lacked much of the customization eduWeb needed to create a streamlined, efficient, and personalized form. They also struggled to get the data collected, organized, and stored in one centralized location.

**10+**  
hours of administrative time spent on scholarship data collection

## Solution

They used Formstack to completely revamp their scholarship application and nomination processes. Using Formstack's **flexible themes** and powerful **Conditional Logic**, they were able to create dynamic, branded forms that sent **personalized responses** according to the application or nomination data. All the data was housed within Formstack's **secure database**, then integrated into other important systems like **Trello** and **MailChimp**.

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I would say the **adaptability** of the product has made things so much easier for us. It can work well with any of the systems that we have. But it also allows us to **rethink our processes** and find ways to make them more efficient.



**Megan Miller**

Operations Chair for eduWeb Digital Summit

## The Results



Eliminated manual data entry



Created entire process using one tool



Integrated directly with most-used systems



Saved 10 hours of admin time



Streamlined communication with applicants



Replaced multiple tools in their tech stack