

ACCELERATING BUSINESS AT THE SPEED OF SOUND

Great podcasts don't just "happen". They're born out of inspiration, trust and collaboration.

Everything necessary to plan, produce, promote and launch your podcast is right here. If you need a production team who will understand your needs, tell your story with excellence and meet the quality of your business, consider us your best solution.

We are Imagine Podcasting.

We are a creative agency made up of producers, writers and editors who can help you leverage the power of audio storytelling in ways you never thought possible. It's never been easier to start, grow and scale a *new* avenue for marketing your business... through podcasting.

It's one of the most creative and effective forms of content your company can provide to begin a relationship with - and build trust between - you and your clients, leading to warmer leads and increased sales.

It offers the experience of speaking on a convention stage to a crowded auditorium of people, without the travel, hotel, flights, venue, catering etc. – a valuable commodity, especially now. Podcasts will also help you be a better communicator when talking about your business. It's speaking in public without the public's eyeballs on you.

Keep your audience engaged and entertained and they'll come back for more! Imagine what that could do for your business. Much less stress, with much better results.

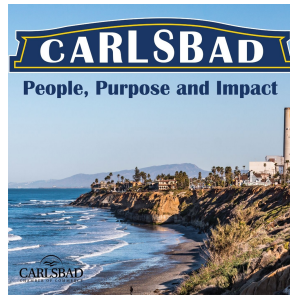
So how is it done?

The best podcasts require planning, human appeal and audio expertise to stand out. We can help.

We'll help you craft a sensory experience your listeners will love. We offer premium podcast producing and editing services, launch packages, strategy consulting and coaching services. We can also design branded visual assets to help sell your show, because custom cover artwork goes a long way in compelling people to share your podcast on their favorite social media platforms.

The Packages Description tab explains the different packages, what's included in them and how they would be the most beneficial to you. So, spend some time, kick the tires and when you're ready, we'll be happy to answer any questions you may have.

We love podcasting, and we think you will too!



Brand Document for The Carlsbad Chamber of Commerce's Podcast

The Carlsbad Chamber of Commerce is a vibrant and dynamic organization that exists to serve the needs of everyone who lives, works, visits and *plays* in Carlsbad. We are the chief cheerleaders of our great town!

We focus on economic development and bring the community together through the many events we organize. These events not only raise the profile of the businesses who participate in and sponsor them, but also act as fundraisers to support charities and other non-profits in the area.

So...how will a podcast best serve the Chamber and the Carlsbad community today?

Well, it's all about the Chamber's **IMPACT**...as an economic **catalyst**, as a **convener/coordinator** within the community and as a **champion** of the community. The podcast will help us discover: who are the *agents* of impact in Carlsbad? Who are the people you ought to know? Who are the change agents, making things happen in our area?

Podcast audiences love to hear real, honest and authentic stories of people willing to open up about their lives and businesses. Truth is, most people are not 100% successful, so a podcast that enables people to share their story, their ups and downs, and does so from an authentic/vulnerable place, will give the audience an invitation and opportunity to build a long-lasting and trusted relationship with the Chamber.

Podcast audiences like to learn more about other people. They want to identify with them...what's worked for them, and what's been hard for them. And they definitely want to see them beyond their job titles. Therefore, a down-to-earth forum, where we get to know fellow Carlsbadians in a transparent and authentic way, that is fun, informative, and offers the opportunity for help and outreach in the community is the foundation of the Chamber's podcast.

Title: Carlsbad: People, Purpose and Impact
Subtitle: How the Carlsbad Chamber Champions our Community
Author: The Carlsbad Chamber of Commerce

Show description (short): An essential podcast for those who live, work, visit and play in Carlsbad.

Show description (long): The Carlsbad Chamber Podcast is a podcast dedicated to connecting San Diego North County leaders in business, education and civic engagement. Join us every week as we talk with people dedicated to all aspects of our quality of life and are dedicated to leaving a lasting impact.



“In A Manner of Speaking...with Elena Armijo”

Successful leaders know that unleashing the authentic power inside of them does not come easily. It doesn't take knowledge, intellect or even experience to make it happen. It takes ingenuity. Innovative ideas. Reframing. And it's built from the ground up through awareness, authenticity and collaboration with a trusted partner.

Elena Armijo is that trusted partner. She is a creative, intuitive communicator, and helps clients find, build and expand the use of their authentic voice - and then - she helps them unleash these voices into the world, and disrupt it.

As an extension of her brand and practice, *In A Manner of Speaking...with Elena Armijo* offers a little piece of Elena to those who want to listen in (and *participate* in) contagious change.

It's about creating authentic conversations in Leadership. Amplifying women's voices. Reaching more people. It's about being of service, offering something of value and putting something good out into the world.

The vibe and feel of the podcast is purposely playful and reinforces the boutique/luxury/fun brand she has built. Its design is intimate & conversational, not like an interview. Guests are never interrupted, and the rhythm of their speech is always respected.

Everyone has a gift worth sharing, and because of that, the podcast is a gift worth enjoying and sharing too.

Title: In A Manner of Speaking...with Elena Armijo
Subtitle: The Lighter Side of _____
Author: Elena Armijo

Show Description (long): Now is the time to stop sitting, stop waiting, and start listening. DARE to go after what matters most. Spend an hour with Elena and buckle up for some badass conversation, compassionate listening, and a solid connection that will challenge, inspire and empower you.

Show Description (short): Spend an hour with Elena and buckle up for some badass conversation, compassionate listening, and a solid connection that will challenge, inspire and empower you.