Access Instant, Reliable Freight Capacity with Loadsmart

loadsmart

Loadsmart is a digital freight platform that offers a smarter way to move overland freight. Pairing advanced technologies with deep-seated industry expertise, Loadsmart fuels growth, simplifies operational complexity, and bolsters efficiency for shippers.

WHY LOADSMART

Enterprise shipping is a unique, complex and many-headed beast. Shippers are challenged with moving freight reliability and expediently while controlling costs. As markets fluctuate, shippers see contracted carriers reject loads, freight falls to the spot market, and moves become messy, labor-intensive and expensive.

Real-time market rates that are instantly bookable offer a new, better way for transportation teams to operate.

Loadsmart's vast and vetted logistics network services shippers moving FTL, PTL, LTL and rail freight from ports to final destinations across the U.S. With industry-leading technology that programmatically matches shipping demand to transportation supply, transportation teams execute shipments with less hassle, more visibility, and without overpaying.

As your logistics experts, we absorb your unique objectives and provide flexible capacity to meet your service requirements and efficiency goals. With deep-seated industry partnerships, AI, and automation, Loadsmart transforms how freight is priced, booked, and shipped.

THE LOADSMART DIFFERENCE

Instant Pricing & Booking
Access real-time rates for all your loads in seconds. Enjoy 100% Tender Acceptance and book confidently in knowing your freight is guaranteed to move.

TMS Integrations
Improve cost savings, secure coverage faster, and avoid auctions with market rates inserted directly into spot or your routing guide.

Mode Optimization
Optimize shipments for sustainability, cost, and expediency with dynamic rates for multiple modes and equipment types.

Data & Insights
Utilize your personalized dashboard for lead time analysis, network recommendations and industry comparisons to inform your transportation strategy.

> " *Loadsmart has been a valuable provider helping us to achieve reliable service, flexible capacity, and competitive pricing for the high volume of freight The Home Depot ships. This helps us react to the unexpected and take care of our customers.*

Robin Baggs,
Director of Transportation at The Home Depot

VALUE WE DELIVER

Access the long-tail of freight capacity.
Loadsmart's offers unmatched reliability, industry-first freight technology and services, and the unique benefit of accessing tens of thousands of carriers represented by one dynamic rate. Our team of experts work closely with you to build workflows that ensure your freight moves with the right mode, at the right time, and for the right price.

Build resiliency for any market condition.
Periodically running RFP's and seldomly optimizing routing guides using only static, contracted rates are common yet outdated approaches. Avoid high tender rejections, service delays, and the spot market when capacity is tight, and avoid paying premiums when the market is soft. Enjoy guaranteed tender acceptance in any market condition, and rest assured that you're prepared for the unexpected.

Move beyond benchmarks and move with the market.
Anchor decisions with rates informed by hundreds of data points, including fuel, weather, and driver availability. Unlike trade data platforms built solely for benchmarking and analysis, Loadsmart's rates have real trucks behind them. Benchmark your carriers with a dynamic, bookable rate side-by-side with the static, contracted rates in your routing guide.

ACCESS THE LOADSMART PLATFORM

Quote & Book Online
Book instantly at loadsmart.com. Sign up and get your first quote in seconds.

Add Loadsmart to your TMS
Enable your No-Cost TMS Integration for instant API & EDI connection. Setup is fast, easy, and free

SHIPPING SERVICES

- FTL, LTL, PTL, and Intermodal Rail
- Dry, Reefer, and Flatbed
- Port Drayage
- Transload
- Multimode
- Drop Trailer, Multi-Stop

PLATFORM FEATURES

- Instantly Bookable Rates
- 100% Tender Acceptance
- TMS Integration
- Smart Contracts
- Smart Scheduling
- Real-Time Tracking
- Automated Carrier Screening
- Dedicated Account Management