



THE FIRST LOGISTICS SUPER PLATFORM

AUTOMATE YOUR FREIGHT

1

PLATFORM
DFM & TMS
AUTOMATION

6

SHIPPER,
BROKER,
CARRIER
MODULES

98.7%

SERVICE LEVEL
WITH 100%
DELIVERY

11,800

PRE-VETTED
CARRIERS

250+

ENTERPRISE &
SMB CUSTOMERS



01. Capacity

- Digital Freight Marketplace
- Professional Freight Broker Services

02. Technology Applications

- Beyond Shipper TMS
- Digital Freight Broker Software

03. Actionable Intelligence & Data Flow

- Universal API/EDI Integration
- Predictive Analytics

MISSION



AUTOMATE YOUR FREIGHT

We connect shippers, brokers, carriers, and drivers on one logistics super platform. ZUUM delivers shipments reliably at a lower cost for shippers and at a higher profit for carriers through efficient technology to complete, manage, and optimize your existing freight network.



VISION

SHIP ANYTHING ANYWHERE ANYTIME ON ONE PLATFORM

To optimize logistics and streamline supply chains globally on an efficient, automated and easy-to-use platform that integrates with all existing systems.



VALUES

EFFECTIVE, EFFICIENT, TRANSPARENT, TRUSTED

- ✓ High performance to deliver value
- ✓ Efficiency for maximum ROI
- ✓ Progress through technology
- ✓ Excellence in everything we do
- ✓ Transparency and honesty
- ✓ Responsiveness to the needs of our customers

2016

FEB

Launch: The first carrier delivers for ZUUM

May

First shipper located outside of California ships with ZUUM

SEPT

Carriers deliver for ZUUM in 20 states

DEC

MVP launch of mobile ZUUM driver app

2017

FEB

50 customers work with ZUUM on dedicated lanes and spot freight

May

Carriers deliver for ZUUM in 30 states

SEPT

MVP launch for LTL & rail expansion

DEC

MVP launch of ZUUM carrier web

2018

MAR

10th national enterprise customer starts to work with ZUUM

APR

MVP launch of ZUUM carrier web

OCT

Launch of ZUUM universal API/EDI integration

NOV

Launch of ZUUM freight broker admin module

2019

FEB

Launch ZUUM DFM – Digital Freight Marketplace

JUN

MVP launch of ZUUM digital freight broker software

OCT

Carriers deliver for ZUUM in 48 continental states

2020

FEB

MVP AI predictive analytics and reporting module

MAR

MVP ZUUM Carrier TMS

APR

End-to-end digital workflow management – MVP LSP – Logistics Super Platform

MAY

Launch ZUUM pricing algorithm

JUN

90% of ZUUM carriers use driver app for real-time tracking

JUL

MVP ZUUM broker TMS

NOV

ZUUM Conference 2020

2021

JAN

Spot Market Win/Loss Ratio & Lane Analytics Launch

FEB

Shipper TMS launch

MAR

ZUUM Q1 Conference

APR

Strategic Pricing & Dynamic RFP Module

MAY

Broker TMS Launch

ADVANCED TECHNOLOGY & BEST IN CLASS

SERVICE SINCE 2016



NATIONWIDE CAPACITY: INSTANTLY ACCESSIBLE ONLINE



FULL TRUCKLOAD/PARTIAL

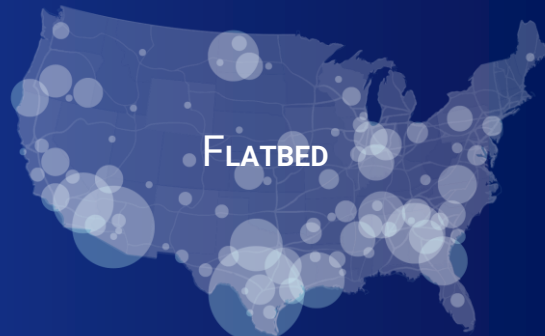
Instant freight quotes for enterprises, mid-sized companies, and small businesses to move freight efficiently. Nationwide capacity with concentration in specific areas.



DRY VAN



REEFER



FLATBED

THE TECHNOLOGY – Digital Logistics Platform



Instant access to vetted carriers online - nationwide



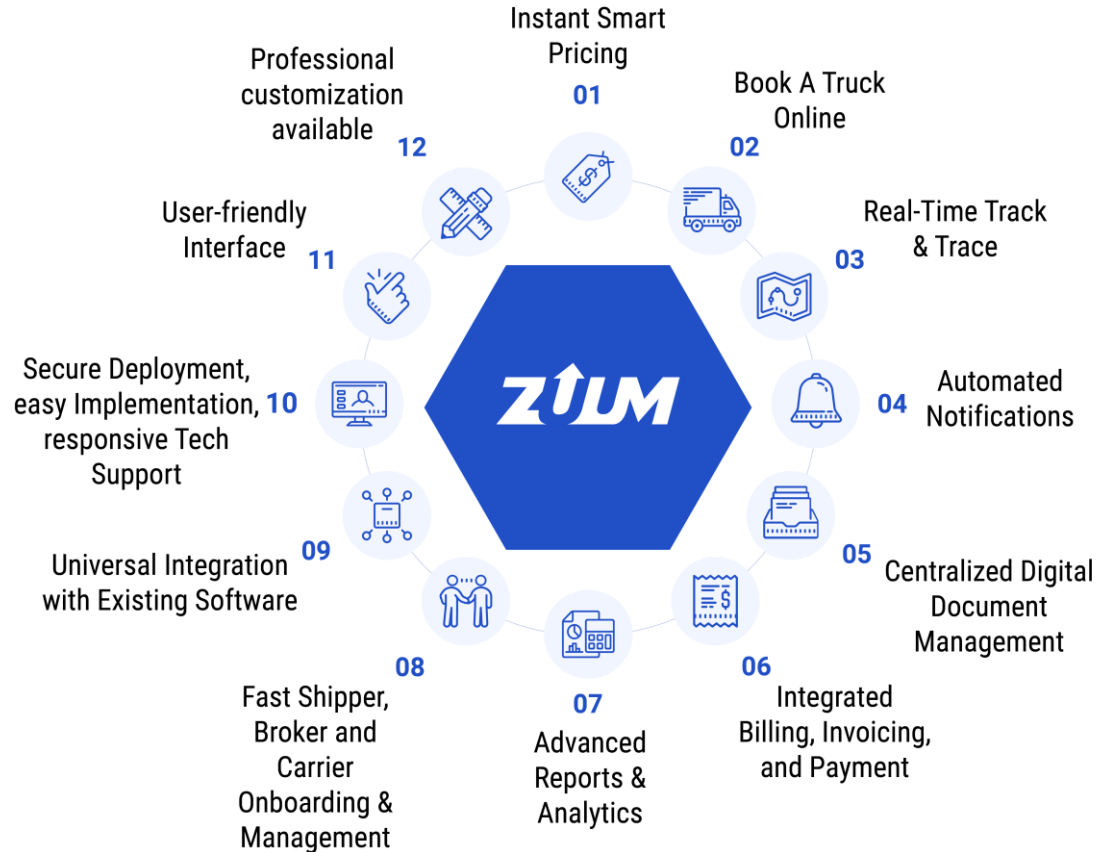
One modular system for digital transportation management



Efficient workflow automation for higher productivity



Information flow throughout your business for actionable intelligence



INSTANT FREIGHT QUOTE



BOOK A SHIPMENT

PICK UP CITY/ ZIP #

City of Industry, CA

DATE

01/29/2021

DROPOFF CITY/ ZIP #

Denver, CO

TRUCK TYPE



Dry Van



Reefer



Flatbed

REQUEST FREIGHT QUOTE

Standard Delivery

Schedule

Pickup #1	City of Industry, CA	1/29/21	Dropoff #1	Denver, CO	1/31/21
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Zuum All in Rate

\$2,424.92

Price Breakdown

Miles	1004mi	Rate per mile	\$2.42/mile	Line Haul	\$2,183.96	Fuel Surcharge	\$240.96
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BOOK IT!



NAME YOUR PRICE



Expedited Delivery

Schedule

Pickup #1	City of Industry, CA	1/29/21	Dropoff #1	Denver, CO	1/31/21
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Zuum All in Rate

\$3,152.39

Price Breakdown

Miles	1004mi	Rate per mile	\$3.14/mile	Line Haul	\$2,911.43	Fuel Surcharge	\$240.96
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BOOK IT!



NAME YOUR PRICE



ZUM SHIPPERS

Shipper TMS | Digital Freight Marketplace

12-15%

average saving
per load

96.3%-98.7%

service levels

35-45%

average time
saved



Instant Capacity



Optimal Service Level



Reduce Freight Cost



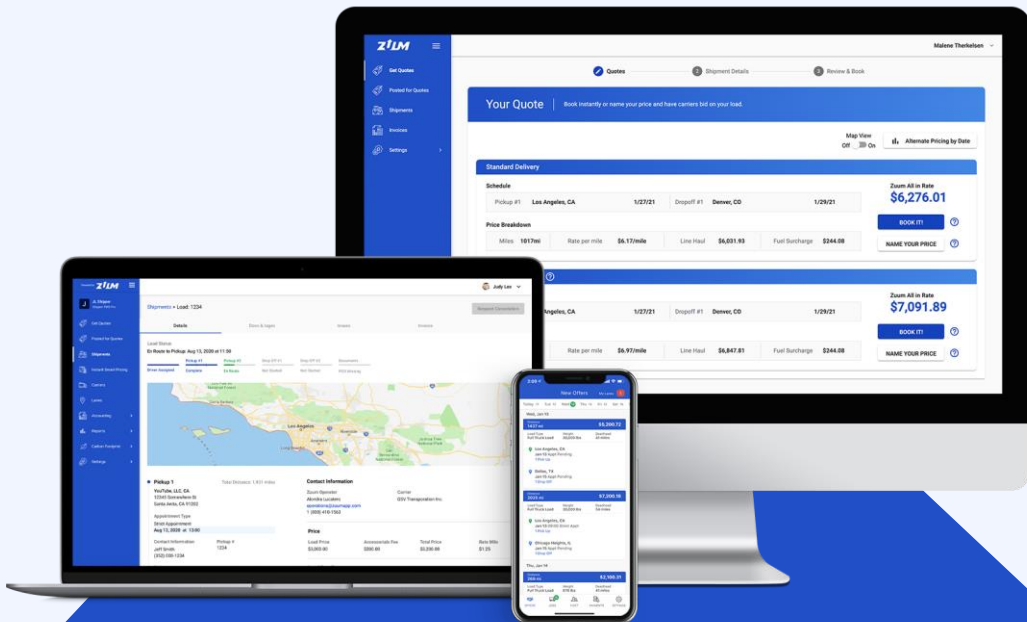
Back-office Automation



Real-time Visibility



Secure Universal Integration



ZUM BROKERS

Digital Broker in-a-Box



Digital Document Management



Shipper & Carrier Management



Track and Trace



Automated Notifications



Advanced Analytics & Reports



Secure Universal Integration

40%

productivity
increase

35%

faster load
matching

\$5M

average
digitization cost
saved



ZUM CARRIERS

Digital Freight Marketplace | Carrier TMS & Dispatch System | Driver App

480+

shippers we
deliver for

2-3 Days

average
payment time

20-30%

dark capacity
decrease



Find Profitable Loads



Access to the largest shippers



Get Paid Faster



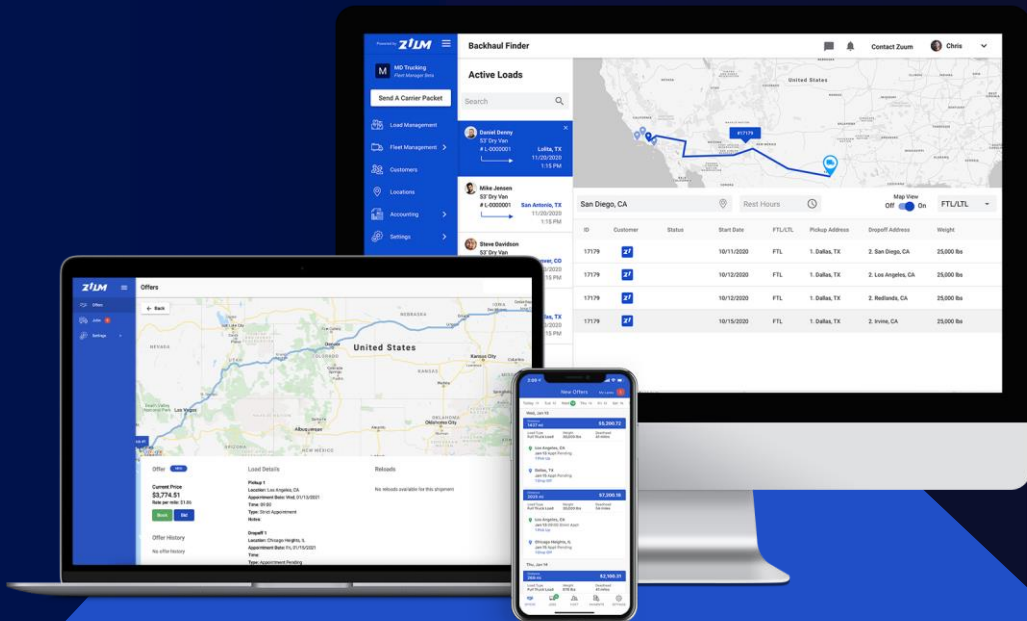
On-Demand Visibility



Digital Document Management



Secure Universal Integration



Testimonials – Results



"Over the last 2 years. Zuum has become one of our preferred partners to ship products reliably and on-time. Flexible capacity across the US and a technology platform that automates our freight & office workflow – integrated with our existing software. You save us time and money."

Michael Ahmed, VP Business Operations & Network Strategy. Now: COO at Gorilla Glue



"We have been working with the ZUUM team to help us digitize certain aspects of our brokerage. They have been great to work with and brought immediate value and quick deployment. These guys are the real deal!"

Dan Curtis, President



"We selected ZUUM's technology to further optimize carrier operations for ESTES. Their leadership knows transportation, and I enjoy working with them directly. We invest into companies that we believe will be very successful. We invested in ZUUM."

Pat Martin, VP Strategic Planning



ZUUM is a phenomenal partner. From our perspective, in addition to quality capacity, ZUUM has the best logistics and transportation management software available, and the organization has a customer and partner first approach. Keep up the great work.

Isaac Larian, CEO

The background of the slide is a dark, blue-toned image of a semi-truck driving on a road at night. The truck is moving towards the viewer, and its headlights illuminate the road ahead. The sky is dark with some light clouds. The overall mood is professional and modern.

THANK YOU

FOR FURTHER INQUIRIES:

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