



Digitize Your Brokerage Overnight

ZUUM aggregates capacity, centralizes visibility & control, and automates workflows.

NO more phone calls or emails to find capacity.

NO more siloed information and manual notifications.

NO more time-consuming, error-prone tasks. ZUUM - automate your freight.



ZUUM CAPACITY PRO

98.7%

on-time service AVG

- ✓ Digital Capacity Aggregation - even in tight markets
- ✓ Higher Customer Satisfaction - higher service levels
- ✓ Real-Time Information - centralized visibility of all shipments

- Fast Capacity Access
- Optimized Service Levels
- Instant Freight Quotes
- Full Back-office Automation
- Real-time Shipment Visibility
- Secure Universal Integration

- ✓ Faster Load Matching - Digitized Workflow
- ✓ Faster Shipper & Carrier Onboarding
- ✓ Digital Document, Account and Payment Management

- Smart Instant Adjustable Market Rate Pricing
- Automated Notifications
- Digital Shipper & Carrier Web + Management
- Advanced Analytics & Reports & Workforce Motivation
- Real-time Track & Trace
- Digital Invoicing & Payment

ZUUM BROKER

35%

faster load matching

SaaS or PasS

ZUUM FLEET MANAGER

Desktop, iOS & Android App

- ✓ Route Optimization
- ✓ Automated Dispatch
- ✓ Automated Real-Time Information

- Book Loads on your DFM
- Access to Preferred Lanes
- Instant Bids to Build Shipments
- Real-Time Visibility
- Digital Reporting & Invoicing
- Issue Escalation

FEATURES

Digital Shipment Management	<ul style="list-style-type: none">✓ Get Freight Quotes✓ Spot Bidding on ZUUM Marketplace and Load Boards✓ Automated Dispatch & Notifications✓ Realtime Track & Trace✓ Flexible Smart Map✓ Shipment Activity Log✓ Digital Document Management	<ul style="list-style-type: none">✓ Email Management✓ E-signature✓ Suggested Carriers✓ Bid Status✓ Exception Management✓ Issue & Claim Management✓ Messaging Center
Digital Customer Management	<ul style="list-style-type: none">✓ ZUUM Capacity Pro✓ Customer Portal✓ Customer Search✓ Customer Onboarding	<ul style="list-style-type: none">✓ Customer Email Tracking✓ Customer Documents✓ Saved/Previous Lanes
Digital Carrier Management	<ul style="list-style-type: none">✓ ZUUM Loads✓ Fleet Manager Mobile App✓ Driver Mobile App✓ Carrier Profile✓ Carrier Service Ratings	<ul style="list-style-type: none">✓ Carrier Database✓ Carrier Search✓ Carrier Onboarding✓ Carrier Packet
Advanced Reports & Predictive Analytics	<ul style="list-style-type: none">✓ Customizable Reports✓ Smart Dashboards✓ Service Report✓ Sales Report	<ul style="list-style-type: none">✓ Operator Report✓ Shipment Report✓ Best/Worst Lanes Report✓ Advanced Report Filters
Automated Accounting & Billing	<ul style="list-style-type: none">✓ Customer Credit Application✓ Accounts Receivable✓ Accounts Payable✓ Invoicing	<ul style="list-style-type: none">✓ Billing✓ Search & Filter Invoices and Bills✓ Rate Exception Management

POWER UP YOUR SYSTEM

Upgrades & Customizations

Universal Touch

Build your own pricing algorithm using AI and machine learning. The tool allows you to shift how prices are generated on a weekly and daily basis to ensure you don't leave money on the table and miss out on shipments in volatile markets.

Dynamic Smart Rate

Market history based pricing tool

*DAT and Internet Truckstop connection required

Dynamic RFP

View track and manage all RFP proposals in one place, including bid status, duration, start date, end date, and completion

Routing Guide

View all awarded and contracted lanes and lane details in our routing guide. Update award status, request lane change or request lane removal at any time.

AI driven, multi-lane pricing

Increases efficiency and accuracy when quoting bids based on historical market data. Through file RFP upload, the tool helps brokers acquire lane data for multiple lanes simultaneously as opposed to acquiring them one by one.

Spot Market Win/Loss Ratio & Lane Analytics

Get visibility into costs, revenue and profitability of all your lanes. It collects internal quoting data which is utilized in the pricing algorithm to increase customer conversion rates and calculate spot quote win/loss ratios.

Lane Seeker for Dedicated and Spot Freight

Find carriers for your dedicated and spot lanes faster, giving you more time to focus on generating income.

Workforce Management & ZUUManity

Provides insights and analytics for workforce KPI's measurements and gamified incentivisation. The platform also creates transparency and generates collective incentive that drives performance, growth, and revenue within your organization.

Customized Carrier Onboarding and Management

Automatically send customized carrier packages for faster onboarding. Implement carrier rating, lane performance, and backhaul finder.

Integrations

EDI Integration

Integrate ZUUM with any internal or 3rd party system (ERP, warehouse management, etc.) Our integration specialists will support your IT team to set up an EDI integration, tailored to how you manage your business.

\$500 - \$1,500
plus licence fees
bundle discount available

API Custom Integration

Connect with ZUUM through an open API integration. Leverage the power of ZUUM's rating, booking, scheduling and tracking engines in a single system, providing enhanced customer service.

\$1,500
plus licence fees
bundle discount available

DAT Supercharged API Integration

Available

Available
Third party fees may apply

Regular DAT Interface Login

Available

Macro Point, Project 44, Trucker Tools, FourKites Integration

Integrate ZUUM with Macro Point, Project 44, Trucker Tools, and FourKites.

Available
Third party fees may apply

ZUUMDocs

Sign all your shipment related documents digitally and fast without leave the system with ZUUMDocs.

\$0.5/signature

Quickbooks Integration

Integrate ZUUM with Quickbooks, and get access to QuickBooks capabilities.

Available
plus license fees

Other Accounting System Integrations

On Demand

Other Loadboard Integration

On Demand

Customization IT Consulting

\$150/hour