Roadmap for Successful Technology Implementation

What main issues you want technology to solve?

What's working/ what doesn't?

Survey employees

Calculate your average cost per load

Understand the needs of your partners

Look for a technology partner, not just a tech vendor

Find a technology partner who can adapt software to suit your business

Make integration capabilities, scalability a top priority

What solutions can integrate with shipper visibility platforms

Re-calculate your cost per load

Measure the results

Provide a unified experience for carriers

Does the carrier component provide value to your carrier partners?

Shift human resources from repetitive, in-efficient manual tasks

Make freight tracking, covering loads, load booking more efficient

Increase operational efficiency for your brokerage

Revisit quarterly or annually

Re-evaluate, re-measure results

Grow your business

Provide greater efficiency business partners

Trucker Tools