OVERVIEW BROCHURE

Mercado Import Management System

mercadolabs.com



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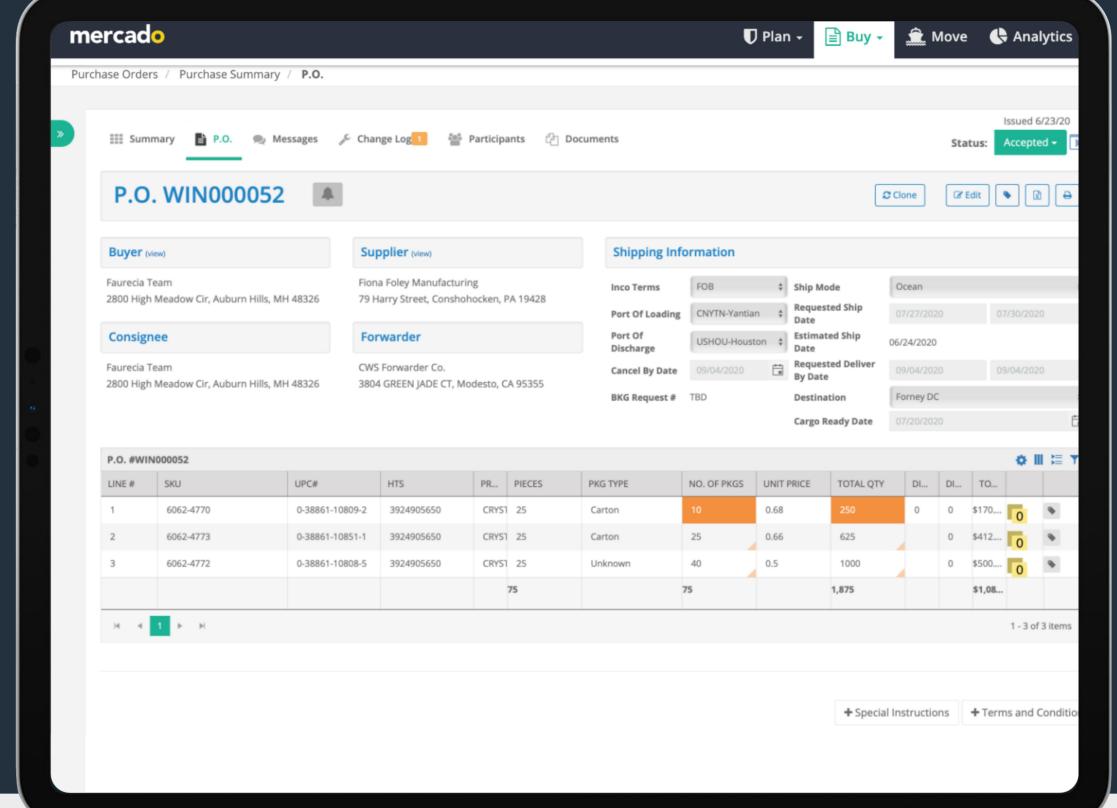
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Why you need an Import Management System (IMS)

The international supply chain is complex. Defects, delays, and discrepancies are common for most large importers, yet few are able to have a noticeable impact on their operations.

But what if you could gain greater control over the first 90-120 days of an order and dramatically affect what happens further downstream?

Mercado is an Import Management System (IMS) built on solutions that focus on the First Mile. By digitizing your order, the Mercado platform keeps you competitive in the challenging world of international trade.

So from order placed to order booked, you have total transparency and complete predictability over your products and your order.

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The Mercado product suite

Create a single source of truth that connects your suppliers, partners, and products with customer demand through a simple, easy-to-use platform with customizable dashboards and quick links to ensure everyone gets the information they need, when they need it most.



Mercado Plan

Designed for Sourcing and
Purchasing teams to automate
and simplify the process of vetting
and ensuring suppliers are
compliant with internal standards.



Mercado Buy

Designed to equip Buyers and Purchasing teams with a digital order and complete control over the outcome of your imports.

Ensuring suppliers produce and deliver your products to the exact specifications outlined in your Purchase Order.



Mercado Move

Designed for Logistics teams to plan and manage shipments with greater control, to ensure products arrive exactly as intended, and to connect and communicate more effectively with the wider business.



Mercado Plan

Designed for Sourcing and
Purchasing teams to automate
and simplify the process of vetting
and ensuring suppliers are
compliant with internal standards.

Supplier Bidding

Manage the entire bidding process, from document submission, to quote management, pricing, and final agreements. Work collaboratively with your suppliers to enable the end-to-end bid process with ease and automated workflows.

Supplier Compliance

Establish compliance standards and enrol suppliers into predefined workflows to ensure vetting and adherence across supply chain, regulatory, and social compliance standards.

Supplier Onboarding

Establish compliance standards and enrol suppliers into predefined workflows to ensure vetting and adherence across supply chain, regulatory, and social compliance standards.

Quality Control

Align your expectations with those of your suppliers across social, supply chain, and regulatory compliance standards. Ensuring that your products meet customers' expectations, move quickly through your supply chain without delay, and are in compliance with all relevant regulations.



Mercado Buy

Designed to equip Buyers and Purchasing teams with a digital order and complete control over the outcome of your imports.

Ensuring suppliers produce and deliver your products to the exact specifications outlined in your Purchase Order.

Order Management

Keep on top of your imports throughout the entire buying process by digitizing your purchase orders. Maintain a single source of truth and keep everything related to your order up-to-date and available at your fingertips 24/7.

Product Management

Gain full visibility of the latest product details at all times, enabling your team & partners to collaborate live on your orders at the product level with tracked confirmation of requirements, changes, and updates.

Collaboration & Alignment

Collaborate and connect efficiently and effectively between business entities, departments, suppliers, and partners. Centralize all communications and documentation related to your order on a single, digital Purchase Order and manage critical decisions and changes to your products.

Order & Product Analytics

Gain the insight and business intelligence you need to manage operations surrounding your order. Get deep-level insights and product-level data to report on all things surrounding your imports.

Production Controls

Ensure your orders are executed seamlessly and as expected, from first mile to final mile. Take control of your imports at every step of the supply chain, reducing the risk of unexpected damages, defects, delays, and discrepancies.

Shipment Planning

Automate the booking process and document creation. Gain visibility and control at your product level.



Mercado Move

Designed for Logistics teams to plan and manage shipments with greater control, to ensure products arrive exactly as intended, and to connect and communicate more effectively with the wider business.

Provider Connectivity

Seamlessly connect with your forwarders and carriers, automate your bookings, and improve visibility through a single, connected system.

Order, Product & Shipment Visibility

Create a single view of all of your shipments, and roll-down to SKU level to gain the insights to track and manage individual POs and products.

Milestone Management

Minimize unexpected delays and proactively manage each step of your shipment with work-in-progress notifications built directly into the process.

Electronic Documentation

Automate settlement, receiving, and customs clearance, ensuring you pay, declare, and receive exactly what you order. Mercado takes your audited PO to automatically create the relevant commercial documentation and lists, reducing the workload for your partners and your business, and ensuring Accounting has a perfect accounting and receiving match, and your broker receives the customs information they need, electronically.

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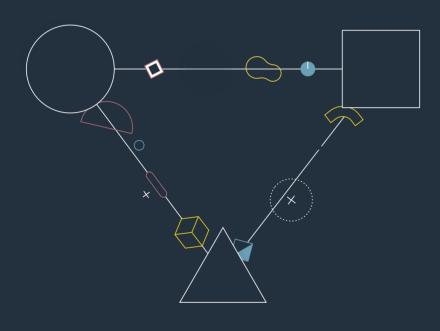
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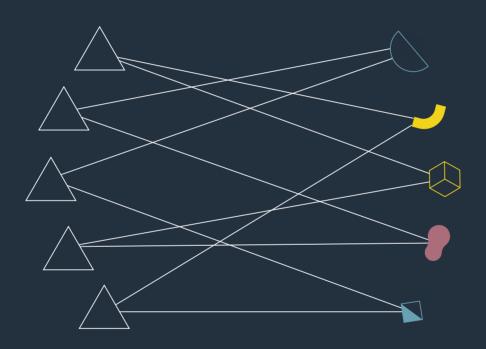
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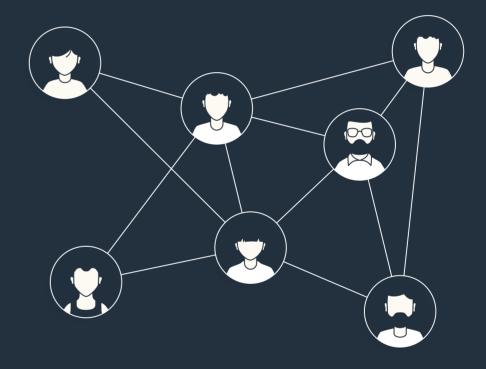
Connecting your international supply chain



Connect your suppliers, partners, and products and improve your time to market.



Connect your products with customer demand and increase sales.

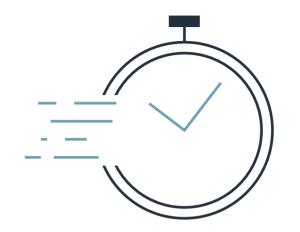


Connect your teams and reduce your expenses.

Getting started with Mercado is easy with Mercado Simple Start $^{\text{TM}}$.

Designed by importers for importers, the Mercado IMS offers a simple solution for businesses looking to mitigate risk and reduce stress across their supply chain.

The Mercado team bring decades of experience, providing a high level of expertise and experience to ensure you get the most out of the platform.



Fast

Getting you up-and running in as little as a week.



Affordable

With prices starting at \$10 per order.



High ROI

Offers a high return on investment, averaging around 3 months.

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To find out more, visit mercadolabs.com

