# Better Booking Using Actionable Data
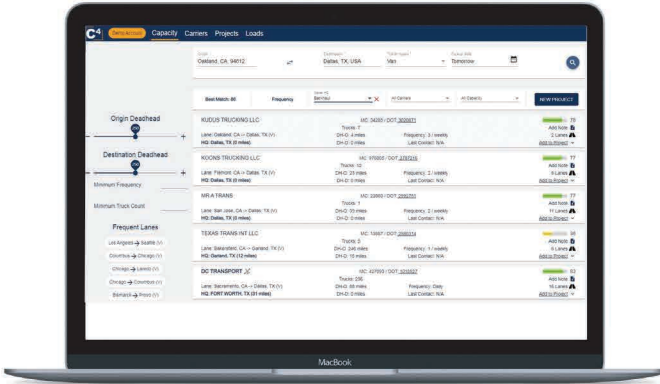
- Cover any lane with your choice of 500,000+ carriers
- Sort by headhaul or backhaul to partner with the best-positioned carrier
- Develop relationship carriers for volume lane buying and elevated service
- Go outside of your network for broader coverage

Sort by headhaul or backhaul to partner with the best positioned carrier

BEFORE

Origin	Destination	P/U Date	Carrier	Cost
Los Angeles	Chicago,IL	8/20	ABC Trucking	$3,900
Ontario, CA	Des Pia nes, IL	8/21	Big Dog Trans	$3,800
Long Beaon	Oak Brook,IL	8/22	Nice Guy Trucks	$4,050
Los Angeles	Des Pianes, IL	8/23	Sam Transport	$3,900
Ontario,CA	Chicago,IL	8/26	Got You Trucks	$4,100
				Ave.: $3,950

- Provide reliable service by using repetitive carriers
- Reduce carrier fall-offs & rolling loads
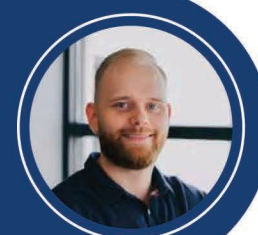- Stop setting up unfamiliar one-time load board carriers
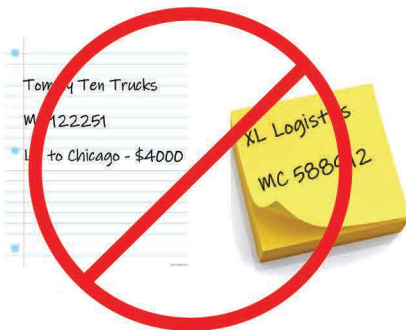
AFTER

Origin	Destination	P/U Date	Carrier	Cost
Los Angeles	Chicago,IL	8/20	Smart Trucking	$3,700
Ontario, CA	Des Pia nes, IL	8/21	Smart Trucking	$3,700
Long Beaon	Oak Brook,IL	8/22	Smart Trucking	$3,700
Los Angeles	Des Pianes, IL	8/23	Smart Trucking	$3,700
Ontario,CA	Chicago,IL	8/26	Big Dog Trans	$4,100
				Ave.: $3,780

- Cargo Chief will analyze your loads and carriers and find relationship opportunities
- Save money on your freight spend with volume pricing, and save time
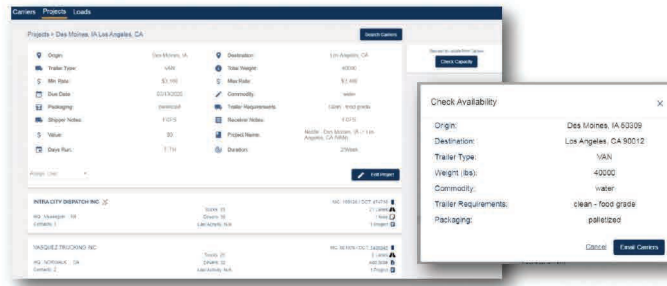- Be more efficient with familiar vetted "Relationship" carriers

Projects for Any Lane, Any Duration, Any Carrier

Use Projects to manage lanes, organize your go-to carriers, and regularly check their upcoming capacity
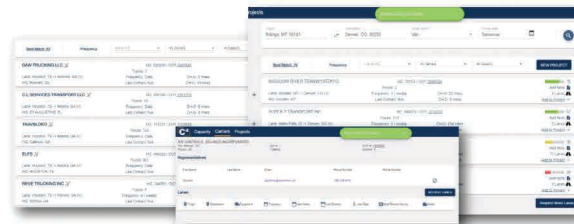

Turn Inbound Phone Calls Into Partners

Search for carriers who call in, see their lanes, add notes, and assign them to a project, turning a one-time call into a regular carrier
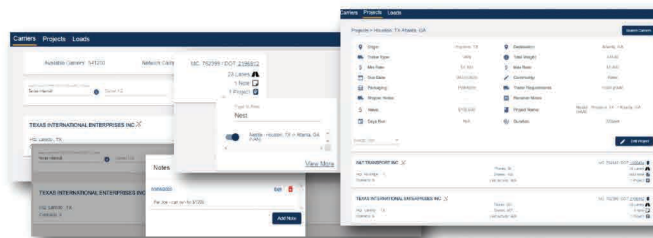
Grow Your Network

For any lane, see where your carriers run, or build your network with new ones

"**Within the first week C4 helped us build 2 new carrier relationships** almost immediately. Their fantastic platform gives us and other 3PL's a unique way to source carriers in an ever-changing industry."

-- Philip Canale | VP

CTS — CANALE TRANSPORTATION SOLUTIONS, LLC.

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5 PATENTS

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