



Taimen Partners with Turvo to Enable Collaborative Logistics and Increase Efficiency by 400%

Overview

Taimen Transport, an established North American 3PL, partnered with Turvo to increase efficiency by 400% through faster processing, efficient data management, and ongoing improvements through Turvo Analytics capabilities. Establishing this partnership helps Taimen create a technology-driven culture of excellence with exceptional cradle-to-grave customer service, including these core areas of focus:









- ✓ Automated creation of carrier scorecards through analytics.
- ✓ Real-time data visibility into driver location and status.
- ✓ Instant uploading and implementation of digital document management capabilities.
- ✓ Faster payment processing to keep partner relationships thriving.

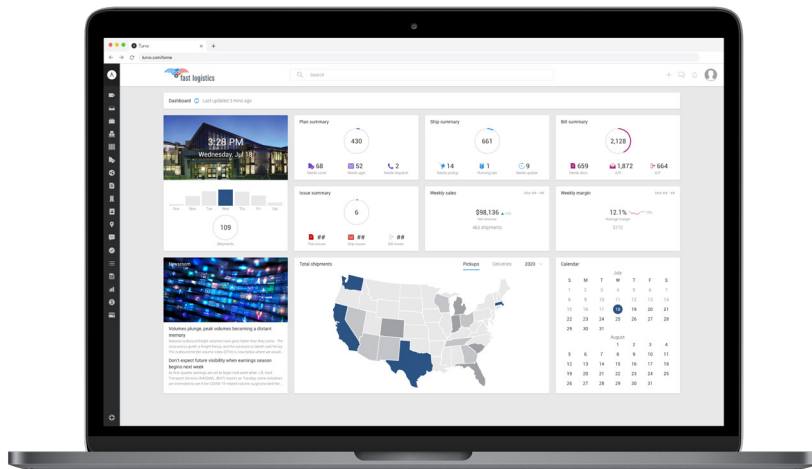
Prior to the partnership, Taimen had an exhaustive, costly process for handling each of those tasks, and in the pursuit of more scalability, Taimen knew it was time to act and choose Turvo to enable that growth.

The Business Challenge

What Problems Did Taimen Experience Before Partnering with Turvo?

Taimen suffered from manual supply chain processes, including:

-  The need to compile data from across multiple carriers, LSPs, and other sources.
-  Creating carrier scorecards based on manual reviews of performance information.
-  Wasting 10 weeks of a full-time employee's time in creating a scorecard that was quickly outdated.
-  Spending an average of two hours daily on check calls alone.
-  Limited scalability due to a lack of technology and data sharing across Taimen partners.
-  Rigid processes that could not handle sudden disruptions.
-  Inability to track shipments without manual intervention or calls.
-  Trouble integrating with other systems due to outdated Taimen processes.



"Turvo is truly flexible enough to leverage the full power of the platform anywhere and off any device which allows our team to work remote from home, on the road with their customers, or around the office in our various flex spaces. Managing transportation in your supply chain across thousands of emails, bulky portals, and desperate channels is inefficient. Trading partners, internal team members and external service providers reliant on a single computer at a stationary desk is the past. Real-time collaboration inside of each individual shipment with shareable links for tracking and web or app-based access is Turvo. It's the future of freight, here today. Our employees service their customers with optimal efficiency every day of the year and it wouldn't be possible without Turvo."

Ryan Pamplin
Director of Innovation
Taimen Transport LLC



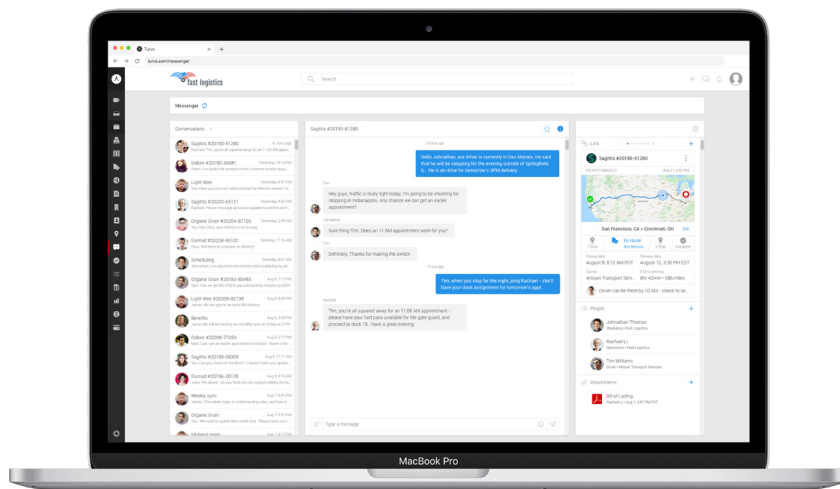
The Turvo Solution

Partnering With Turvo Created Significant Opportunities for Savings

Taimen had simple goals in finding a platform to enable future scalability and improved operational performance. They were looking for the right mix of best-in-class products and reporting to ensure proper supply chain orchestration. With Turvo, Taimen now enjoys the ability to use analytics to understand the financial and accounting details that matter most in a business that faces shrinking profit margins. Meanwhile, document management features within Turvo allow Taimen to better collaborate with other supply-chain partners and beyond.

Turvo Messenger further amplifies performance and ROI, replacing the need for an endless email chain, all while taking advantage of @tagging features that reduce clicks and help people work together and more efficiently. The partnership ensures business continuity to future-proof Taimen's supply chains with robust digital and workflow transformation processes, improved customer service, greater speed of execution and increased visibility across all transactions.

The list goes on to include faster payment processing through automated freight settlement capabilities in Turvo Pay for both ACH and paper check payments too.



"The leadership team at Taimen believe our partnership with Turvo enables us to compete with the biggest companies in the industry. We have been blown away with the functionality and interface of the product matched with the talent and support of the Turvo team."

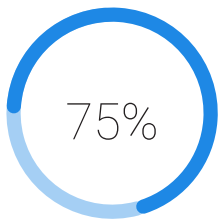
Chris Wang
CEO
Taimen Transport LLC



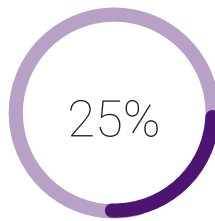
The ROI

Actual Savings from the Turvo Partnership

Top figures from preliminary data after the launch of the Taimen-Turvo partnership reveal:



Time savings in creating and applying scorecard data



Time savings through automated, real-time status capabilities in the Turvo Driver App



2,000

Man hours saved by automating freight settlement and payment



Cash flow gains through faster, digital document management that speeds invoicing and settlement



1,435

Man hours saved in managing paper check payments



\$12,000

Annual savings in automated QBR for each block of 50 Taimen customers



Summary: Powered by Turvo—Taimen Is Now Recognized as a Member of the Inc. 5000 list of American's Fastest Growing Companies

Regardless of mode, ranging from open-deck through hotshot tracking, and the unrelenting need to service all of North America, Taimen is on track to grow revenue well past its 2019 record of \$20 million.

Taimen further enjoys improved general operations' efficiency 10x higher, and both the support of Turvo's culture and Turvo technology make Taimen a true powerhouse of 3PL efficiency going forward.



turvo.com   