

Lewis Just | CV

lewisjust.com

lewismjust@gmail.com
27 Leven Street, Glasgow

EDUCATION

Master of European Design with Distinction
from the Glasgow School of Art (2015)

Aalto University (2012-2013)
Köln International School of Design (2011-2012)
Glasgow School of Art (2009-2011)

SKILLS

Can collaborate via Slack, Jira, Trello, Asana, Basecamp
Can plan and facilitate projects and workshops of varying size
Can research complexity with interviews, surveys, probes
Can synthesis and share via Miro, Dovetail, Notion, Airtable
Can visualise with Adobe Illustrator, Photoshop, Indesign
Can design using Sketch, Figma, Webflow, Canva
Can test and validate with Maze, Lookback, Invision, Intercom
Can track and learn with Google Analytics, Hotjar, Fullstory
Can communicate succinctly with keynote & Slides
Can co-generate with ChatGPT, Midjourney and AgentGPT

SELECTED TALKS GIVEN

Scaling Impact, UK (2022)
Economia Conference, Netherlands (2021)
ChangeNOW International Summit, France (2020)
New Business Summit, Netherlands (2020)
World Forum for Responsible Economics, France (2019)
DRIVE Innovation Festival, Netherlands (2019)
Permaculture Symposium, UK (2019)
Good Festival Summit, Switzerland (2019)
Waterkant Innovation Festival, Germany (2019)
Innofrugal, Finland (2018)

WORKSHOPS FACILITATED

Cultural Sprint for National Museums, UK (2021)
Tech for Good, B Corp Summit, Netherlands (2019)
Blended Learning Experiences, Nigeria (2018)
Design Thinking for Startups, Indonesia (2018)
Remote Design Research, Egypt (2017)

OTHER ROLES

Futures Associate, [Studio Andthen](#), 2016-2024

Provide support and advise for the studio working with a range of blue chip and public sector clients (Nesta, Hitachi, Edinburgh Council) with their unique approach blending futures research and design thinking to provide customers with longer term visions that are actionable today.

Visiting Lecturer, [Glasgow School of Art](#), 2021-2024

Guide and mentor final year Product Design students in groups and individually. Recent projects have explored Regenerative and Symbiotic Futures using both a local and Global lens to provoke new products and services that enable healthier, more equitable futures for people and planet.

WORK

Market Researcher (contractor), [Icebreaker One](#), 2024

Research how data can better flow in sectors that are essential to delivering net zero such as energy, water, finance, and transport. Authored paper on the carbon reporting landscape for UK SMEs.

Futures Researcher (contractor), [ilab](#), 2023

Collaborate with the innovation consultancy to explore sustainable lifestyle trends as well as the future of work in an age of exponential technologies and growing climate regulations.

Service Designer and Researcher (contractor), [Nile](#), 2023

Support the design consultancy to run desk research, in depth interviews and creation of insightful, clear reports for heavily regulated clients including StepChange, RBS and Mastercard with the aim to bring innovation and accessibility to customers.

Head of Design, [Pawprint](#), 2020-22

Led design strategy from discovery to delivery, working as part of the leadership team and empowering a 5 person design department. Ran value proposition validation workshops defining problem spaces. Implemented a continuous discovery framework to learn from users, customers and prospects. Oversaw the design of a desktop and mobile product helping businesses to measure their Scope 3 emissions and engage their workforce to reduce them.

Co-Founder, [The ECO coin](#), 2018-20

Bootstrapped a startup that rewarded people for their sustainable actions. Managed a diverse team including researchers, behavioural psychologists, blockchain developers, economists and designers using open source, collaborative frameworks and tools wherever possible. Won corporate clients like L'Oreal and Booking.com as well as serving the Dutch Government.

Project Manager & Designer, [Next Nature Network](#), 2016-19

Managed multidisciplinary teams in executing speculative design projects. Co-designed exhibitions inviting members of the public to engage in emerging technologies like AI, invitro meat and artificial wombs.

Lead Research & Service Designer, [ButterflyWorks](#), 2017-19

Carried out remote research and in-person workshops in several cities around the world. Developed, co-designed and delivered several citizen centric education platforms, resource hubs and communication campaigns for global NGOs.

Design Thinking Facilitator, [Metabolic](#), 2016

Created and delivered design thinking courses inline with a systems thinking approach. Created new circular offerings for several clients in the hospitality sector. Co-created a citizen led, closed loop plastic upcycling business on the Island of Aruba, working closely with small businesses, city officials and local residents.

Research & Service Designer, [Designit](#), 2014

Helped the Brazil office to design and develop new product offerings for a national news conglomerate as well as carrying out competitor landscape the studio to position themselves within the Brazilian consultancy market.