

## COOKIES NOTICE

Last Edited on **[2022-06-08]**

European laws, including the General Data Protection Regulation (“GDPR”) and the e-Privacy Directive 2002/58/EC, create obligations for digital publishers such **ALLOVIR** to give visitors of their sites and apps information about how they will use and share their personal data, as well as about the use of cookies, mobile ad IDs, and other forms of local storage.

Since **ALLOVIR** is using cookies on its website, clear and mandatory information must be mentioned in this Cookies notice, as set out below.

### **INFORMATION ABOUT COOKIES**

#### **1. WHAT ARE COOKIES?**

A cookie is a text file, normally consisting of letters and numbers, sent by a web server to a web browser and stored by the browser on the user’s device (e.g., computer, telephone, tablet). These cookies can be used to identify or to collect information about you.

#### **2. WHAT TYPES OF COOKIES ARE THERE?**

Cookies can be classified as follows, depending on the owner:

- First-party cookies: They are created, sent to your device and stored by the website you are visiting directly. They allow **ALLOVIR** to collect customer analytics data, remember language settings, and carry out other useful functions that help provide a good user experience.
- Third-party cookies: They are created and placed by third parties other than the website you are visiting directly. They are not managed by **ALLOVIR**, but by the third party that processes the data obtained from the cookies.

Cookies can also be classified depending on the purpose of their placement. Main categories are:

- Strictly necessary cookies (also called “technical cookies”): they allow you to browse a website, a platform or an app, and to use the various options or services on it (e.g., control traffic, identify data or session, access to restricted access sections or content, etc.).
- Functional cookies: they help **ALLOVIR** to make the website usable by providing you some basic features and by remembering your preferences and choices of using **ALLOVIR**’s website (e.g., language, the region from where the service is accessed, etc.). Not accepting cookies may cause slow website performance or poorly adapted recommendations.
- Statistics cookies: they allow **ALLOVIR** to have a better understanding of how you interact with the website (e.g., which pages are visited the most) in order to optimize the functioning of the website.
- Marketing cookies: they enable **ALLOVIR** to monitor your behaviour on the website. The aim is to display advertisements that are meaningful and attractive to you and therefore more useful to third party publishers and advertisers, as well as to make promotional and specific information available to you on the website.

Cookies may also be divided into two categories depending on the period for which they are stored:

06/08/2022

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- **Session cookies:** they allow **ALLOVIR** to recognize and link your actions during a browsing session. When you go to the login page, these temporary cookies will be created to determine whether or not your browser accepts cookies.
- **Persistent cookies:** they are placed on your device between sessions. They can be used to remember your preferences or actions on **ALLOVIR's** website.

### 3. HOW TO USE COOKIES?

Cookies in no way give **ALLOVIR** access to your device or any information other than the data you choose to share with **ALLOVIR**.

Concretely, these cookies help to improve the functioning of the website of **ALLOVIR** and can be used for several purposes such as:

- Help you connect to a website;
- Analyze traffic to a website;
- Monitor your browsing behavior;
- Recognize your device;
- Make the website more efficient;
- Serve targeted advertisements;
- Store cookie consent preferences.

Cookie Name	Type	Purpose	Cookie placed by	Retention period
<b>JSESSIONID</b>	Strictly necessary	Used to manage browser session with the website	Server	Session
<b>bm_mi</b>	Strictly necessary	To optimize site performance and security	Akamai	2 hours
<b>bm_sv</b>	Strictly necessary	To optimize the response time between the visitor and the website	Akamai	2 hours
<b>CONSENT</b>	Functional	To store cookie consent preferences	Google Ads Optimization / Google.com	2 years
<b>ak_bmsc</b>	Functional	To optimize performance and security of the website	Akamai	2 hours
<b>DrupalVisitorMobile</b>	Functional	This is a session cookie that supports the functions of the Drupal open-source content management system to ensure that the website works properly	Drupal	Session
<b>demdex</b>	Functional	This cookie helps Adobe Audience Manager perform basic functions such as visitor identification, ID synchronization, segmentation, modeling, reporting, etc.	Demdex	6 months
<b>_ga</b>	Analytics	Cookie used to count and track pageviews	Google Analytics	2 years
<b>_gat_gtag_UA_170277600_1</b>	Analytics		Google Tag Manager	1 minute
<b>_gid</b>	Analytics	Cookie used to count and track pageviews	Google Analytics	1 day
<b>IP_JAR</b>	Analytics	Used by Google to display personalized advertisements on Google sites, based on recent searches and previous interactions	Google.com	1 month

<b>_clsk</b>	Analytics	Connects multiple page views by a user into a single Clarity session recording.	Microsoft Clarity	1 day
<b>s_cc</b>	Analytics	This cookie is set and read by the JavaScript code to determine if cookies are enabled (set to "True")	A d o b e analytics	Session
<b>s_sq</b>	Analytics	This cookie is set and read by the JavaScript code to determine if cookies are enabled (set to "True")	A d o b e analytics	Session
<b>CLID</b>	Analytics	Identifies the first-time Clarity saw this user on any site using Clarity.	Microsoft Clarity	1 year
<b>IDE</b>	Marketing	To serve targeted advertisements that are relevant across the web	DoubleClick	13 months
<b>NID</b>	Marketing	To enable ad delivery or retargeting, store user preferences	Google.com	6 months
<b>AMCVS_98CF678254E93B1B0A4C98A5%40AdobeOrg</b>	Marketing	Pending	Pending	Session
<b>AMCV_98CF678254E93B1B0A4C98A5%40AdobeOrg</b>	Marketing	Pending	Pending	2 years
<b>dextp</b>	Marketing	Audience Manager sets this cookie to record the last time it made a data synchronization call.	Demdex	6 months
<b>dpm</b>	Marketing	To provide ad delivery or retargeting	A d o b e Marketing Cloud	6 months
<b>_clck</b>	Marketing	Persists the Clarity User ID and preferences, unique to that site, on the browser. This ensures that behavior in subsequent visits to the same site will be attributed to the same user ID.	Microsoft Clarity	1 year
<b>MUID</b>	Marketing	Identifies unique web browsers visiting Microsoft sites. These cookies are used for advertising, site analytics, and other operational purposes.	Microsoft Clarity	1 year 24 days

#### Unclassified:

<b>TEST_AMCV_COOKIE_WRITE</b>			Adobe Inc.	Session
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## 4. HOW TO MANAGE COOKIES?

You are able to accept or decline cookies when you enter **ALLOVIR's** website and see the cookies notice. Alternatively, you can manage your cookie preferences through your browser settings. However, in some cases, some functions of the website may not work.

To find out more about cookies, including seeing what cookies have been set and how to manage and delete them, visit [www.allaboutcookies.org](http://www.allaboutcookies.org) or <https://www.aboutcookies.org/>.

Find out how to manage cookies on those popular browsers:

- [Google Chrome](#)

06/08/2022

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- [Mozilla Firefox](#)
- [Internet Explorer](#)
- [Safari](#)

To find information relating to other browsers, visit the browser developer's website.

To opt out of being tracked by Google Analytics across all websites, visit – <http://tools.google.com/dlpage/gaoptout>.

## 5. WHO PLACED COOKIES?

The information stored through cookies is only used by **ALLOVIR**, except those identified in section II as “Third-party cookies”, which are used and managed by external entities aiming to improve **ALLOVIR**'s services and your experience when browsing on the website.

**ALLOVIR** collaborates with the following third-parties:

- Google.com
- Google Tag Manager
- Google Ads Optimization
- DoubleClick
- Akamai
- Adobe Analytics
- Adobe Marketing Cloud
- Adobe Inc.
- Drupal
- Demdex

Please note that **ALLOVIR** do not have any control over how the information in these cookies is used nor do **ALLOVIR** have access to it. Please refer to the cookies policies of the relevant provider for more information.

## 6. HOW TO CONTACT US?

For any question regarding this Cookies notice, you may contact **ALLOVIR**, who, if required, will contact its Data Protection Officer ("DPO"), using the information below:

Website: <https://www.allovir.com/>

Physical address: Waltham HQ, 1100 Winter Street, Waltham, MA 02451

Email: [info@allovir.com](mailto:info@allovir.com)