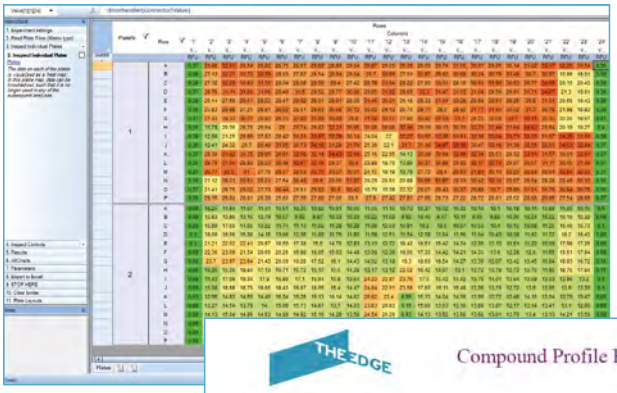
Morphit

Productivity for Scientists

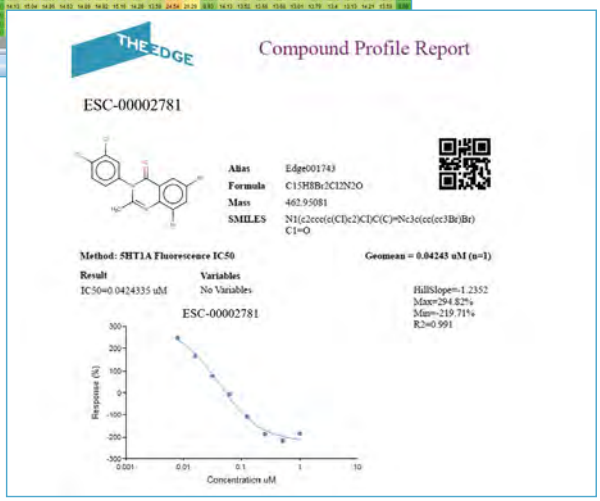
Understands your data – handles groups, aggregation and other relationships



Visualise – graph, chart and interact with your data

Analyse – powerful statistical analysis and curve fitting

Easy to learn – the familiarity of traditional spreadsheets with the power of dimensionality



Audit – fast to audit because formulae are on fields not cells

Clearly structured – Morphit documents are straightforward and easy to create and understand

Report – make high quality reports in one click

Morphit – adaptable spreadsheets

Work faster | Work smarter | Focus on results

- More powerful than traditional spreadsheets
- Easier to build, test and audit
- Improves data quality and accuracy
- Delivers advanced analysis
- Eliminates transcription errors
- Improves productivity and saves time
- Dynamically expands to fit your data
- Adapts to changes in experiment design
- Captures data from instruments and handheld devices
- Import data from databases and files
- Generate robot control files
- One-click reports

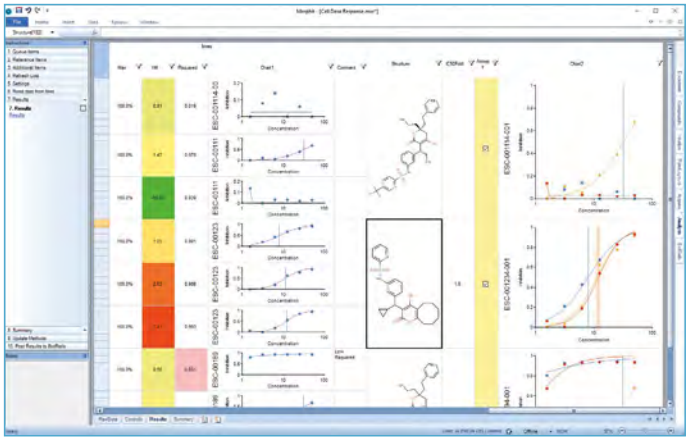
Morphit simplifies the process of capturing, analysing and reporting data, providing scientists with a powerful tool for modelling their work.

Morphit is flexible enough to handle routine and non-routine work

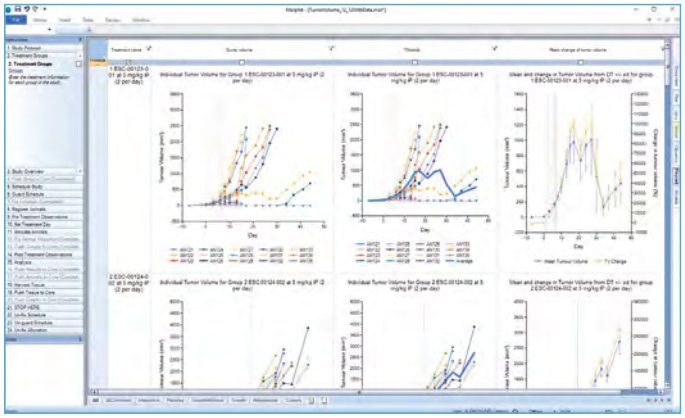
Biology
Screening - ADME/Tox

Pharmacology
PKPD - in vivo

Chemistry
Formulations

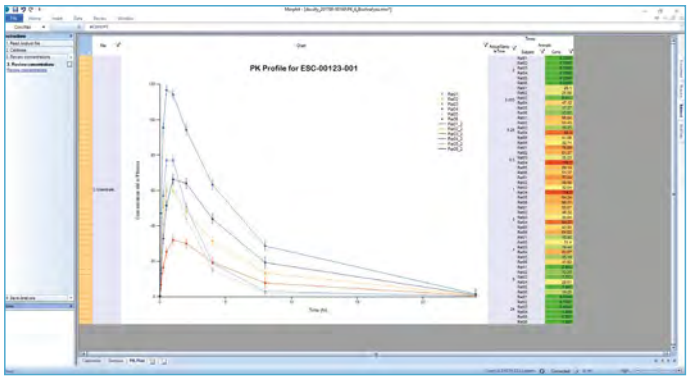


In vitro Screening: Import reader files and apply a range of curve models to determine IC50s and other parameters.



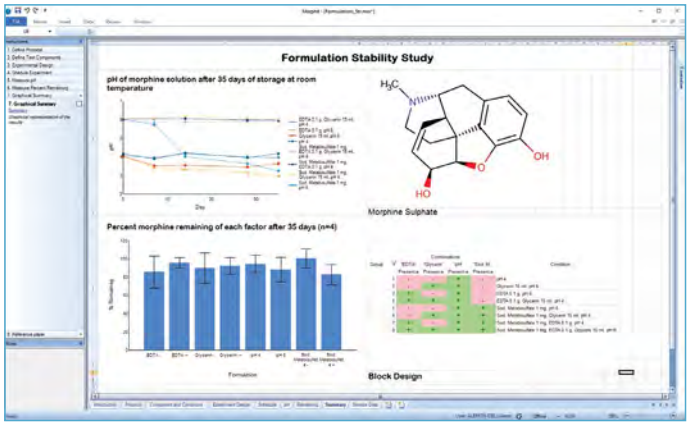
In vivo pharmacology studies: Define treatment groups and record observations using instruments and handheld devices.

Morphit is not only a personal productivity tool but can also be leveraged with enterprise electronic laboratory notebooks such as **BioRails** to share structured data and reports.



In vivo PK: Design studies, generate labels, create injection lists, elaborate PK Parameters and generate ready to publish study reports.

Standard binder collections for DMPK, *in vitro* and *in vivo* available.



Formulations: Define block designs for multiple excipients and different conditions.

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