

# KIDS Initiative Inc.

2022-2023  
ANNUAL REPORT







# KIDS Initiative Inc.

## Annual Report

### 2022-2023

#### OUR MISSION

To work with developing communities by facilitating sustainable solutions to enrich the lives of children.

#### OUR VISION

A world where everyone lives more and suffers less.

#### OUR PURPOSE

To relieve poverty in developing nations by developing and implementing sustainable food and water solutions, as well as providing basic amenities and necessities of life to those in need.

A photograph of a woman with short dark hair, wearing a red long-sleeved shirt with a floral pattern, holding a young child. The child is wearing a blue long-sleeved shirt with colorful polka dots and a pink skirt with black polka dots. They are standing in front of a brick wall. The woman is smiling and looking towards the camera. The child is looking slightly to the side. The background is a brick wall with some greenery visible on the right side.

# Together We Raised \$29,872

KIDS is a not-for-profit, non-governmental organization founded in 2009, with the purpose of relieving poverty in developing nations by developing and implementing sustainable food and water solutions, as well as providing basic amenities and necessities of life to those in need.

Using the United Nations' Sustainable Development Goals (SDGs) as a guiding framework, all of our projects address at least 1 of the following 4 areas: poverty, hunger, education, and clean water.

Over the last 14 years KIDS has raised and deployed over half a million dollars in direct program funding.

KIDS has fulfilled our mandate through the ongoing support, generosity and dedication of several working board members; a few dozen volunteers, sponsors, partners, and agencies; and our generous donors.





# Our Work: Borokwony Women's Group Chick Hatching Project

This year, KIDS supported the Borokwony Women's Group (some members pictured above) in developing and building a sustainable chick hatching project. KIDS is grateful to continue partnering with the Lemolo Internally Displaced Persons (IDP) Camp in Kenya, which is where the Borokwony Women's Group is located. KIDS and the Borokwony Women's Group collaborated closely and continued to build upon our existing relationships in this community.

KIDS began this project at the start of 2022; the original plan was to provide funds for the construction of the hatchery and planning support to help the project get started. Our goal was that the Borokwony Women's Group would be hatching 1,000 chicks a month by the end of 2022.





# Our Work: Borokwony Women's Group Chick Hatching Project

This project will allow the women to generate income for themselves through the sale of both eggs and chickens. Through this, the women will become more financially stable and independent, reducing gender inequality and allowing them to provide more for their children, in addition to combating poverty and hunger. However, the project was not immune to the soaring inflation and rising prices that we also saw in Canada, and building was delayed through much of 2022 due to a lack of funds.

Thanks to generous donations and other grants, KIDS was able to secure the additional funds and get the Chick Hatching Project back on track! At the end of the 2022-2023 fiscal year, we are looking forward to finalizing this project and ensuring that the women have the training they need to run the hatchery sustainably for years to come!



# Our Numbers

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<b>\$7,221</b>	<b>Grants</b>
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<b>\$9,600</b>	<b>Events</b>
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<b>\$3,365</b>	<b>Monthly Donors</b>
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<b>\$9,386</b>	<b>One-Time Donors</b>
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<b>\$248</b>	<b>Interest</b>
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<b>\$52</b>	<b>Other</b>
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# Statement of Operations

Year ending March 31, 2023



## REVENUE

Grants	7,221	81,948
Events Revenue	9,600	1,679
Donations - Monthly Individuals	3,365	3,320
Donations - One Time Individuals	9,386	4,202
Interest	248	114
Other	52	17,873
<b>TOTAL REVENUE</b>	<b>29,872</b>	<b>109,136</b>

## EXPENSES

Salaries (in Canada)	0	0
Distribution to Program(s)	20,700	76,616
Grants	722	29,085
Distribution Costs	2,346	6,247
Event Expenses	7,075	980
Audit	4,351	4,351
Advertising	37	0
Insurance	1,012	801
MCIC	200	7,363
Office Supplies	134	136
Internet & Phone	672	672
Website & Shared Drive	540	387
Staff Expenses	1,956	379
Banking Fees	562	80
Legal	80	0
Other (Miscellaneous)	1,177	918
<b>TOTAL EXPENSES</b>	<b>41,564</b>	<b>128,015</b>
<b>NET INCOME</b>	<b>-11,692</b>	<b>-18,879</b>

## ASSETS

Cash & Investments	15,807	26,332
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# Our Team



## Board Members

### Executive

Cat Ross, President/Founder

Jerry Weir, Treasurer

### Advisory Members

Dr. Adrian Robertson, Medical Advisor

Emeka Nnadi, Strategic Operational Planning Advisor

Neil Duboff, Legal Advisor

### Directors & Committee Leads

Alessia Guzzi, Educational Outreach Committee

Carly McAllister, Marketing & Communications Committee

Cynthia Carr, Grant Writing & Program Evaluation Committee

Jessica Zapata, Donor & Volunteer Management and Stewardship Committee

Shayla Pritchard, Event Planning & Fund Development Committee

We also want to acknowledge our dedicated volunteers for their time and energy. Our work would not be possible without our volunteers' commitment to building a world where everyone lives more and suffers less.



Building children's futures globally  
while inspiring children locally.

