



2020-2021 ANNUAL REPORT





KIDS INITIATIVE INC.

Annual Report 2020-2021

KIDS is a not-for-profit, non-governmental organization founded in 2010, with a mandate to relieve conditions associated with poverty, underdeveloped educational programs, and deficient medical aid directly affecting the lives of children in developing communities throughout the world.

Over the last eleven years kids has raised and deployed over half a million dollars in direct program funding.

To date, KIDS has fulfilled their mandate through the ongoing support, generosity and dedication of working board members; volunteers, sponsors, partners, and agencies; and close to six-hundred donors.

MISSION

To better the lives of children by helping to alleviate poverty, facilitating sustainable food and water solutions, advancing education, and improving health.

VISION

A world where everyone lives more and suffers less.

PURPOSE

To work with developing communities by facilitating sustainable solutions to enrich the lives of children.

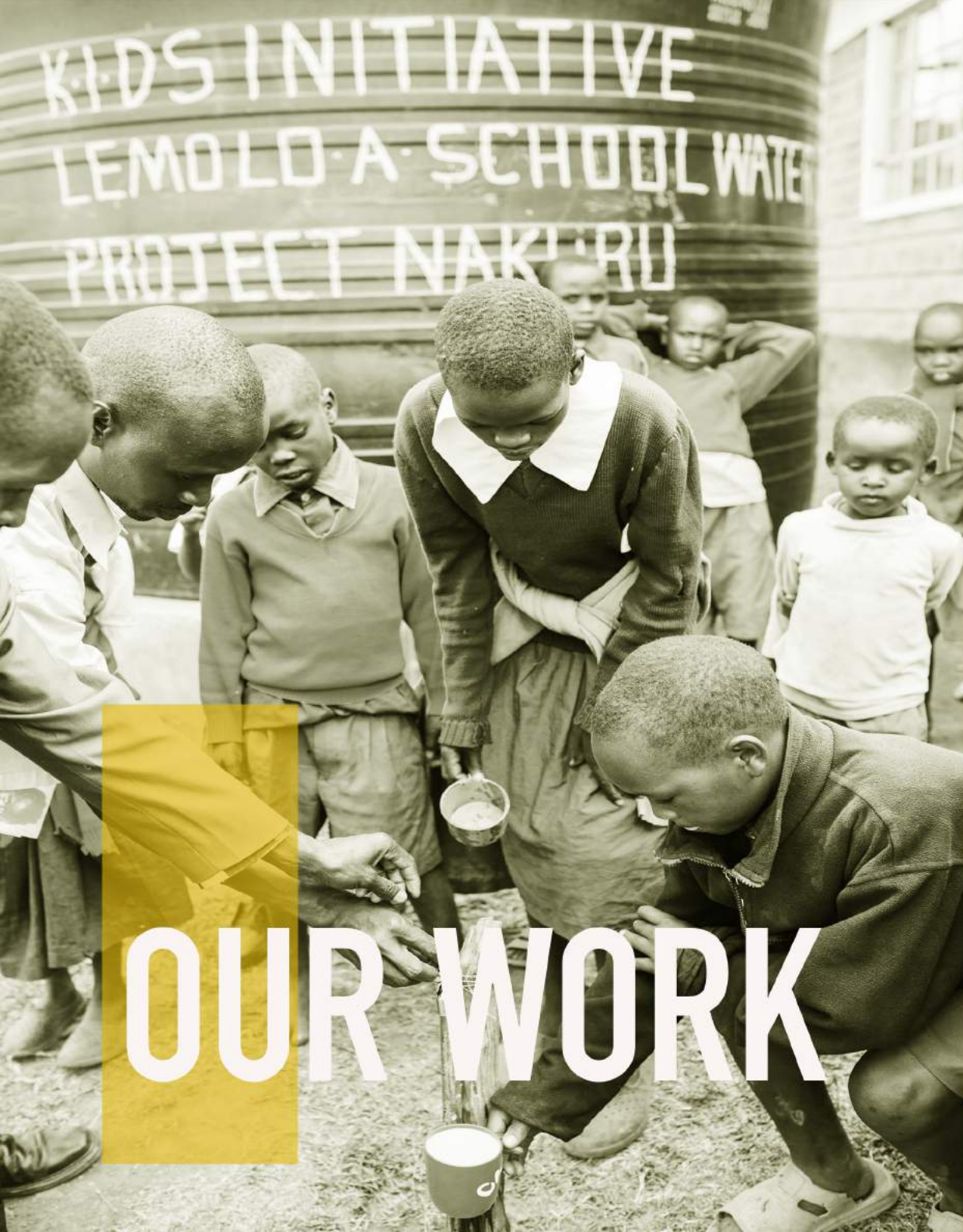
ACTIVITIES

To relieve poverty in developing nations by developing and implementing sustainable food and water solutions, as well as providing basic amenities and necessities of life to those in need.

To advance education in developing nations on the topic of sustainable development by researching and developing education programs to be delivered within schools, universities, and community groups, and by providing education materials and supplies to schools.

To promote health in developing nations by identifying and addressing risk factors associated with diseases such as HIV/AIDS, in order to prevent and minimize the risk of contraction, and by providing medical supplies and equipment to hospitals, clinics, and those in need.

WHO WE ARE



TOGETHER, WE RAISED

\$109.260

TO FUND

The completion of Phase 2 for the Lemolo IDP Camp Borehole project.

The launch and implementation of the Kieni Fighters of HIV/AIDS Resource Centre for Women & Girls.

A person wearing a white protective suit and a white face mask is holding a globe. The image is in a dark, monochromatic style with a blue-grey tint. The person's hands are visible, holding the globe. The globe shows the Americas. The text 'OUR WORK' is overlaid in large white letters on the bottom left.

OUR WORK

The year 2020, was a year that none of us could have anticipated. In March 2020, the world stood still as the COVID-19 (coronavirus) pandemic took charge. Lockdowns, quarantines, and government led restrictions and protocols became a new reality as individuals and organization alike tried to adapt to the ever changing environment we were handed.

What did this mean for KIDS Initiative? What would our future be?

What we knew, wholeheartedly, was that our programs required greater support, and we rolled up our sleeves to get to work.

"The pandemic has shown that Manitobans are inherently resilient and generous. We have donated to food banks, shopped for our elderly relatives, paraded in vehicles for birthday parties, and managed patiently to work and care for children.

It is perhaps all too easy to forget, however, that in communities both close and far away, people are living through this crisis without access to clean water. Public health officials remind us that one of the simplest and cheapest things one can do to prevent further outbreaks is to wash our hands with soap and water frequently. Yet, the United Nations reports that 40 percent of the world's population, or 3 billion people, do not have a handwashing facility with water and soap at home.

Safe drinking water and sanitation are basic human rights that have yet to be realized. Nowhere is this need more striking than in a camp of internally displaced refugees in Lemolo, Kenya. Through our work at KIDS Initiative, we met Janeth Langat, a mother of five and farmer who spoke to us about her daily struggle to find clean water. During the dry season, she goes on a search for water, walking up to 12 kilometers to a permanent river. Water structures life in Lemolo. It determines whether the crops will yield, whether there will be money or food, whether Janeth's children get ill or go to school. The looming pandemic has made the search for water critical, adding tension and stress to an already dire situation.

The pandemic highlights the deep inequalities that exist in our global society. Whether someone lives or dies is often a matter of social circumstance, of access to water, food, and the necessities most Manitoban's can take for granted. The COVID-19 pandemic forces us to look at the inequities in our world."

Maria Godoy, former KIDS Initiative board member



OUR WORK

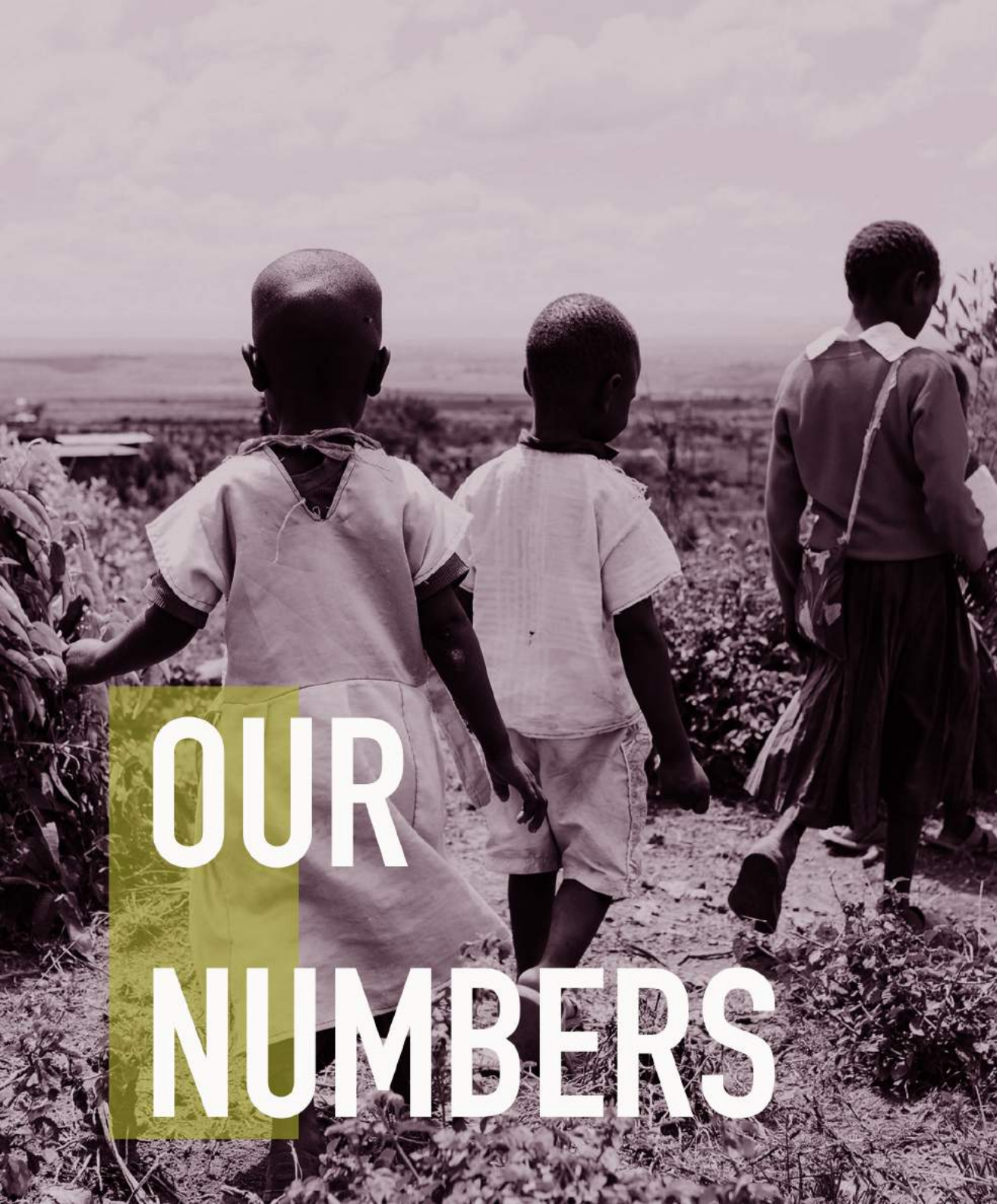
KIDS had managed to complete Phase 2 of the Lemolo IDP Camp borehole project, providing clean and safe borehole water readily available for the Lemolo community. We have seen a substantial reduction of cases of waterborne related diseases such as diarrhea and cholera. The education of the Lemolo children has seen a boost as they do not have to miss school to join the women in the community in search of water for the family. Families have committed the many hours in a day that was initially spent in search of water to engage in other economic activities that increase income to the family. The borehole has also promoted permanency in residence as families who had opted to relocate because of lack of water have resolved to make Lemolo their permanent residence. See our StoryMap for more information: <https://arcg.is/1La94K0>

In addition, KIDS had launched the Kieni Fighters of HIV/AIDS Resource Centre for Women & Girls, a combination prevention program that holistically addresses the behavioural, biomedical, and structural risks of HIV/AIDS infection for women and girls in Kieni, Kenya.

1. Behavioural: This component includes sexual and reproductive health education workshops, girls and women's empowerment workshops, gender equality workshops for adolescent boys and girls, relationship health, and individual counselling provided through an anti-discrimination and antioppression framework.

2. Biomedical: This includes drop-in and mobile HIV/AIDS testing, access to condoms, ART, and PrEP.⁵ These are interventions that have been proven to reduce the incidence of HIV/AIDS infection.

3. Structural: This component involves developing incentives and supports to increase access and completion of education for girls up to the age of 18 years old. For women over the age of 18 years old, it addresses the lack of access to income through workshops that enhance entrepreneurial knowledge.



OUR NUMBERS

\$97,250 GRANTS

\$564 EVENTS REVENUE

\$1,000 CORPORATE DONATIONS

\$3,260 MONTHLY DONORS

\$6,982 ONE-TIME DONORS

\$88 INTEREST

\$116 OTHER



KIDS Initiative
Financial Statement
Year ending March 31, 2021

	This Year 2020-2021	Last Year 2019-2020
REVENUE		
Grants	97,250	9,553
Events revenue	564	16,063
Donations – Corporate	1,000	5,000
Donations – Monthly Individual	3,260	4,135
Donations – One-Time Individual	6,982	6,816
Interest	88	219
Other	116	1,012
TOTAL REVENUE	109,260	42,798
EXPENSES		
Salaries (in Canada)	0	0
Distribution to Program(s)	47,967	49,988
Grants	41,100	1,070
Distribution Cost	332	148
Events expenses		7,750
Audit	4,351	396
Advertising	129	68
Insurance	801	801
Legal	41	145
MCIC	200	200
Office Supplies	146	141
Internet & Phone	616	672
Postage		31
Website & Shared Drive	485	358
Staff Expenses	497	1,268
Banking Fees	295	715
Other	21	319
TOTAL EXPENSES	96,981	64,069
NET INCOME (LOSS)	12,279	-21,271
ASSETS		
Cash & investments	26,657	14,378



OUR DIRECTORS

Cat Ross - President/Founder
Emeka Nnadi - Vice President
Jerry Weir - Treasurer
Alessia Guzzi - Secretary
Shayla Pritchard
Chris Chipman
Jessica Zapata
Cynthia Carr
Neil Duboff
Dr. Adrian Robertson
Nadine King
Kara Moss
Maria Godoy



Building children's futures globally while inspiring children locally.

