



2019-2020 ANNUAL REPORT



WHO WE ARE

KIDS INITIATIVE INC.

Annual Report 2019-2020

KIDS is a not-for-profit, non-governmental organization founded in 2010, with a mandate to relieve conditions associated with poverty, underdeveloped educational programs, and deficient medical aid directly affecting the lives of children in developing communities throughout the world. Over the last ten years kids has raised and is deploying over half a million dollars in direct program funding.

To date, KIDS has fulfilled her mandate through the ongoing support, generosity and dedication of thirteen working board members; a few dozen volunteers, sponsors, partners, and agencies; and close to six-hundred donors.

MISSION

To work with developing communities by facilitating sustainable solutions to enrich the lives of children.

VISION

A world where everyone lives more and suffers less.

PURPOSE

To better the lives of children by helping to alleviate poverty, facilitating sustainable food and water solutions, advancing education, and improving health



TOGETHER, WE RAISED

\$42,798

TO FUND

Phase one and a portion of phase two for the Lemolo IDP (Internally Displaced Persons) Camp borehole project.

Preparations and renovations
for the Kieni Fighters of HIV/AIDS Resource
Centre for Women & Girls

OUR WORK



OUR WORK

In the fiscal year 2017/2018 KIDS Initiative was successful in the completion of the Lemolo IDP Camp Agriculture & Food Security Project, providing income-generating business to over 7,000 individuals residing in the camp. To ensure the success and sustainability of the agriculture program, KIDS vouched to implement a borehole in the community which would provide access to safe, clean water for the camp and neighbouring camps. This project would guarantee water supplies even in times of drought. KIDS Initiative has funded phase one of this project, hitting water at record speed and allowing for cost savings which were then allocated to beginning phase two of the project. At the time of writing, KIDS is only \$18,000 away from completing this project - originally set to cost nearly \$95,000.

In addition to KIDS' success in the Lemolo IDP Camp program, KIDS is the proud recipient of nearly \$215,000 from the Fund for Innovation and Transformation (FIT). FIT is a program of the Inter-Council Network of Provincial and Regional Councils (ICN) made possible through funding from Global Affairs Canada and administered by the Manitoba Council for International Cooperation (MCIC).

KIDS Initiative will test a holistic new prevention program that addresses behavioural, biomedical, and structural HIV/AIDS infection risks for women and girls in Kenya. The Kieni Fighters of HIV/AIDS Resource Centre, which includes training to promote alternative livelihood opportunities and incentives to increase educational completion rates, is designed to reduce exposure to the root causes of the feminization of HIV/AIDS.

A woman with a headband and a young child are smiling in front of a wall with educational posters. The text "OUR WORK" is overlaid in large white letters on a green rectangular background.

OUR WORK

\$9,553 GRANTS

\$6,660 CROSSING GRAINS

\$6,180 PAIRING PINTS

\$3,073 THIRD PARTY EVENTS

\$1,229 OTHER

\$150 SCHOOLS

\$5,000 CORPORATE DONATIONS

\$4,135 MONTHLY DONORS

\$6,816 ONE-TIME DONORS



KIDS Initiative
Statement of Operations
 Year ending March 31, 2020

REVENUE

Community - Crossing Grains
Community - Pairing Pints
Community - Events
Community - Rotary Club
Community - Schools
Corporate
Grants
Individual Donations – Monthly
Individual Donations – One-Time
Interest Earned
Other Revenue
TOTAL REVENUE

This Year	Last Year
2019-2020	2018-2019

6,660	12,785
6,180	
3,073	3,753
	345
150	
5,000	1,000
9,553	8,000
4,135	3,940
6,816	7,520
217	149
1,012	63
42,798	37,555

EXPENSES

Distribution to Programs
Community - Crossing Grains
Community - Pairing Pints
Community - Events
Accounting
Advertising
Board & Non-Profit Liability Insurance
Companies Office
Distribution Cost
Education & Training
Grants
MCIC
Office, Internet, Phone, Postage
Miscellaneous
Website
Staff Expenses
Shared Drive
Bank fees, donation & credit card
TOTAL EXPENSES

49,988	2,907
2,123	2,188
3,526	
2,101	289
396	365
68	
801	441
145	25
148	
1,070	800
200	75
844	804
319	213
190	58
1,268	2,139
168	168
715	632
64,069	11,104

NET INCOME (LOSS)

(21,271)	26,451
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ASSETS

Cash
Investments

3,138	2,194
11,240	33,453

TOTAL ASSETS

14,378	35,647
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DIRECTORS

Cat Ross, President/Founder

Emeka Nnadi, Vice President

Jerry Weir, Treasurer

Alessia Guzzi, Secretary

Maria Godoy

Chris Chipman

Cynthia Carr

Angel Anderson

Keith Cruise

Geoff Archambault

Franceska St.Hilaire

Laila Mirza

Ari Banerjee