



2014-2015 ANNUAL REPORT





WHO WE ARE

K.I.D.S INITIATIVE

Annual Report 2014-2015

The heart of KIDS was born in 2006 when Founder, Cat Ross embarked on her first trip to Kenya, Africa to work within the HIV/ AIDS Clinics. This experience led her down a future of philanthropic deeds, which developed KIDS. In 2009, the organization was officially launched, incorporated in 2010, and officially registered as a charity with Canada Revenue Agency in 2013.

MISSION

To promote development, enrichment, and sustainable solutions to our partners in Kenya through educational programs and local fundraising in Canada.

VISION

To see that our partners in developing countries have access to the necessities of life in order to suffer less and live more.

PURPOSE

KIDS is a not-for-profit, non-governmental organization in Winnipeg founded in 2010 whose purpose is to relieve conditions associated with poverty, underdeveloped education programs, and deficient medical aid in Kenya by:

- providing sustainable food options and other basic amenities to persons in need;
- providing the necessities of life to internally displaced persons who are victims of war or natural disasters;
- advancing education in Kenya by supplying school feeding programs, building and maintaining libraries, and equipping schools and children with educational materials;
- promoting health in Kenya by supporting health care centres that provide medical care, equipment, and health care supplies to individuals; and
- undertaking activities ancillary and incidental to the attainment of the above purposes through solicitation, awareness campaigns, and fundraising in Canada.



OUR WORK

TOGETHER, WE RAISED

\$45,067

TO FUND

5 projects

Programs

Ndii-ini Primary School

Program Stats: materials to maintain their water harvesting project, notebooks, pencils, and soccerballs for over 500 students

Mama Tunza Children's Centre

Program Stats: food for over 100 children, water pumping machine for easy access to centre's water, both sewing machines and a grinding machine to provide income generating services

Lemolo IDP Camp

Program Stats: water harvesting project for over 7,000 community members

Kieni Fighter's of HIV/AIDS

Program Stats: blankets, medical supplies, food and spirulina for over 60 families

GIWA Farm Resettlement IDP Camp

Program Stats: 8 toilet blocks, soccer balls, and text books for over 500 students

PROVIDING RESOURCES TO

10,000+ people



OUR WORK

\$20,724 CROSSING PLAINS

\$2,569 BURPEE CHALLENGE

\$6,000 ROTARY CLUB

\$100 SCHOOLS

\$2,272 MONTHLY DONORS

\$11,477 ONE-TIME DONORS

\$1,780 MISCELLANEOUS
(THIRD PARTY EVENTS, MERCHANDISE
SALES, CREDITS)



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FINANCIAL STATEMENT

Fiscal Period: April 1, 2014 to March 31, 2015

Statement of Assets & Liabilities

Assets

Cash - Business account	20,719.28
Cash - Investment account	16,693.48
<i>Cash Subtotal:</i>	<i>37,412.76</i>

Long-Term Assets (BSN 5 Year Special Rate GIC)	1,033.84
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Capital Assets	0.00
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TOTAL ASSETS	38,446.60
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Liabilities

Current Liabilities	0.00
Long-Term Liabilities	0.00

TOTAL LIABILITIES	0.00
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WORKING CAPITAL	38,446.60
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CASH BALANCE, END OF YEAR	37,412.76
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Statement of Revenue & Expenditures

Revenues

Fundraising Grants

Government Grants	0.00
Foundation Grants	0.00

Community Fundraising

Crossing Plains Annual Event	20,724.00
Burpee Challenge	2,569.10
Other	160.80
Rotary Club	6,000.00
Schools	99.96
Corporate	0.00

Investments

GIC	0.00
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KIDS Initiative Financial Statement continued.

Donations

In Memorial & Tribute Donations	0.00
Monthly Donations	2,272.18
One-Time Donations	11,477.18

Others

K.I.D.S. Merchandise	1,413.83
Bank/VISA Credits	39.02
Revenues - Other	310.53

TOTAL REVENUES	45,066.60
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Expenditures

Overhead & Administration

Accounting	0.00
Advertising (marketing & communications)	-1,596.00
Banking Fees	-54.24
Board & Non-Profit Liability Insurance	0.00
Business VISA	-49.00
Crossing Plains Annual Event	-2,847.18
Burpee Challenge	-589.90
Events/Fundraising - Other	-88.14
Companies Office	-25.00
Merchandise	-3,408.59
Office Supplies	-467.22
Postage	-10.30
Printing Costs	-384.20
Rent and Building Occupancy	0.00
Salaries and Benefits	0.00
Website/Squarespace	-416.88
Expenses - Other	-104.54

<i>Operation Subtotal:</i>	<i>-10,041.19</i>
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Kenya Program Distribution Trip Costs	-362.30
Kenya Program Distribution To Programs	-18,528.06

<i>Kenya Distribution Subtotal:</i>	<i>-18,890.36</i>
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TOTAL EXPENDITURES	-28,931.55
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EXCESS OF REVENUES OVER EXPENDITURES	16,135.05
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Treasurer Signature:

Ginger J. Gill



BOARD OF DIRECTORS

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K.I.D.S. KENYA INITIATIVE FOR DEVELOPMENT & SUSTAINABILITY INC.