

Lisa Dzera

Senior level product designer with 8+ years specializing in enterprise SaaS design



EXPERIENCE

PatientIQ

Lead Product Designer

2023 - Present

Own and manage all design projects end-to-end, from initial discovery and research, to user testing and iterating, to implementation and launch.

Create and manage design system of platform and feature-based components within Figma. Collaborate with engineers and PMs to build new, responsive, and scalable components.

Highspot

Senior Product Designer

2021 - 2023

Led design for the Training team within Highspot's learning management system, for both the web application and native mobile application.

Built new features to help the product better align with enterprise customer workflows. Scaled the existing training modules from single courses to robust learning curriculums.

Collaborated with other designers and stakeholders across the Highspot platform to implement system-level approaches to solutions.

CareMessage

Senior Product Designer

2019 - 2021

Created robust, scalable interfaces built for user growth. Anticipated user needs to guide development of new features and influence product design strategy. Translated product enhancements into clear value propositions for customer-facing teams.

Product Designer

2016 - 2019

Delivered continuous product enhancements within an iterative design process. Collaborated with engineers and product managers to build solutions optimized for agile sprints.

EDUCATION

University of North Carolina at Chapel Hill

BA, Graphic Design

iXperience

UX Design Bootcamp

Interaction Design Foundation

- Accessibility: How to Design for All
- Brain Science in Interface Design
- Mobile UX Design

SKILLS

Product Design

UI/UX Design, Visual Design, Interaction Design, User Testing, Prototyping, Motion Design, Animation, User-Centered Design

Product Development

User Research, Product Marketing, UX Writing, HTML & CSS, Information Architecture, Design Systems, Data Analytics & Visualization, Agile, Scrum

Teamwork

Collaboration, Design Justification, Cross-Functional Communication, Leadership, Problem Solving, Decision Making

Tools

Figma, Sketch, Photoshop, Illustrator, Jira, InVision, AfterEffects, Zeplin, InDesign, Framer, Principle, Axure, Balsamiq, Webflow