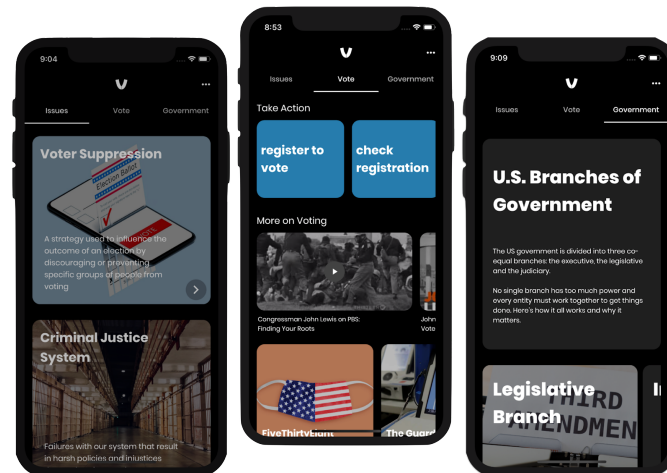**VOTABLE** aims to educate voters, eliminate voter suppression
Mobile app now available on Apple App Store and Google Play Store

CHICAGO – On the heels of social unrest, a national reckoning, and ahead of one of America's most important elections, comes VOTABLE, a mobile application enlightening voters and helping eliminate voter suppression. It is targeted at young minorities interested in voting but needing more information, especially on issues that most directly impact them.

"After the recent racial unrest, I realized that I was shamelessly choosing to remain ignorant in a way that benefited those who could care less about social justice and racial equity," says Votable founder and engineer Veronica Peterson. "Votable was my way of using my tech skills to come out of that ignorance and provide others with the same opportunity to learn and participate in an informed way in our democratic process."

"With Votable, we wanted to provide insights that help those who care and have a vested interest in social justice. We want to have something that allows 'we the people' to hold our elected officials accountable."

Peterson, a Black female software engineer, developed Votable in two months by herself with no funding.

"I knew that we needed to make Votable attractive and intuitive. Simplicity almost always wins and politics is anything but simple - our hope is that we can help to demystify that."

Votable is the first app of its kind, providing users with information about candidates–specifically how they have voted on social justice issues–voter registration, news updates and more. Votable breaks down the structure of each branch of government and the election process, and explains who does what and why each role–not just the president–is important.

For more information on Votable, please visit:
Votable App | Instagram

VOTABLE is available now on iOS with Android coming soon.

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