

nancy tsai .com

product designer

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EXPERIENCE

LEGO Systems A/S Jan 2020 - Current

Senior Interactive Play Designer || Interaction Design || Billund, Denmark
Design for new phygital products/experiences coming out in 2-5 years: strategy, concepts ideations, research, user testing, marketing initiatives, digital and physical prototyping. Other responsibilities include leading workshops, briefing vendors/contractors, video and visual communications for different stakeholders across departments

Waymo LLC Sponsorship Project Sept - Dec 2019

Product designer || LA, USA

IP purchased by Waymo, March 2020. Selected team of four in a Waymo sponsored class to develop visual identity for the Waymo driver, including interaction touchpoints, sensor suite, and service systems

Livsmedicin Medical Consultancy June - Aug 2019

Interaction design intern || Umeå, Sweden

User research, UX/UI development, app prototypes, brand and visual identity

Munchkin, Inc. May - Dec 2018

Product design intern || LA, USA

Ideation, prototyping, user testing, development for product launch

BUSINESS EXPERIENCE

Matteo lighting Inc. 2012 - 2014

Accountant || Vancouver, Canada

Manage all financial activities, prepare budgets, payroll, and file corporate tax

PwC 2008 - 2009

Articling auditor || Vancouver, Canada

Conduct assessments of fraud risks with analytical procedures and performing variance analysis

EDUCATION

ArtCenter College of Design 2016 - 2021

BS product design || with honors and designmatters minor in social innovation

Umeå Institute of Design Jan - Jun 2019

MFA interaction design, exchange

Caltech Jan - Apr 2017

Collaborated on the design for freedom from disability project

Simon Fraser University 2008 - 2012

BBA accounting || first class with distinction

SOCIAL ENGAGEMENT

Marera community self-help project NPO May 2017

Product designer || Kisumu, Kenya

Design and build bunk bed prototype on site for Maseno University in Kisumu, teach local youths woodworking methods and processes

Open architecture 2017 - 2018

Visual designer || LA, USA

Illustrate and design infographics and cover page for ADU (accessory dwelling unit) LA competition submission, aimed to construct affordable housing

LANGUAGES

English | fluent
Mandarin | fluent
Danish | beginner