

A passionate senior product designer with 10+ years of experience, with a proven track of translating complex design challenges to empathetic, user-centered solutions that further the development process and save on overhead costs.

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## SKILLS

- Design Systems & Saas
  - Visual Design ( UI )
  - Cross-functional Collaboration
  - Customer Obsessed: UX, User Research
  - Interaction Design, Prototypes
  - Product Management
  - Coding ( HTML, CSS)
  - Adobe XD, Figma, Sketch
  - Mentorship
  - Great Written & Verbal Communication
  - Adaptable & Agile
  - Analytical
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## EXPERIENCE

**Otter**, Senior Systems Designer, Remote | Feb 2022 - Nov 2023

*Hired to converge two legacy design system libraries for a startup to improve overall productivity for both the design and development teams and instill consistency through all platforms.*

- Launched a design system, impacting 1000+ users (iOS, Android), improving productivity by up to 67% .
- Reduced overhead and improved development turnaround by up to 22% through efficient workflows.
- Led workshops and analyzed user feedback to identify pain points and design effective, inclusive solutions that increased design and development workflows by up to 16%.

**Shopify**, Senior Product Designer, Remote | Jun 2021 - Jan 2022

*Recruited by staff senior leadership to help automate the warehouse's reverse logistic process for customers who rely on Shopify's Fulfillment Network.*

- Enhanced user experience and launched the reverse logistic rules admin settings for 20,000k+ users.
- Launched internal + client-facing "Special Projects" admin settings to 20,000k+ users.

**Sotheby's**, Senior Product Designer, NYC | Feb 2019 - Nov 2021

*Recruited to help manage the design system library for the internal admin platform. Also, led the product design for the auction and marketplace website.*

- Spearheaded the unification of customer consignment experiences, resulting in a seamless and consistent user journey, improving customer satisfaction by 8%.
- Launched internal and client-facing admin platforms to 10k+ users: Self-service "Seller Portal", and "Request Item Estimate".
- Contributed to the Sotheby's Design System to facilitate development output by 34%.

**Un/common**, Senior Product Designer, Remote | Jan 2013 - Jan 2019

*Hired as the founding designer to innovate and shape the company's overall branding and manage all eCommerce client website designs.*

- Lead designs on all eCommerce website design projects, improving CVR by 18% on average.
  - Worked with the development team for quality assurance, saving approximately 6+ hours per project.
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## EDUCATION

**Parsons School of Design**, Design & Technology, Bachelor of Arts, NYC