



THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON

# BRAND GUIDELINES

for Central Office Staff

Version: February 2022

Related documents: Communications Policy 2022, Social Media Policy 2022.

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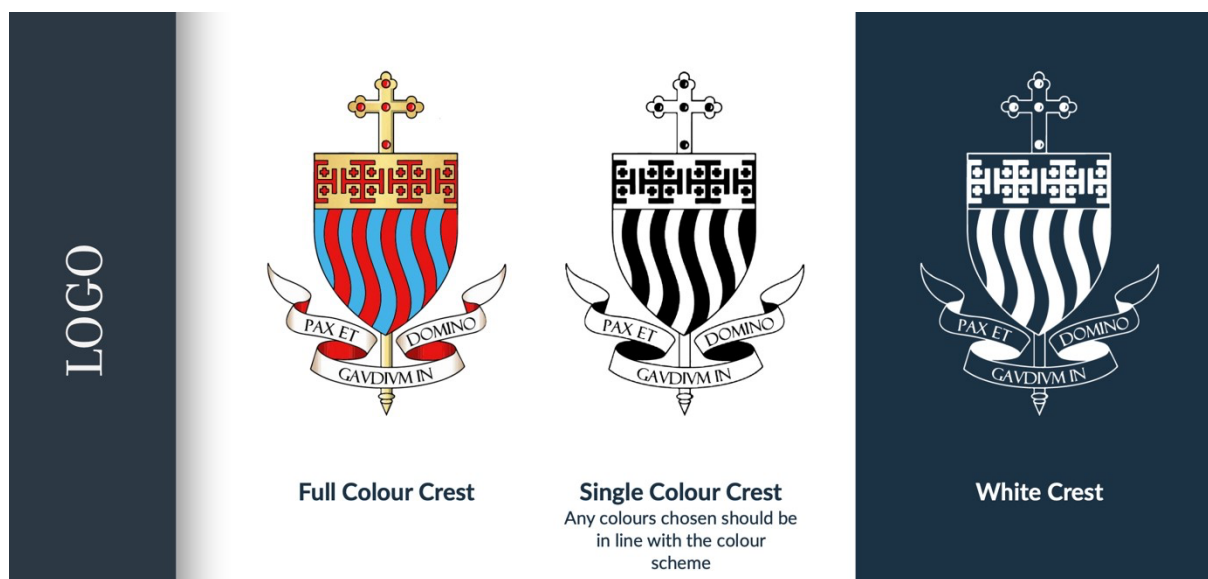
## 'One Diocese, One Mission' – One Identity

A coherent visual identity helps us to promote the work and mission of the Catholic Church in our Diocese effectively. It means that people throughout our Diocese can see quickly and easily what materials belong to us and can instinctively trust those materials.

Using our shared crest, brand colours, fonts and secondary branding enables us to:

- Strengthen the identity of our organisation by embracing and actioning our 'One Diocese' mission statement.
- Demonstrate the success and scope of the Diocese's work.
- Engage more effectively with stakeholders, communicating our shared priorities, vision, and values.
- Create a consistent, clear, and trusted organisational identity and voice.

### Our Crest



The diocesan crest is central to all our materials. The Bishop, Chancery and Tribunal use the Bishop's full crest with galero (green tassels). All other teams use our core diocesan crest, pictured above.

There are two versions of our crest. The left aligned crest (below left) is the version we use most frequently; it should be placed top left of internal and external documents. The centre aligned crest (below right) is generally used for internal IOMs and selected external letters/documents. It should be placed top centre of documents and letters.

The centre aligned crest should not be placed on the left or right of a document. The left aligned crest should not be placed centrally or to the right.

Documents and letters generally incorporate our coloured crest, with black and white versions used for social media posts, event posters and promotional materials.



There are two departmental versions of our crest used by the Education Service and Lourdes Pilgrimage. Both are available in left aligned (below) and centre aligned versions and are used on departmental materials in the same way as our core diocesan crest and branding.

Centre aligned departmental crests should not be placed on the left or right of any document, left aligned departmental crests should not be placed centrally or to the right.



Our crests are available in three colourways: black - for use where printing is necessary, white (for use on digital posts and publications) and colour.



## Email Signatures

Email footers and image thumbnails are managed centrally via our IT Department. They should not be edited, added to, or changed. Diocesan email footers include:

- The diocesan crest.
- Staff member's full name and job role.
- Contact telephone number(s).
- Staff member's email address.



It is very important for our users, some of whom will be from vulnerable groups, that diocesan emails look the same across our organisation with the same email fonts and email signatures used across our teams.

## Email Fonts

Most external audiences won't have our organisational fonts, Akagi Pro and Trajan Pro 3, installed on their devices – **Akagi and Trajan fonts will not be visible to external recipients of diocesan emails.**

- Our Central Office teams should use the default email font installed on their PC, laptop, or mobile device (usually Calibri body or Arial) as well as our default centrally installed email signature.

You can see an example of best practice below left. The image below right includes duplicated information with two email signatures – something we want to avoid.

Best Practice:	To be avoided:
<p><b>Laura Maydew-Gale</b> Head of Communications</p>  <p>THE CATHOLIC DIOCESE OF <b>ARUNDEL &amp; BRIGHTON</b></p> <p><b>The Catholic Diocese of Arundel &amp; Brighton   Communications</b> <a href="tel:01273859714">01273859714</a>   07552249829 <a href="mailto:communications@abdiocese.org.uk">communications@abdiocese.org.uk</a>   <a href="http://www.abdiocese.org.uk">www.abdiocese.org.uk</a></p>	<p><b><i>Laura Maydew-Gale</i></b> <b>Head of Communications</b> <b>T: <a href="tel:01273859714">01273 859714</a></b> <b>E: <a href="mailto:communications@abdiocese.org.uk">Communications@abdiocese.org.uk</a></b></p> <p><b>Laura Maydew-Gale</b> Head of Communications</p>  <p>THE CATHOLIC DIOCESE OF <b>ARUNDEL &amp; BRIGHTON</b></p> <p><b>The Catholic Diocese of Arundel &amp; Brighton   Communications</b> <a href="tel:01273859714">01273859714</a>   07552249829 <a href="mailto:communications@abdiocese.org.uk">communications@abdiocese.org.uk</a>  </p>

You may need to send a test email to check the status of your email signature. If you need help removing a secondary email signature from your mobile phone or PC please contact our IT Manager or the Communications Office.

As a broader note on style: teams should not use emojis in external emails.

## Socials – Best Practice

Diocesan personnel are advised to reflect carefully on Pope Francis' guidance on the use of social media. In particular, the Holy Father has noted: "The speed with which information is communicated exceeds our capacity for reflection and judgment, and this does not make for more balanced and proper forms of expression... We need, for example, to recover a certain sense of deliberateness and calm. This calls for time and the ability to be silent and to listen."

It is reassuring for our audience if we start all *new* social media messages (DMs) in a similar way across our teams:

Hello [first name of person],

Thank you for contacting us.

**\*\*Message Content\*\***

Best wishes/Kind Regards

[Your full name and Job Title].

If a lay person contacts the Diocese and includes a title Mrs/Ms/Mr/Dr etc. use that same title in your response.

**Diocesan social channels must include a standardised 'Instant reply' message** wherever this function is available (such as on Facebook), allowing people the option of getting in touch off socials, via email. Instant Reply messages can be set up quickly and easily in your channel's settings. Feeds should incorporate the following message:

Thank you for contacting the xxxx Team/Department. We aim to respond to messages as quickly as possible. If your query is urgent, please contact our [job title] at [E: email address] who will be happy to help.

## Writing a Social Post About an Upcoming Event

Social posts should include an on-brand image or graphic with a supporting paragraph. Key details should be incorporated into each post:

- **A ChurchSuite booking link (mandatory).**
- Date of the event.

- Time from and to - use am/pm.
- Venue.
- Cost.
- A contact email.
- The diocesan website: [www.abdiocese.org.uk](http://www.abdiocese.org.uk) or link to a diocesan website news story.
- Please use our 'Good News' story template' (available from the Comms Office) to promote news stories on the diocesan website, core social feeds or E-Bulletin.

It is good practice to highlight who an event is aimed at e.g. "A wonderful event for families/young people/married couples" with a short overview of what people can expect or hope to gain from attending.

If your post is highlighting an event that has already happened include a link to our website at the end of the post. It is good practice to include a summary of the event on socials linking to a longer article in the news section of our website.

## **Diocesan Social Platforms Continued...**

Material that the Diocese posts online may leave a lasting legacy and could be around forever. If you are not sure whether you should upload something, contact the Communications Office or your line manager who will be happy to help and advise.

- Diocesan social channels must be open to scrutiny and above reproach. A profanity filter can be applied, but all social pages and feeds must be entirely public.
- The Communications Office must be given the login details of all Central Office diocesan social accounts and made admin of all Facebook pages. The IT Department will keep a centralised secondary record of all login and account details.
- It is important for our audience that diocesan materials are easily recognisable with our brand fonts and colours maintained across all teams. Please refer to our [Brand Guidelines](#) and talk to our Communication Office before posting images on socials – particularly if a feed is new. Cover photographs, profile pictures and profile bios for Central Office feeds should adhere to existing diocesan Communications Policies and Strategies and be uploaded in consultation with the Comms Office.
- Staff are asked not to establish new social feeds or work-based blogs, podcasts, or other online media without talking to the Comms Office and their line manager.
- Diocesan social pages and feeds should be listed by department, never by individual.

- The use of 'A&B' to describe the Arundel & Brighton Diocese should be avoided where word count restrictions allow. The internet is a worldwide platform, the abbreviation will mean very little to most people.

## Style Guide – Points to Consider

- Simplify the language you use – this makes content more accessible.
- WRITING in capital letters is like shouting, avoid upper case words at all costs.
- Don't assume that people will understand religious terms. If a word or term is not commonly used in secular society – such as 'Novena' – explain it.
- Limit abbreviations – use 'we are' rather than 'we're', particularly at the start of a post.
- Always write posts in the first-person plural 'We are delighted to announce' rather than 'I am delighted'.
- Contact details should be listed in the following way: (Email) E: xxxx, (phone number) T: xxxx, (Website) W:
- Exclamations marks should be used sparingly with a maximum of one per post.
- Do not re-post the same image, advert, or poster consecutively.

## Document Style Guide

### Materials teams can create in-house



As a general 'rule of thumb', documents without images, illustrations or colours can be created by our teams and departments – this includes most **policy documents, internal documents, reports, letters, proposals and tables.**

If your document includes a coloured cover, picture(s), or images such as newsletters, promotional materials, booklets, and posters it needs to be sent to the Communications Office. One exception to this rule is PowerPoint presentations (more of which later).

### Points to consider:

- **The diocesan crest, or pre-agreed secondary branding, should be used on the front or title page of all documents** – usually just once per letter/document.
- **The diocesan crest says who we are.** We do not need to use additional text i.e. 'The Diocese of Arundel & Brighton...' or 'Arundel and Brighton Diocese' in document titles that include our diocesan crest.

- It is very useful to include page numbers in larger documents, please add these in our primary or secondary fonts, bottom right.

 <p>THE CATHOLIC DIOCESE OF ARUNDEL &amp; BRIGHTON</p> <p><u>DIOCESE OF ARUNDEL AND BRIGHTON</u></p> <p>ARUNDEL &amp; BRIGHTON</p>	<p><b>Don't:</b></p> <ul style="list-style-type: none"> <li>• Repeat 'The Diocese of Arundel &amp; Brighton'.</li> <li>• Use centre or right aligned headings with the left aligned crest.</li> <li>• Use the Trajan Pro font underlined or in bold.</li> </ul>
 <p>THE CATHOLIC DIOCESE OF ARUNDEL &amp; BRIGHTON</p> <p>IT TRAINING OVERVIEW</p> <p>January 2021</p>	<p><b>Do:</b></p> <ul style="list-style-type: none"> <li>- Allow our crest to highlight and affirm who we are.</li> <li>- Use left aligned headings with the left aligned crest.</li> </ul>

## The Diocese Has Two Primary Brand Fonts

- TRAJAN PRO 3 for document titles/main headings (should not be used in bold or underlined).
- Akagi pro for paragraph text (can be underlined and used in light and bold).

Our IT Manager can help you install these fonts on your PC, if they have not been downloaded already. To ensure Trajan and Akagi fonts remain visible, and to protect the integrity of the materials we share, **external documents should be sent out in PDF wherever possible**. Please make sure that you tick the 'best for printing' option when saving them in this format.

### Broader points to note:

- Our minimum font size for internal and external documents is 12. Documents, letters, and printed publications should not include text (aside from footer text) which is smaller than this.
- Coloured fonts can be very difficult for some users to read, if you are producing a document yourself, please prioritise black type.
- Wherever possible paragraph headings and sub-headings should be left aligned, particularly where the left aligned crest has been used.

Where documents are to be circulated externally in Word format our **secondary fonts** should be used:

- Baskerville or **Calibri Bold** for Headings
- Calibri Light for paragraph text
- All internal and external documents should include a footer listing our website address and charity number:

[www.abdiocese.org.uk](http://www.abdiocese.org.uk)

The Arundel and Brighton Diocese is a Registered Charity No. 252878

The footer does not need to be included on front covers or title pages. Our website URL should feature on the first and last page of PowerPoint presentations.

## Brand Colours

Having a recognisable colour palette in use across our teams ensures our output is recognisable, greatly benefitting our audience and enhancing the strength of our message. Please note that all standard document text should include black text, unless it is imperative readers take note – this excludes materials created by our Graphic Designer. Where text relays something that is key/urgent a red font can be used. Please do not use bright red – it is very difficult for people with visual needs to read. The darker red, bottom left here, is ideal:



Exempting photographs, all materials produced by our central offices must use the following brand colour palette:

<div>Off-black Default</div> <div> <b>RGB</b>  24/24/24  <b>HTML</b>  #181818 </div> <div>White Default</div> <div> <b>RGB</b>  255/255/255  <b>HTML</b>  #FFFFFF </div>	<div>A&amp;B Blue</div> <div> <b>RGB</b>  28/49/68  <b>HTML</b>  #1C3144 </div>	<div>A&amp;B Mustard Yellow</div> <div> <b>RGB</b>  207/147/55  <b>HTML</b>  #CF9337 </div>	<div>A&amp;B Maroon Red</div> <div> <b>RGB</b>  145/37/28  <b>HTML</b>  #91251C </div>	Primary Shades
	<div>Old Grey Blue</div> <div> <b>RGB</b>  21/37/51  <b>HTML</b>  #152533 </div>	<div>Old Mustard Yellow</div> <div> <b>RGB</b>  181/129/48  <b>HTML</b>  #B58130 </div>	<div>Old Red</div> <div> <b>RGB</b>  109/28/21  <b>HTML</b>  #6D1C15 </div>	
	<div>Skylight Blue</div> <div> <b>RGB</b>  85/101/115  <b>HTML</b>  #556573 </div>	<div>New Mustard Yellow</div> <div> <b>RGB</b>  219/174/105  <b>HTML</b>  #DBAE69 </div>	<div>Soft Red</div> <div> <b>RGB</b>  159/64/56  <b>HTML</b>  #9F4038 </div>	

## Document Templates

The following pages include a range of template documents, most of which you can create yourself. They include:

- A standard letter template – left aligned crest.
- Standard letter template – centre aligned crest.
- Policy Template (Adoption).
- General Document (Legacy Wording).
- Programme/timetable for a meeting or event.
- Business cards & ID cards (externally designed).
- Certificates & Event invitations.

The final page highlights examples of our brand in action, providing an overview of recent materials created by our Graphic Designer. You can contact our Designer through the Comms Office – please allow at least two weeks for design work.



THE CATHOLIC DIOCESE OF  
**ARUNDEL & BRIGHTON**

Bishop's House  
The Upper Drive  
Hove  
East Sussex  
BN3 6NB  
T:  
E:

Ref:  
Date

St Joseph's Church  
Bow Lane  
Hove  
Surrey  
RH1 1Dx

Dear Fr/Mr/Mrs (Akagi Pro 12)

**\*\*Body of letter\*\***

Yours sincerely,

First name/last name

Job title/Department





THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON

Recipient Name (Akagi Pro size 12)

Address Line 1

Address Line 2

Address Line 3

Date (Akagi Pro Light, font size 12)

Title of Letter (Trajan Pro 3, font size 16 never bold or underlined)

Dear Mrs Patel, (Akagi Pro Light, font size 12)

**\*\*Body of letter\*\***

Yours sincerely,

First Name/Last name

Job title/Department

# ADOPTION POLICY [Trajan Pro 3 size 20-24, never bold or underlined]

Version: July 2021 [Akagi Pro Light size 12-16]

## 1. Introduction [AkagiPro light size 14, can be in bold or underlined.]

Paragraph text in Akagi Pro Light size 12

1. 1.1 We are committed to equal opportunities and the provision of family-friendly working practices. We recognise that most employees have caring responsibilities at some time in their working life and we are committed to help our employees combine work and family responsibilities. In support of this commitment, a range of flexible working arrangements may be considered to assist carers. This policy specifies the provisions made in respect of adoption leave.
2. 1.2 Paid adoption leave can be taken either by the mother or the father (not both) when adopting a baby or child for whom they will be the prime carer, subject to meeting the eligibility and notification rules set out. See sections 2 and 3 for more detail
3. 1.3 Throughout this policy some standard acronyms are used. These are set out below:

OAL – Ordinary Adoption Leave. OAL is the initial 26 weeks adoption leave, to which qualifying employees are entitled. If you qualify for Statutory Adoption Pay, it will be paid during your OAL.

Etc...



## LEGACY WORDING (Trajan Pro 3, 18-20, never bold or underlined)

Version: November 2020 (Akagi Pro light, font size 14-16)

### How to leave a Gift in your Will (Akagi Pro, font size 14 in bold, paragraph text 12)

Leaving a gift in your will to the Diocese or your Parish is a lasting way to leave a legacy of faith and say thank you to your church community. The Arundel and Brighton Diocesan Trust is a registered charity, so can benefit from gifts in wills with an exemption from inheritance tax. Using incorrect wording can lead to delays or the misinterpretation of your will. Your legal adviser should use the exact wording below:

A. A specific sum to be gifted to the Diocese or your Parish

Diocese:

I give to the Arundel and Brighton Diocesan Trust, Bishop's House, The Upper Drive, Hove, East Sussex, BN3 6NB, registered charity Number 252878, the sum of £ <INSERT AMOUNT IN WORDS> for its general charitable purposes. I direct that the receipt of the Chief Operating Officer or other officer of the Trust shall be a full discharge to my executors in respect of the same.

<INSERT AMOUNT IN WORDS> for its general charitable purposes. I direct that the receipt of the Chief Operating Officer or other officer of the Trust shall be a full discharge to my executors in respect of the same.

Etc...

## JUSTICE & PEACE FOOD POVERTY WEBINAR

(Title: Trajan Pro, font size 18-20)

Date: 12 January 2022 (Akagi 12-14)

**\*\*This Webinar will be recorded, please turn your camera off if you do not wish to be filmed.\*\***

Programme (Akagi bold size 14)

Start Time: 10:00 am: the waiting room will open from 9.45am. (Akagi Pro, size 12)

Welcome, opening prayer and event instructions.

Introduction and overview: John Paul de Quay

1<sup>st</sup> Presentation: Fitzherbert Community Hub, Pop-up Café and Community Hub:  
Francesca Anderson.

2<sup>nd</sup> Presentation: Fitzherbert Community Hub, Pop-up Café and Community Hub:

11 am: Event ends.

*Include details of any follow up information with a contact email.*

## Certificate & Invitation Templates

The following certificate templates have been created by our Graphic Designer. If you would like template copies, please contact the Comms Office

E: [communications@abdiocese.org.uk](mailto:communications@abdiocese.org.uk)

The centre aligned crest should be used on all certificates. The name of course attendees can be written in Trajan Pro or Akagi, depending on team preference.



Invitations sent out on behalf of the Bishop, should include the full galero crest. Invitations sent out by individual teams should use the core crest (without green tassels). Invitations should include all relevant information on one page with a supporting Churchsuite booking link:

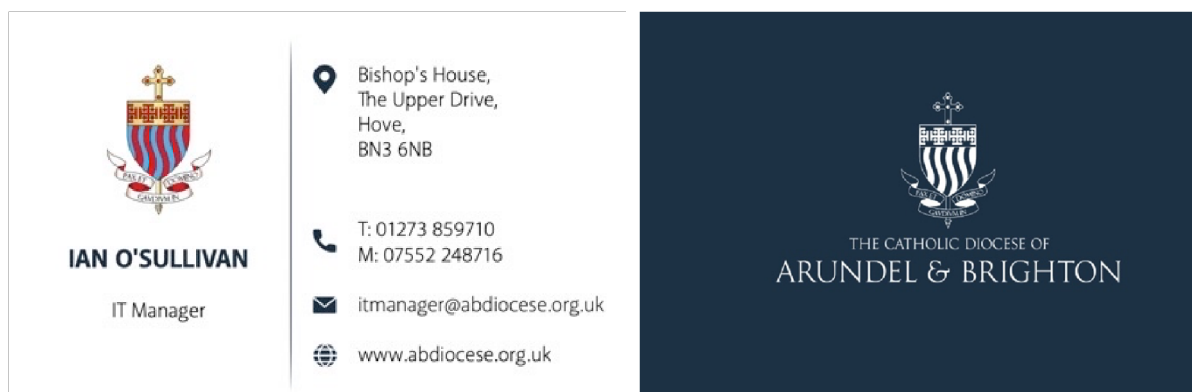
- Event name.
- Date.
- Time.
- Venue.
- RSVP deadline.
- Online booking link.



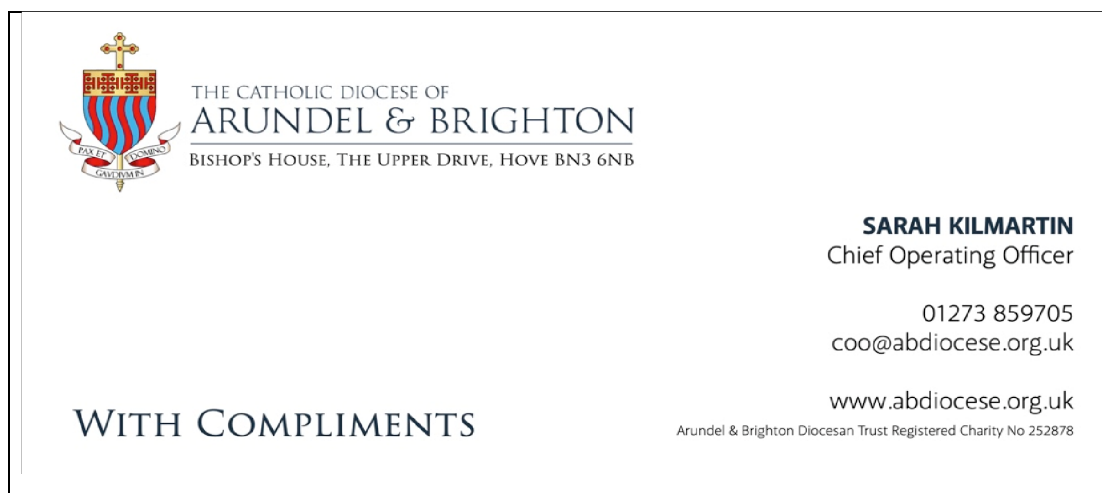
## Business cards, Compliment Slips & ID Cards

The Diocese uses a standard ID card across central office teams. If you, or members of your team, work off site and would like an ID card please contact the Comms Office.

Business cards incorporate E: for email, T: landline, and M: mobile. These abbreviations should be used across our materials and publications. If you would like a business card, please send your details to E: [communications@abdiocese.org.uk](mailto:communications@abdiocese.org.uk).



Compliment slips are also created to a standard design. Please email your details to the Comms Office to have a slip created for use:



The compliment slips of the Bishop's Office, The Chancery and Tribunal use the full crest:



## PowerPoint Presentations

PowerPoint presentations need to reflect our 'One Diocese, One Mission' core message, looking similar across our teams. We have three PowerPoint templates: dark blue, gold and grey, if you would like a PP template – or would like a template made in another of our brand colours – please contact the Comms Office.

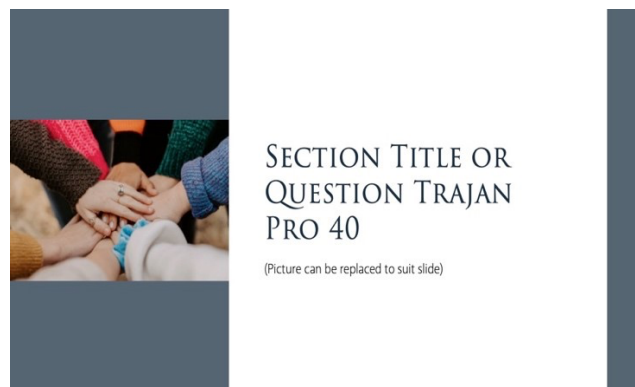
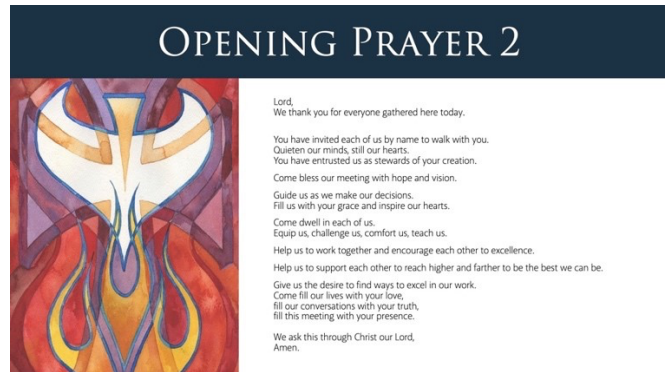
The following images provide examples of our dark blue, gold and grey templates. The Finance Team generally use our dark blue template, the Education Service use both

[www.abdiocese.org.uk](http://www.abdiocese.org.uk)

The Arundel & Brighton Diocese is a Registered Charity No. 252878

the gold and dark blue, Safeguarding use grey and our Formation and Fundraising teams use gold. Presentations should include just one colour (PPs should avoid a mix of yellow and blue, or yellow and grey slides, for example).

## Example Templates



## PowerPoint Fonts and Images

If your PowerPoint is going to be used by a member of staff on diocesan equipment, our brand fonts must be used - Trajan Pro for section headings and Akagi for sub-



headings and paragraph text. If your PP is going to be shared externally (perhaps used by volunteers or group leaders in our parishes) please use our secondary fonts:

- **Baskerville** for headings.
- Calibri Light for sub-headings/paragraph text.

## **Sourcing Images for PowerPoint Presentations**

Photographs should be used in place of illustrations or cartoons wherever possible. Images for PowerPoints should be sourced from one of five places:

- Existing diocesan photographic libraries (they must be high-resolution).
- The Comms Office/our Graphic Designer.
- Bishops' Conference Flickr feed: <https://www.flickr.com/photos/catholicism>.
- Free stock images: <https://unsplash.com> and <https://www.pexels.com>.

If you have any questions about PowerPoint presentations, require PP slides to support a pre-agreed secondary brand such as: Invited, Parish Family Groups, or A Bridge, or need help sourcing images the Comms Office will be happy to help.

## **Printed Publications, Newsletters, Booklets, and Posters**


The Diocese produces a wide range of materials across our departments. The following graphics are recent examples of our brand identity in action and have been created by our Graphic Designer. They include newsletters, booklets, flyers, and posters created for our Education, Safeguarding and Formation, and Clergy Welfare teams.

Using our brand fonts and colours creates cohesion, helping us to share the work and important mission of the Diocese with clarity and effectiveness.

## **Moving Forward**

If you have questions about these guidelines or are planning a new publication, secondary brand, or resource, please contact the Communications Office. You can see examples of our brand in action on the next page. Visual coherence gives our messages greater impact.

THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON  
EDUCATION SERVICE



## ALTERNATIVE CPD PROVISION AUTUMN 2020

*With Christ at the centre, we lead and serve in partnership  
to secure the long-term future of Catholic education.*

THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON  
EDUCATION SERVICE

# THE ALPHA BETA

The news and information bulletin  
from the A&B Education Service



JANUARY 2021

### Director's Letter

Dear Colleagues,

I hope this finds you safe and well. As a new year begins to unfold and we consider the year that was, it seems salient to reflect on the fact that the month of January is named after Janus (Januarius), the Roman god of the doorway, with January being the door to the year. Janus is usually depicted as having two faces, since he looks both to the future and to the past. There will be few if any among us who have not reflected at length on the past year, before turning our eyes to the future. This year, our looking back surely involves an element of disbelief. None of us could have conceived that churches would be closed for Easter. A year ago, we had no inkling that we would have to close our schools to all but 'keyworker' children and the most vulnerable, spend time in isolation, wear masks in public or worry about whether the NHS could cope with the pandemic. But January is the time to look forward and the celebration of the Epiphany reminds us to seek the light, especially during times of darkness. By virtue of our faith in Jesus we are people of light. Therefore, despite the darkness which envelops much of our lives as present, let us remember to walk in faith with Christ as our light and saviour, providing our path out of darkness and into the light. Further, we are called to share this light with those who dwell in darkness. Let us strive to always bring light into the lives of those with whom we interact in this new year.

In a Homily reflecting on people of light earlier this month, Pope Francis offered us three phrases from the Epiphany Gospel for contemplation: **"To bring our eyes", "to set out on a journey" and "to see". So, as people of light, setting out both on a new term and a new Lockdown, we must lift our eyes to see what may at first glance be hidden from view.**

THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON

# SAFEGUARDING OFFICE



## Summer 2020 Newsletter

### A MESSAGE FROM ANGELA MCGORRY, OUR SAFEGUARDING COORDINATOR

I wish to confirm once again that the Safeguarding Team are continuing to work as we have throughout the pandemic. We are delighted that Philip has returned from Furlough for now. Rosemary is remaining on Furlough but this situation is being reviewed regularly.

The Safeguarding Team are predominantly working from home at the moment with email the best way of contacting both Philip and myself. You can find our details to the right of this message.

With best wishes over the coming weeks,  
Angela

I hope that you are all keeping well and that by now many of you will have now been able to enjoy returning to Mass.

It does feel different at the moment with the social distancing, mask wearing and lack of singing, but there is still something wonderful about meeting again in God's house to share in the public celebration of Mass.

#### CONTACT DETAILS

**Safeguarding Coordinator**  
ANGELA MCGORRY  
Angela.McGorry@abdiocese.org.uk  
01293 637090

**Safeguarding Co-ordinator**  
PHILIP WRIGHT  
Philip.Wright@abdiocese.org.uk  
01293 637123

**Safeguarding Coordinator's PA**  
BETHANAY ARTHUR  
Bethanay.Arthur@abdiocese.org.uk  
01293 633362

THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON

# SOCIAL ACTION

IN THE DIOCESE OF ARUNDEL & BRIGHTON

There are a number of ways to get involved in Social Action initiatives in our Diocese. The following organisations provide an opportunity to meet with like-minded people, helping to spread the mission of the Catholic Church and Good News of the Gospel by making a positive difference to people across our community.

### CAFOD

**Volunteering for CAFOD helps to change lives!**

The Catholic Agency for Overseas Development (CAFOD) is an international development charity and the official aid agency for the Catholic Church in England and Wales.

Their mission is to work alongside the world's poorest people, regardless of their religion or culture. CAFOD's global church network is one of the largest in the world; the charity reaches millions of people, offering practical help while also campaigning for global justice so that everyone can live a full and dignified life.

CAFOD has over 5,000 volunteers, working in a wide range of roles across the UK. To get involved or find out more contact Arundel and Brighton's local representative: [Fr.arsene@abdiocese.org.uk](mailto:Fr.arsene@abdiocese.org.uk)

To discover more about CAFOD work or view their latest campaigns visit their website: <https://cafod.org.uk>



### CAFOD

Catholic Agency for Overseas Development

Arundel and Brighton is a Fairtrade Diocese. Half our churches are certificated as meeting the Fairtrade Foundation criteria and use products with the FAIRTRADE Mark. The A&B Fairtrade Group aims to raise awareness about Fairtrade labelled products, including those sold by Fairtrade, which support fair terms of trade, decent working conditions and local sustainability for farmers and producers in the developing world.

Fairtrade promotes better prices and local sustainability for farmers and workers in the developing world. Buying Fairtrade is easy. There are over 4000 Fairtrade products from coffee and tea to flowers and gold - look for the FAIRTRADE Mark when you shop.

Our group welcomes new members! Email [Tessa.Ricketts@abdiocese.org.uk](mailto:Tessa.Ricketts@abdiocese.org.uk) to find out more.

The Fairtrade website is full of information and ideas.

THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON

# ST JOSEPHINE BAKHITA

Monday 8<sup>th</sup> February is the feast day of St Josephine Bakhita (1869-1947), the Saint who was sold into slavery. Her feast day provides an important opportunity to reflect and pray for an end to slavery, exploitation, and trafficking.

St Bakhita was born in 1869 in a small village in Darfur. When she was just seven years old, she was kidnapped and enslaved. She was then sold and resold on the markets of Khartoum and of Khartoum experiencing the humiliations and sufferings of slavery both physically and emotionally.

St Bakhita was eventually brought to Italy. It was there she spent time with the Carthusians Sisters and came to know God whom 'she had experienced in her heart without knowing who he was' ever since she was a child.

Despite the many hardships she had experienced, St Bakhita lived a life of kindness, humility and goodness. She was consecrated to God on December 8<sup>th</sup>, 1918. You can find out more about her life and important legacy [HERE](https://www.stjosephine.org.uk).

*"The good, the Lord, pray for those who do not know Him. What a great grace it is to know God." - St. Bakhita*



### WE SEE YOU.

THE CLEVER INITIATIVE

The Clever Initiative is producing five hard-hitting mini films with an accompanying devotional course for Lent 2021.

**Calve: Women in the Shadow**, the first film focus on the suffering experienced by women and girls trapped in sexual exploitation, forced labour, and county lines drug smuggling. The Lenten initiative includes a range of information about the different organisations supporting victims. To find out more or to sign up: [cleverinitiative.org.uk](https://cleverinitiative.org.uk)

THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON

# FIGHTING MODERN SLAVERY

IN THE DIOCESE OF ARUNDEL & BRIGHTON

Issue 2



### Today, as in the past, slavery is rooted in a notion of the human person that allows people to be treated like an object, it tramples their dignity. Slavery makes us 'undignified' because it takes away everyone's dignity.

Pope Francis on Slavery

### MESSAGE FROM DAVID FAREY

In the week before Christmas, two people-smugglers were found guilty of manslaughter after 59 Vietnamese people suffocated while being shipped across the Channel to the UK in a sealed refrigeration trailer.

The stories recounted during the trial were heartrending, though far from unusual. Police said the two ring leaders had been motivated by 'pure and utter greed' packing the container with double the normal number of people to increase their profit margins. Regrettably, the prevalence of this terrible crime means we must multiply the victims' pain and suffering hundreds of thousands of times across the world.

Events like this one are very distressing but there is much that we can do. Raising awareness of the crime of modern slavery helps in the fight against it - with each one of us having a part to play. Learning about the different forms of modern slavery, sharing our knowledge with others, being prepared to do something about it, and remembering those affected by slavery in our prayers makes a real difference.

With best wishes,  
David Farey  
Chair of the Diocesan Steering Group on Modern Slavery

THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON

# REFUGEE CRISIS

## NEWSLETTER 2020

THE DIOCESE OF ARUNDEL & BRIGHTON



### Discover how donations to our Refugee Crisis Fund have helped to make lives more hopeful!

THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON

# VINCULUM

Ministry to Priests News



West Window, Arundel Cathedral

October 2020 / Issue 2

### Mgr. Benny O Shea Director Ministry to Priests

Dear Brothers,


Welcome to Autumn! I realise it doesn't seem possible that the end of Winter and the following seasons of Spring and Summer have come and gone already. This may be because of the unusual situation the world has been facing - it is - it is - it is the result of globalisation. At a point where in Christmas had a theory which passed on to me in the late 1970s - when you are a year old you are a year old - because it is a big percentage of your life at that point. When you are 75 a year is only 10% of your life experienced.

During the time since 'lockdown' we have lost some of our brother priests who had served in the service of the Lord and the Church in Arundel & Brighton for many years. Like all families, who have been bereaved during this time, we have felt the loss of these brothers/sisters in the Lord. I realise that without being able to say 'farewell' in the usual manner it is hoped that when the present situation with Covid is resolved we will be able to gather and together, remember them. May the Rest in Peace.

I am aware that those who have been suffering illness have had a difficult time particularly during these past few months. I really had the thought to keep in touch. As the months have gone by I know that, like everyone else, I probably have not been as attentive as I should have been. With the probability of another period of 'lockdown' now on the horizon I will endeavour to do my best to be in touch. For example, Anne Cadden, the Diocesan Clergy Welfare Officer, who is much younger than most of us, has been there to continue to work towards us. I am sure that Anne, when she can, will be able to help us in the weeks ahead. I am sure that Anne, when she can, will be able to help us in the weeks ahead. I am sure that Anne, when she can, will be able to help us in the weeks ahead.

I am certain that you will enjoy reading Fr. Hugh's account of his time in Paris in this issue of Vinculum. I thought back to the time of the time I spent there in Chateaufort. I thought back to the time I spent there in Chateaufort. I thought back to the time I spent there in Chateaufort.

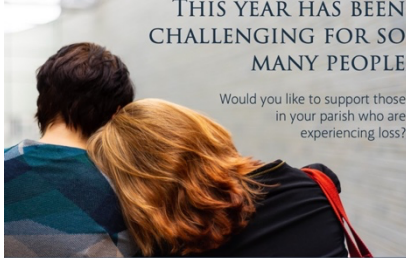
Wishing you every blessing



THE CATHOLIC DIOCESE OF  
ARUNDEL & BRIGHTON

# THIS YEAR HAS BEEN CHALLENGING FOR SO MANY PEOPLE

Would you like to support those  
in your parish who are  
experiencing loss?



There is a network of trained Bereavement Supporters across the Diocese who journey alongside the bereaved and the dying and are trained to offer supportive listening.

**Do you find it easy to empathise with people? Are you a good listener?**

Our next Bereavement Supporters course begins in **January 2021** and will run on **Tuesdays for seven weeks**. Participants will be taught a wide range of important skills enabling them to work within their parish, supporting the clergy in meeting the needs of the bereaved.

To find out more about joining our Ministry of Consolation team speak to your parish priest or contact our Marriage and Family Life Project Officers:  
E: [simon.south@abdiocese.org.uk](mailto:simon.south@abdiocese.org.uk) | T: 01293 651155 | [www.abdiocese.org.uk](http://www.abdiocese.org.uk) | Charity No 252878