



THE CATHOLIC DIOCESE OF
ARUNDEL & BRIGHTON

CONTACTLESS GIVING

Version: March 2022

In an increasingly cashless society, driven by ever changing technology, we must be able to respond to the new and innovative ways in which people can and wish to donate to our Churches. In the wider charitable sector, new forms of giving are growing fast. This is particularly true among younger givers, but many older donors use digital-giving methods too.

Encouraging digital giving

Churches rely on the generosity of their congregations and their communities to support their mission and ministry. Although regular planned giving is the bedrock of support for our churches, there are many people who would also donate digitally if it was easily available, including those who currently give loose cash, parishioners wanting to make a supplemental gift, and visitors to the Church.

Contactless giving & Card payments devices

We are all carrying less cash and more transactions are made by card, so it is important that our churches enable members of our congregations and visitors to give by card too. In 2008, 60% of payments were made with cash, this dropped to 28% in 2018 and is forecasted to drop to just 9% in 2028. The COVID-19 pandemic has further highlighted the importance of contactless and card as it is safer and more convenient.

Choosing the right device for your parish

There are many contactless donation devices on the market. Dependent on your Church layout (including Wi-Fi accessibility), expected income, your budget, and what you want from a contactless device, there are different options available.

The Diocesan Fundraising Officer has put together a list of the different contactless providers, their upfront price, monthly charges and fees, a photo of the device, and a link to their website. Please request the Contactless Giving Devices Costings document.

Whatever your needs, we can help you find a solution that is right for your parish. If you think you need more help coming to a decision, the Diocesan Fundraising Officer can provide you with a self-assessment questionnaire and to help point you in the right direction.

Contactless giving in parishes

We are not endorsing any combination of reader and software. However, we consider the Dona & Sum Up device well suited to the requirements and budget of a parish, particularly for its:

- value for money
- range of functionality
- parish support

This follows substantial research and discussions with other Diocesan fundraising teams in the Catholic and Anglican Churches since late 2019, and feedback from over 40 parishes in Arundel and Brighton using a contactless device.

The Diocese negotiated a 15% discount on Dona devices for its parishes.

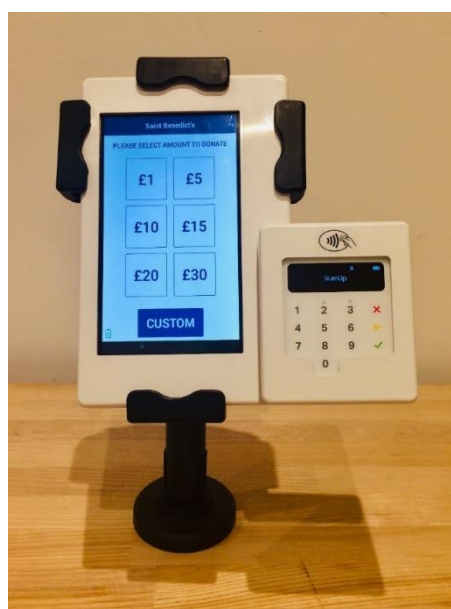
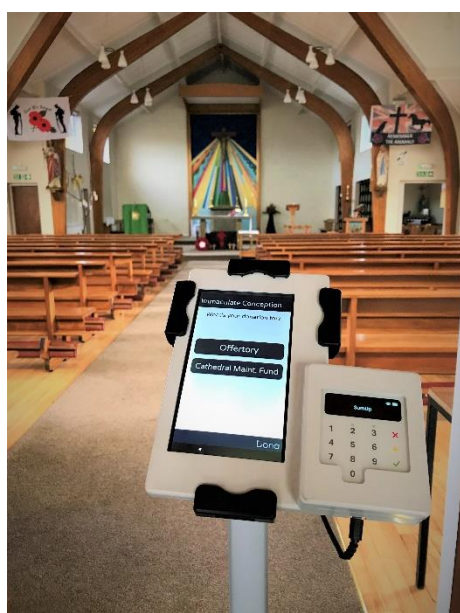


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Why Dona & Sum-Up?

- Dona offer a streamline and low admin service.
- Dona work in conjunction with the market leading accredited payment processor Sum Up.
- Devices take contactless donations of £100 and under AND Chip & Pin donations (no upper limit).
- Gift Aid can be applied via the terminal – unlike many other devices on the market which just take the donation.
- Each time a parishioner who has signed up to the Gift Aid uses their card, Gift Aid will be automatically applied for each subsequent transaction.
- Funds are donated directly into the parish bank account.
- The parish can create and customise their own campaigns (collections) and donation amounts – for their offertory, building fund, events, or second collections.
- The device can be hand-held (for events/ushers), can be on free standing floor stand or can be secured to a wall or table.
- The device can work on Wi-Fi and parishes without Wi-Fi can use the device via a 4G EE dongle.
- It is easy to download reports to track donations and Gift Aid.
- Gift Aid is managed by the Diocesan Gift Aid Coordinator, meaning fewer tasks for Parish Gift Aid Organisers.
- The services are affordable. Refer to Costings sheet for exact prices.
- Free parish online donation webpage



We recommend your Parish Finance Committee researches the costs and benefits, considering the following questions:

Total cost

- Are there any set up fees?
- What is the initial price of the hardware (device)?
- How many devices would you like to install?
- Is there an ongoing monthly subscription?
- Is there an additional cost for the stand?
- How much does the delivery cost?
- What percentage of donations is taken by the software provider (eg. Dona)?
- What are the fees taken by the payment processor (eg. Sum Up)?
- How long does it take to set up the device?
- How long does it take to process transactions?
- How much admin will the device require from the parish?

Functionality

- Are there multiple amounts shown on the device screen for parishioners to choose from?
- Can parishioners select their own amount to donate?
- Can gift Aid be added on the devices?
- If Gift Aid can be added, do parishioners need to input their details every time?
- Does the device have a user-friendly display?
- Does the device come with donate online capabilities?
- What are the reporting capabilities?
- Can the parish customise the donation amounts shown of the screen?
- Does the device require parish Wi-Fi or can it work on 4G?
- Can the device take chip & PIN payments or is it contactless only?
- Do parish staff or volunteers feel confident managing the devices?
- Will the device be permanently installed in the church?
- Does the device need to be plugged into a power source or does it work on battery life?

For guidance on any of the above, please contact the diocesan Fundraising Officer.

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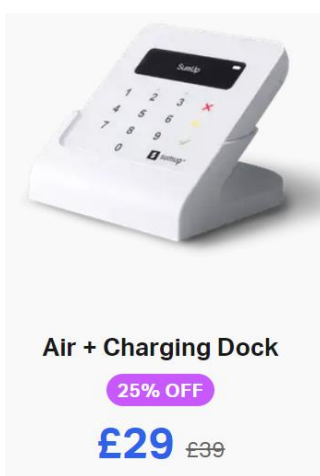
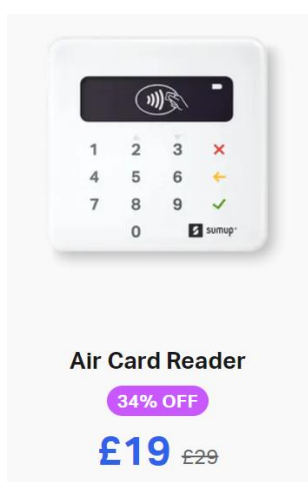
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Card machines

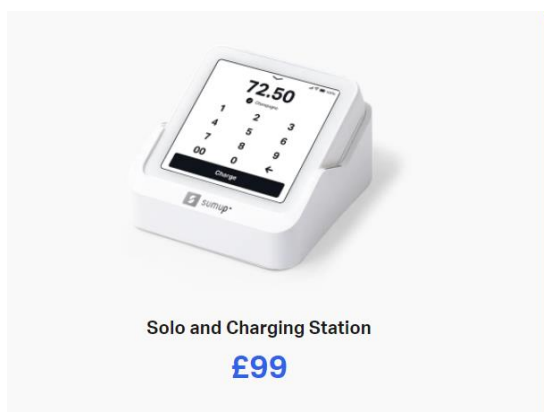
There are also discounted prices for Arundel and Brighton parishes who wish to purchase simple card readers for use in the parish office and / or shop (for Mass intentions, Hall Hires, Wedding Fees or even non- Giftable donations).

Sum-Up

Below are the Sum-Up devices available, with the discounted rates for Arundel and Brighton parishes. The transaction fees are 1.69% on all Sum-Up devices.



Sum Up Air card machines require a parish nominated smart phone to take payments.



Most recommended!

Sum Up Solo and Sum Up 3G no dot require a parish nominated phone to take payments and can work on Wi-fi or 3G

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Need More Help?

If your parish needs more help and guidance, please contact the diocesan Fundraising Officer at E: fundraising@abdiocese.org.uk or T: 01273 859705 M: 07767 100549