

Meet The Smiths.

The Smiths are conservatives with biblical values, such as life, family, marriage and more. They strive to honor God as they manage their money through giving, saving and investing. Unfortunately, like so many investors, the Smiths have a problem.

The Smiths **screen** their family's entertainment for violence, drug-use, profanity and nudity.

The Smiths **volunteer** at a pro-life pregnancy center.

The Smiths **lead** an alcoholics anonymous meeting at their local church.

The Smiths **own** Comcast in their IRA, which actively produces and distributes these types of entertainment.

The Smiths **own** Johnson & Johnson in their 401(k), which actively manufactures an abortifacient drug.

The Smiths **profit** from the S&P 500, which includes alcohol production companies, like Molson Coors.

Do you see the problem here?

Clearly, the Smiths are unaware that their investments do not align with their values. Until now, investors like the Smiths have had no way to see what is going on in their investments.

*Data from inspireinsight.com
as of February 25th, 2021*



How Do I Know What's In My Investment Portfolio?

- 1 Visit inspireinsight.com to see what is really going on in your portfolio.

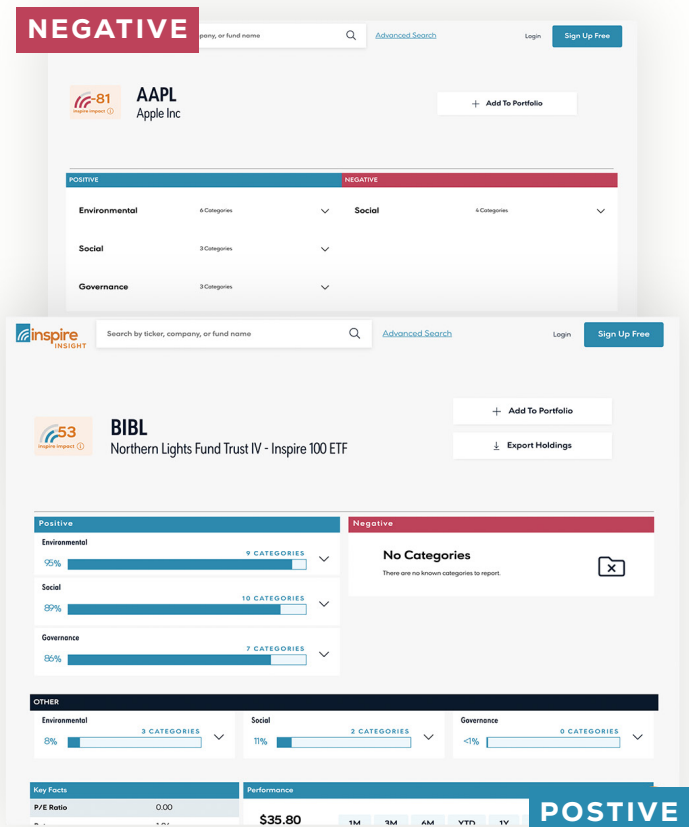
Get a biblical overview of your entire portfolio including stocks, mutual funds, IRAs, and more.

- 2 Review the Inspire Impact Score and individual issues with your advisor.

Investments with **positive** Impact Scores are clean, biblically responsible investments.

Investments with **negative** Impact Scores are not biblically responsible investments.

Review the individual issues to find out what violations are causing negative scores.



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