

# one SOFT ONESOFT SOLUTIONS INC.

MANAGEMENT'S DISCUSSION & ANALYSIS
THREE AND SIX MONTHS ENDED JUNE 30, 2023



This Management's Discussion and Analysis ("MD&A") is dated August 15, 2023.

## INTRODUCTION

This MD&A of the financial condition and results of operations for the three and six months ended June 30, 2023 discusses the Company's financial performance, business overview, strategy and outlook from management's viewpoint. It should be read in conjunction with the unaudited condensed consolidated interim financial statements and accompanying notes for the three and six months ended June 30, 2023 and the audited consolidated financial statements and notes thereto for the year ended December 31, 2022. The financial statements and additional Company information are available to view on <a href="https://www.onesoft.ca">www.onesoft.ca</a> and on <a href="https://www.sedarplus.ca">www.onesoft.ca</a> and on <a href="https://www.sedarplus.ca">www.onesoft.ca</a> and its subsidiaries, unless the context otherwise suggests.

The Company's consolidated financial statements are prepared in accordance with International Financial Reporting Standards ("IFRS") and include the accounts of OneSoft and its wholly owned subsidiaries: OneBridge Solutions, Inc., OneBridge Solutions Canada Inc. (together referenced in this MD&A as "OneBridge") and OneCloudCo Limited.

OneSoft's shares trade on the TSX Venture Exchange in Canada, under the symbol "OSS", and are listed on the OTCQB market in the U.S.A., under the symbol "OSSIF".

This MD&A contains forward-looking information based on certain expectations, projections, and assumptions. This information is subject to many risks and uncertainties, many of which are beyond the Company's control. Users of this information are cautioned that actual results may differ materially. Readers are directed to the "Risks and Uncertainties" on page 18, of this document and to the "Advisory Regarding Forward Looking Information" on page 21.

## **GLOSSARY: DEFINITIONS USED IN THIS DOCUMENT**

Financial Periods referred to in this document:

- "Fiscal 2022" means the twelve-month period January 1 through December 31, 2022.
- "Fiscal 2023" means the twelve-month period January 1 through December 31, 2023.
- "Fiscal 2024" means the twelve-month period January 1 through December 31, 2024
- "Q1 2022" means the three-month period January 1, 2022 to March 31, 2022.
- "Q2 2022" means the three-month period April 1 through June 30, 2022.
- "Q1 2023" means the three-month period January 1, 2023 to March 31, 2023.
- "Q2 2023" means the three-month period April 1 through June 30, 2023.
- "H1 2022" means the six-month period January 1 through June 30, 2022.
- "H1 2023" means the six-month period January 1 through June 30, 2023.

"AI" means artificial intelligence, the term generally used for technology that attempts to mimic human thinking and behavior and the ability of a machine to emulate human intelligence. All is part of Data Science, whose components include Machine Learning and Deep Learning. Machine learning uses statistical methods to enable machines to improve with experience and use algorithms to incorporate intelligence into machines through automatic learning from data, by extracting knowledge from data. Deep learning is a subset of machine learning which incorporates algorithms that mimic the human brain to incorporate intelligence into machines.

"ARR" means annual recurring revenue from: SaaS subscriptions, data ingestion, Microsoft Azure and specialized functionality module fees associated with CIM, which may repeat each month but in varying amounts. ARR is comprised of: (a) fixed recurring revenue, which includes CIM subscription fees that vary nominally over a contract subscription period; (b) repeating revenue, which varies month to month depending upon the number of pipeline inspection files ingested each month and the use of optional software functionality by clients; and (c) IM Operations software maintenance. Reported ARR includes only revenue recognized in a period. It does not reflect the total contractual amount of revenue to be provided by customers in future periods.

"Azure" is Microsoft's cloud computing service which offers a range of software-as-a-service ("Saas"), platform-as-a-service ("Paas") and infrastructure-as-a-service ("laas") options for deploying applications and services on Microsoft-managed data center infrastructure. OneSoft's software products have been designed to be deployed and operated on Microsoft Azure, a cloud platform which features in excess of ninety cyber security compliance certificates.

"CIM" or "Cognitive Integrity Management™ "is the Company's software-as-a-service software solutions that address the end-to-end business process flow of oil and gas pipeline integrity processes including: assessment planning, integrity compliance, dig management, threat monitoring, data management and analyses of the various datasets that apply to asset integrity. CIM is comprised of several modules, as follows:

"ILI Management" is the Company's first software module developed that automatically normalizes (irrespective
of the multiple data schemas used by different ILI vendors over decades), ingests, aligns and analyzes pipeline in-



line inspection ("ILI") data files using data science and proprietary machine learning algorithms. Revenue generation from ILI Management commenced in January 2017.

Management believes this module is revolutionary when compared with legacy processes currently used in the industry. Legacy ILI data matching typically requires multiple weeks for highly trained engineers or consultants using Excel spreadsheets to align and analyze only a subset of data from two ILI data sets (i.e., the most current and next most current ILI datasets) and thereafter apply that sample analysis to extrapolate predictions for the remainder of the pipe being analyzed. Typical costs for consultants to perform this task with legacy systems vary between US\$5,000 and US\$8,000 to match two ILI data sets, depending upon the volume of data that is aligned and matched. A larger pipeline company may analyze 150 such data sets in a year.

CIM ILI Management automatically ingests and aligns 100% of the data, for any number of ILI datasets, in only minutes or hours (depending upon the volume of historic data being analyzed), essentially by dragging and dropping the ILI data files onto CIM and pressing a key to start the process. In addition to significant time and cost savings, CIM analytics to assess pipe conditions are greatly improved by using 100% of the data collected over time, compared to extrapolating results from only sample data points from two ILI data sets.

"CIM Core" is the Company's second software module that addresses the core operational logistics and regulatory
compliance functions that pipeline operators need to perform to operate their pipelines. CIM Core functionality
includes: ILI Management; Assessment Planning; Dig Management (including selection of pipeline inspection
gauge vendor and management of excavations, inspections and repairs); Threat Monitoring; GIS Data Correlation;
Logistical System and Process Management Systems; and extensive Reporting and Data Visualization functions.

After using and validating the Company's ILI Management software during 2017, <a href="Phillips 66">Phillips 66</a> decided to provide their on-premise software and IP that they used to conduct pipeline integrity management processes (which they developed over the course of approximately 15 years) along with funding assistance, for OneSoft to integrate into CIM to operate on Microsoft's cloud platform. This became the Company's second revenue generating module in 2019 and provides functionality required by all pipeline operators.

CIM Core's capability to store and align disparate data allows holistic integration of departmental operations and enables the capability to query big data for unique relationships. For example, a user can identify all instances where a crack and a dent near a girth-weld exist on pipelines situated within high consequence areas which encompasses ILI, pipe properties, map and regulatory data by querying a single database, rather than combing through siloed, un-aligned and unconnected data sets.

Mandatory regulatory compliance requirements call for certain highly complex data relationship assessments. Garnering input from early adopter clients, CIM Core now contains algorithms and queries that can detect and report on nearly 300 pipeline threats and excavation criteria, inclusive of both regulatory and operator best practices.

- "CIM Platform" is the data hub structure that evolved from CIM ILI and CIM Core modules, wherein data ingestion, normalization and analytics capabilities were enhanced to process the various additional data sets that pipeline operators use to perform other aspects of pipeline asset and operational management. The architecture of the CIM Platform was initially determined using "frog" design software concepts introduced during our collaborative work with Microsoft at their Accelerator in 2016 and optimized to leverage big data management and analytics using machine learning and cloud computing. Management believes that our approach uniquely differentiates OneSoft from other O&G software vendors, who still perpetuate legacy software development methodologies that favor stand-alone modules destined to operate in siloed fashion, without capability to deliver CIM-type benefits. The CIM Platform is foundational to the Company's other CIM modules and may potentially be monetized for third party applications by other industry vendors.
- "Corrosion Management" means the Company's software module currently under development to address
  internal and external corrosion, with data management and analytics for corrosion coupons, sampling, pigging,
  transported material flow velocity and flow mode, chemical usage and external pipeline corrosion caused by
  elements in the atmosphere and surrounding environment. Corrosion Management data is correlated to ILI data
  to monitor trends, forecast chemical spend and pipeline forecasted life to determine overall corrosion mitigation
  effectiveness. This module will be marketed using the Consumption Economics model.
- "Crack Management" means the Company's software module currently under development to assist pipeline
  operators with data analytics concerning integrity and threat management associated with pipeline cracks,
  generally in accordance with recommended operating practices pursuant to API RP 1176 and both U.S. and
  Canadian regulations. When completed, this module will be marketed using the Consumption Economics model.
- "Risk Management" means the Company's quantitative risk software module currently under development. Risk
  Management embeds <u>C-FER Technologies</u>' nine probabilistic threat models into CIM (External Corrosion; Internal
  Corrosion; Stress Corrosion Cracking; Manufacturing-Related Defects; Welding/Fabrication Defects; Equipment;



Third Party / Mechanical Damage; Weather & Outside Force; and Incorrect Operation) which collectively address pipeline operations regulation ASME B31.8S. When completed, this module will be marketed using the Consumption Economics model.

"Geohazard Management" means the software module currently being researched in the Company's Innovation
Lab to assess seismic, earth movement, soil and water factors that contribute to potential pipeline strain and
failures. The Company has not yet committed to develop and commercialize Geohazard Management, pending
further technical and market due diligence that is currently ongoing. If it is completed, this module will be
marketed using the Consumption Economics model.

"Cloud Computing" is the delivery of computing services—including servers, storage, databases, networking, software, analytics, and intelligence—over the Internet ("the cloud") to offer faster innovation, flexible resources, and economies of scale. Customers generally pay only for the cloud service components they use, helping to lower operating costs, run infrastructure more efficiently, and provide scale as the business needs change.

"Consumption Economics" means a SaaS deployment and fee model wherein certain software functionality will be accessible for use by CIM users on an as-required basis. CIM users may be charged a fixed monthly fee for access and / or a variable fee based on usage.

"Deferred Revenue" means prepayments from customers for the use of CIM. "Deferred Revenue – Current" is expected to be recognized in revenue in the next 12 months and "Deferred Revenue – Non-current" is expected to be recognized in revenue after the ensuing twelve months.

"ESG" means Environmental, Social and Governance. ESG criteria are used by socially conscious investors to screen potential investments, based on how a company manages its impact on the environment, maintains relations with stakeholders and how the Board of Directors and management govern the Company to ensure its effectiveness and continuing compliance with all related laws and regulations.

"GIS" means geographic information system, which spatially connects objects (e.g., pipeline assets) to a map.

"HCA" means "High Consequence Area" which is defined by the U.S. Department of Transportation as an area where pipeline releases could have the most significant adverse consequences for human health and safety, damage to personal or commercial property or environmental degradation.

"IC" means internal corrosion, which occurs due to environmental conditions inside steel pipelines wherein deterioration of metal from oxidation of the iron results in metal loss and potential strength loss that can cause pipeline failures.

"ILI" means inline inspection of pipelines. ILI tools, or pipeline inspection gauges ("PIGS") are tools equipped with distance measuring and condition measuring devices that are placed in a pipeline and propelled from a launch valve to a receiving valve by the product (typically oil or gas) to inspect pipelines for evidence of internal or external corrosion, deformations, laminations, cracks, or other defects. There are more than 50 PIG vendors who provide various measuring technologies such as magnetic flux leakage ("MFL") and ultrasonic ("UT").

"laas" means pipeline Integrity-as-a-Service. The Company released Corrosion Growth Rate Analysis ("CGR") as the first component of laas that enables pipeline integrity engineers to submit ILI logs to OneBridge for OneBridge engineers to analyze and conduct run comparisons using CIM's pit-to-pit alignment and analytics functionality to provide reports presenting corrosion growth rates and other potential pipeline failure threats.

"IoT" means the Internet of Things which describes groups of physical objects that are embedded with sensors, software and other technologies for the purpose of connecting with and exchanging data with other devices and systems over the internet with no or minimal human intervention. In the pipeline industry, IoT may involve connecting devices such as rectifiers, test posts and leak detection devices to the internet to facilitate remote monitoring and in some cases, remote control.

"IM Operations" means the Integrity Management business unit purchased from Mesa Products, Inc. Assets acquired include software technology, rights to current and prospective customers and a highly experienced team of employees with deep domain expertise and strong customer relationships whom we believe can help OneBridge expedite its go-to-market plans with OneBridge risk solutions. IM Operations during the past two decades involved provision of services regarding certain pipeline integrity quantitative and probabilistic risk assessments and risk management for high consequence areas, using its proprietary RIPL and RiskCat software solutions augmented with consulting services. It also licensed its software to customers for their on-premise use and it charges an annual and technical support and software maintenance fee for the customer to be provided software updates. OneBridge assumed operational control of IM Operations effective July 1, 2022. The Company's intention is to convert on-premise RIPL software to a SaaS platform to grow the related revenues.

"IP" means intellectual property.

"Management" means the senior executive management team of OneSoft, which include the Company's CEO, President and COO, CFO and President of the Company's Canadian subsidiary.



"Minimally Viable Product" or "MVP" is a core component of the software development methodology described by Eric Ries in his book, *The Lean Startup*. Utilization of the MVP concept is based on a "build-measure-learn" concept to incorporate customer learnings and feedback from the outset to ensure that development resources and efforts expended address only software functionality that is required and desired by customers. OneSoft has used the <u>Lean Startup and MVP methodologies</u> to develop its solutions throughout its development of the CIM platform.

"Net Exercise" occurs when Stock Options are exercised without the Corporation receiving any cash from the exercise of the subject Options, and instead the Optionee receives the number of underlying Shares that is the equal to the quotient obtained by dividing:

- (a) the product of the number of Options being exercised multiplied by the difference between the volume weighted average price of the underlying Shares and the exercise price of the subject Options; by
- (b) the VWAP of the underlying Shares.

"VWAP" means the volume weighted average trading price of the Corporation's Shares on the TSXV calculated by dividing the total value by the total volume of such securities traded for the five trading days immediately preceding the exercise of the subject Stock Option, provided that where appropriate, the TSXV may exclude internal crosses and certain other special terms trades from the calculation.

"O&G" means oil and gas.

"OneSoft" means OneSoft Solutions Inc. and includes the accounts of OneSoft and its wholly owned subsidiaries: OneBridge Solutions, Inc., OneBridge Solutions Canada Inc. and OneCloudCo Limited.

"Other Revenue" means revenues from services such as CIM Production Trials, commissions, software development fees that are invoiced to third parties and miscellaneous other project fees, which may recur at irregular intervals.

"PHMSA" means the Pipeline and Hazardous Materials Safety Administration, the regulator of U.S. oil and gas pipeline operations that operates under the U.S. Department of Transportation. PHMSA's mission is to protect people and the environment by advancing the safe transportation of energy and other hazardous materials.

"PIG" means pipeline inspection gauge, a device that is fitted with sensors to detect features (valves, girth welds, etc.) and anomalies (e.g., corrosion and other pipe wall loss conditions) as it travels along the pipeline, usually propelled by the product in the pipeline. Data captured between the launch and receive valves is stored during the PIG run and subsequently retrieved for analysis and comparison to data captured in prior PIG run(s) on the same pipeline segment.

"Production Trials" (formerly referred to as "Proof of Concept") are part of the Company's sales process and refers to limited time use of CIM by prospective customers for the purpose of testing, applicability, and assessment of CIM functionality, using their own data.

"SaaS" means software-as-a-service.

"SOC 2" refers to the comprehensive internal control reporting framework developed by the American Institute of Certified Public Accountants for service organizations. OneBridge Solutions has engaged an independent third-party auditor to assess and test the internal controls the Company has established in and around its CIM solution relating to criteria of security to ensure the Company complies with the SOC 2 set of standards. Certification of compliance with SOC 2 is intended to meet the demands of customers who seek detailed information and require assurance about internal controls prior to their approval of CIM for their internal use and uploading of their confidential data into it. In December 2022, the Company was certified by an independent auditor as compliant with SOC 2 Type 2 controls relevant to Security, Availability and Confidentiality.

"SME" means subject matter expert.

## **OVERVIEW**

OneSoft Solutions Inc. is a leading provider of SaaS solutions that enable oil and gas pipeline companies to extract and unlock value from their unused and underused company data to improve decision making regarding pipeline integrity, safety, operational logistics and regulatory compliance matters. OneSoft provides scalable, state-of-the-art SaaS solutions that use advanced data science and machine learning and operate on Microsoft's Azure cloud computing platform, which serve to increase operational efficiencies and reduce risks and costs for customers.

Adoption of OneSoft's solutions provides customers with the capability to aggregate, align and analyze various data sets that pipeline companies require to operate their assets most efficiently. Pipeline integrity management involves complex processes requiring analyses of multiple large data sets. Oil and gas pipeline companies operate in a highly regulated environment due to the potential damage caused by pipeline release events and may suffer costly pipeline shutdowns and assessment of large fines imposed by regulators if proper compliance is not maintained. OneSoft's solutions automate the ingestion, normalization and



alignment of big data, with advanced capability to identify potential threats to pipelines and facilitate threat mitigation, risk reduction and compliance with regulatory standards, including capability for operators to be "audit-ready" at all times.

All commercial business operations are conducted through OneSoft's wholly owned OneBridge subsidiaries. Revenue is generated using a SaaS deployment model. Our solutions are optimized to operate on Microsoft's Azure cloud computing centers available worldwide which, in conjunction with OneSoft's technology and products, provide the utmost in data security for customers.

## HIGHLIGHTS OF QUARTER ENDED JUNE 30, 2023

#### 2023 Financial Metrics

Quarterly financial metrics are summarized in the table below, with a comparison to the same period last year.

OneSoft SaaS Metrics	Q2 2023	Q2 2022	H1 2023	H1 2022
Revenue as reported in the Financial Statements	\$ 2,499,579	\$1,334,314	\$4,699,977	\$ 2,614,118
Revenue categorization:				
Annual Recurring Revenue ("ARR")	\$ 1,965,246	\$ 1,232,195	\$3,831,560	\$ 2,455,429
Other Revenue	\$ 534,333	\$ 102,119	\$ 868,417	\$ 158,689
Total Revenue	\$ 2,499,579	\$ 1,334,314	\$ 4,699,977	\$ 2,614,118
Direct Costs	\$ 603,102	\$ 427,305	\$ 1,252,272	\$ 809,798
Gross profit	\$ 1,896,477	\$ 907,009	\$ 3,447,705	\$ 1,804,320
Direct Costs as % of Total Revenue	24%	32%	27%	31%
Gross profit as % of Total Revenue	76%	68%	73%	69%
ARR as % of Total Revenue	79%	92%	82%	94%
ARR Growth (Qtr / Qtr, YTD / YTD)	59%	27%	56%	33%

• Revenue in Q2 2023 was \$2.5 million, an increase of 87% or \$1.2 million over Q2 2022 revenue of \$1.3 million. The increase in revenue can be analyzed by customer group as follows:

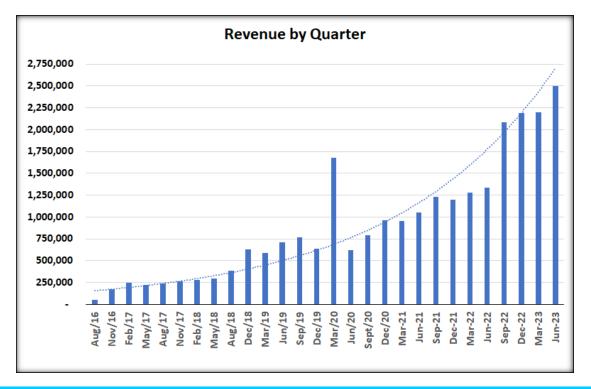
Increase in revenue	\$ 1,165,265
Decrease in CIM revenue from other customers	(71,820)
Customers contracted after Q2 2022	69,547
Foreign exchange effect, period over period	65,458
Increase in revenue due to IM Operations acquired June 30, 2022	520,090
Increase in CIM revenue from customers contracted on or before June 30, 2022	\$ 581,990

- ARR increased quarter over quarter by \$733,051 or 59% to \$2.0 million due to greater CIM use by existing customers
  and the inclusion of IM Operations software maintenance revenue.
- Gross profit increased 109% to \$1.9 million in Q2 2023 from \$0.9 million in Q2 2022. Gross profit as a percentage of sales was 75.9% in Q2 2023 and 68.0% in Q2 2022. All elements of direct costs as a percentage of sales decreased in Q2 2023 with the exception of staff expense associated with the provision of customer support, which increased.
- The net loss was \$0.6 million in Q2 2023, an improvement from Q2 2022's loss of \$1.0 million, driven by the increase in revenue and gross profit.
- Adjusted EBITDA, a Non-GAAP measure reconciled to the net loss on page 21, improved from a loss of \$0.7 million in Q2 2022 to a loss of \$0.2 million in Q2 2023.
- Liquid assets increased by \$1.0 million to total \$5.7 million at June 30, 2023 (\$4.7 million as at December 31, 2022), comprised of cash and cash equivalents of \$5.0 million and accounts receivable of \$0.7 million. Customers renewing their CIM contracts and paying for one year's CIM usage generated the increase.

## **Quarterly Revenue**

The chart below shows revenue for the past twenty-eight quarters (7 years), equating to a compounded annual growth rate of 73.8%. Quarterly revenue increased as a result of continued addition of new customers, expanded use of CIM by existing customers and augmented by the acquisition of IM Operations' customers acquired June 20, 2022. Management's objective is to continue to increase revenues to drive cash flow and profitability which we believe will increase future Company value for shareholders.





## **REVIEW OF FISCAL 2023 GUIDANCE**

Further to the Company's Fiscal 2023 guidance stated in a news release issued on <u>January 24, 2023</u>, the Company advises its progress for H1 2023 is as follows.

\$ 000's except percentages	Fiscal 2023 (Forecast)	H1 2023 (Actual)	% of H1 2023 to FY 2023 Forecast
Revenue	\$ 10,104	\$ 4,700	47 %
Gross Profit	\$ 7,578	\$ 3,448	45 %
Operating expenses, net of c	\$ (7,707)	\$ (4,030)	52 %
Other expenses	\$ (1,168)	\$ (628)	54 %
Net Loss	\$ (1,297)	\$ (1,210)	93 %
Adjusted EBITDA	\$ (28)	\$ (582)	

- Revenue is forecast to be \$10.1 million in Fiscal 2023, of which \$9.2 million is expected from increased software use by existing customers and services provided by IM Operations and \$0.9 million of revenue is to be generated by new customers who contract in 2023. Revenue was \$4.7 million in H1 2023, in accordance with Management's expectations and Management is not changing its revenue guidance for forecasted 2023 revenue at this time.
- Gross profit is forecasted at \$7.6 million in Fiscal 2023. H1 2023 gross profit was \$3.4 million, \$82,000 higher than projected
  in the period. As at June 30, 2023, direct costs as a percentage of sales are 1.6% higher than budgeted, however,
  Management believes the gross profit objective of \$7.6 million may still be achieved.
- Fiscal 2023 operating expenses, net of costs capitalized, are forecasted at \$7.7 million and other expenses are forecasted at \$1.2 million. In H1 2023, operating expenses were \$111,200 over plan and other expenses were below plan by \$33,200. As discussed in the Business Update section below, the Company plans to increase its development staff which will increase forecasted expenses in H2 2023. Resulting changes to forecasted expenses for the balance of Fiscal 2023 are expected to be negatively impacted at this point in time, dependent on how soon new personnel are recruited. The additional expense may be offset by contingencies considered in our original guidance.
- Net Loss and the Adjusted EBITDA loss for Fiscal 2023 are forecasted at \$1.3 million and \$28,000 respectively. In H1 2023, the net loss was \$1.2 million, and the Adjusted EBITDA loss was \$0.6 million. Management believes the Fiscal 2023 revenue guidance will be attained provided expected new business is achieved as the year progresses, however net loss and Adjusted EBITDA figures may increase commensurate with the increase in expenses as discussed in the Business Update section below.
- The following table states forecasted cash and deferred revenue balances as at December 31, 2023 and actual values as at June 30, 2023. Management believes forecasted figures will be achieved.



Cash and Deferred Revenue	Fis	cal 2023	Actual as at	Actual as at
\$ 000's except percentages	(Fo	recast)	Dec. 31, 2022	June 30 2023
Cash and cash equivalents	\$	4,040	\$ 4,392	\$ 5,008
Deferred revenue	\$	1,815	\$ 2,104	\$ 3,774

## **CIM Use and Revenue Generating Data-miles**

The following table estimates the miles of customers' pipeline assets that are subject to multi-year SaaS agreements and the approximate miles of pipeline data ingested into CIM on which revenue was earned ("data-miles").

CIM Use & Revenue Generating Data-miles	Fiscal 2023	Dec. 31	June 30,
	(Forecast)	2022	2023
Pipeline miles Operated by Customers	-	165,723	188,623
Pipeline miles on SaaS subscription	151,195	98,839	115,850
Pipeline miles generating revenue	65,697	53,483	60,733
% of subscription miles generating revenue	43%	54%	52%
Revenue per Mile for revenue generating miles (Note 1)	\$ 131	\$ 105	\$ 127

Note 1: The revenue per mile for revenue generating miles includes CIM revenue only and excludes IM Operations revenue. Quarterly figures are annualized.

- "Pipeline miles Operated by Customers" in the above table represents the total pipeline miles operated by all Customers, based on figures publicly disclosed by individual Customers. The difference between miles operated and miles on SaaS subscription generally represent non-piggable miles for which ILI analysis is not currently performed. This figure is reported because OneSoft's objective is to onboard Customers' non-piggable miles at some point in the future, after functionality to address non-piggable miles is developed and commercialized.
- "Pipeline miles on SaaS subscription" represents the piggable pipeline miles for which customers expect to ingest data into CIM over time. Customers are charged a recurring annual fee based on the number of piggable miles as stated in SaaS agreements which enables them to load data for segments of their pipelines into CIM. Customers typically complete the loading of data for all of their piggable miles over the course of several years.
- "Pipeline miles generating revenue" in the above table approximates the current data-miles ingested into CIM that are revenue generating. When customer contracts specify minimum mileage, the minimum mileage is used.
- "% of subscription miles generating revenue" is the percentage of pipeline miles generating revenue divided by the total miles under SaaS subscriptions.
- "Revenue per mile for revenue generating miles" is the calculation of total CIM revenue divided by the total of the pipeline miles generating revenue. This calculation is an annualized year-to-date value, and the maximum annual revenue per datamile value can only be known when all Customers' miles become revenue generating for the entire fiscal year. It is subject to fluctuation due to Customer pipeline maintenance schedules. Management uses this revenue per mile figure as a metric to estimate future potential revenue. Certain Customer contracts are priced on the number of ILI logs ingested, not datamiles, which may cause revenue per data mile to vary depending on their pipeline integrity maintenance schedules.
- The June 30 2023 Revenue per Mile value is estimated to be \$127, calculated by dividing the H1 2023 CIM related revenue of \$3,865,311 by 60,733 pipeline miles generating revenue as at June 30, 2023, multiplied by 2 to calculate the annualized estimate.

# **BUSINESS UPDATE**

# Fiscal 2023 Business Plan Pivot

Dialogue with existing customers and sales activities with certain North American and international pipeline companies continues to present new opportunities for the Company to develop additional functionality and products that can potentially drive new sales and increase future revenues. The Company's Management and Board of Directors met for strategic planning sessions during Q2 2023 to explore alternatives to: (a) identify and assess revenue growth opportunities; (b) ensure the Company continues to retain its technological leadership; and (c) strengthen its competitive moat. Certain decisions made at these sessions will alter part of the business plan that was published in the <u>January 24, 2023 guidance</u>. Management believes functionality enhancements and additions continue to build and strengthen our competitive moat, encourage customer loyalty and contribute to customer "stickiness". We believe that providing the full complement of SaaS functionality requested by customers will preclude our customers from engaging with potentially competitive software vendors. Accordingly, a decision was made to



increase technology and product development resources, which will result in increased expenses in Fiscal 2023 and potentially increased net loss and EBITDA deficit, depending upon the volume of new sales that will complete in H2 2023.

Management believes that the Company has sufficient cash on hand to fund additional product development and that this change to the Fiscal 2023 business plan will result in reducing the lead time for revenue from new products that are currently being developed.

## **Technology and Product Development**

- The Company continued to enhance its Core CIM platform and provides updates to users on an approximate 6-week cadence. Certain new functionality included in these updates is enabled for some customers as private preview users to provide feedback and input. Most of the ongoing enhancements are a continuation of building out the horizontal aspects of the CIM platform and are being provided to be responsive to the innovation escalator pricing included in customer SaaS agreements, however, some of the new functionality may be segregated in the future to generate additional revenue in accordance with the Company's Consumption Economics model.
- The Internal Corrosion MVP has been commercially released to market and the Company is now in process of engaging with potential customers, with the objective of driving revenue from this product in Fiscal 2024.
- The Company's Crack Management module MVP is focused on pressure cycle fatigue analysis (referred to as "PCFA" within the industry) functionality which simulates growth of pipeline cracks to their failure point, to determine remaining life and threat to failure of the pipe at the crack location. This module is scheduled for commercial release to market in H2 2023.
- The Company is also developing an External Corrosion module, which still requires significant effort to complete the MVP version. Existing and prospective customers have expressed interest in this module, as complementary functionality to the Internal Corrosion module because these products address integrity management of non-piggable as well as piggable pipelines, which represents an increase in potential addressable market for the Company's solutions. No date for commercialization has been established.
- The Company's Risk module is designed as a comprehensive cloud solution with integration into the CIM platform, which enables automated alignment of other datasets that support asset integrity processes. The Company continues to engage with private preview users who provide feedback and input that assists the completion of the Risk MVP. Management expects to compete with several legacy, on-premise risk software solutions that currently have established market presence, with the objective of replacing these legacy products that don't offer cloud computing, quantitative risk assessment functionality and/or integration with other datasets that are required for integrity management. OneSoft's Risk Management MVP will initially focus on "probability of failure" functionality based on C-FER Technologies quantitative risk models and is scheduled for commercial release to market in H2 2023. Subsequent iterations of this module will include consequence of failure and other risk assessment functionality.

There are several compelling reasons for pipeline operators to adopt CIM Risk to replace legacy products. CIM has the unique automated capability to ingest, align and analyze multiple, disparate and siloed data sets of information. Legacy risk assessment products operate on conventional on-premise computing systems that lack the computational speed and capacity of cloud computing and require significant manual efforts to analyze those same data sets. Given CIM's computing speed, risk assessments can be run continually, rather than only annually, as is typical practice using legacy systems. Also, CIM presents risk computations together with the actionable pipeline threats that require mitigation.

The Company is continuing to research bending strain and potentially other aspects of geohazard threat management. If this project proceeds beyond the Innovation Lab through to product commercialization, the module(s) will be marketed as additional revenue generating components of CIM. Based on interest from current and prospective CIM customers, our initial focus involving geohazard is to address bending strain. Buried pipelines can suffer from lateral pressures because of geophysical events such as washouts or earthquakes and the resulting strain may cause bends and reduce the durability of the pipeline. Inertial measuring unit ("IMU") devices, using gyroscopes and accelerometers to measure pipeline assets in three-dimensional space, provide information coupled in ILI data sets that can determine bending of pipelines. Through the ingestion, alignment and correlation of IMU, ILI, internal corrosion and environmental data, we believe that CIM can automate bending strain assessments to identify areas of geohazard susceptibility, flag areas of pipeline movement or strain above a certain threshold and thereby provide operators with an effective and efficient way to manage this aspect of geohazard threats, as is required to comply with PHMSA Advisory Bulletins.

#### **Sales and Customers**

During H1 2023, the Company added additional miles from four new pipeline operators who were acquired by OneSoft's existing customers who wish to standardize their asset and integrity management processes based on CIM. DCP Midstream was acquired



by Phillips 66, Enable Midstream and Centurion Midstream were acquired by Energy Transfer and Denbury was acquired by ExxonMobil. Implementation of CIM for all of these acquired operations has already, or is scheduled to, commence in Fiscal 2023.

Following is an updated list of pipeline operators who use CIM on a recurring basis.



Subsequent to the June 30, 2023 quarter end, the Company announced the sale of CIM to another large pipeline operator. This customer's pipeline mileage is not included in the metrics provided. See Post Reporting Date Events on page 17.

## **AI Considerations**

As artificial Intelligence ("AI") has become the latest trend that many investors follow, Management wishes to discuss its views regarding applicability of AI to OneSoft's opportunities. As the terms data science, AI, machine learning and deep learning may be confusing for some readers, we summarize these definitions for the purpose of this discussion as follows:

- "Data Science" is the broad umbrella that encompasses Al, which includes machine learning as a component and deep learning, which is a subset of machine learning. Followers of OneSoft will remember that OneSoft was selected to participate in Microsoft's first Accelerator for Data Science and Machine Learning in 2016, wherein Company personnel were given the opportunity to work directly with Microsoft teams as they were introducing these new technologies as part of Microsoft's Azure cloud computing and data science platforms.
- "Artificial Intelligence" is the term generally used for technology that attempts to mimic human thinking and behavior and the ability of a machine to emulate human intelligence.
- "Machine Learning" is a subset of AI which uses statistical methods to enable machines to improve with experience. Machine learning algorithms are developed to incorporate intelligence into machines through automatic learning from data, by extracting knowledge from data.
- "Deep Learning" is a subset of machine learning which incorporates algorithms that mimic the human brain to incorporate intelligence into machines.

Al is still in its early stages at this point in time, and Management believes that commercialization and traction of Al solutions may take longer than what is generally being expressed by certain Al pundits and media today, at least for markets like OneSoft addresses. Today's keen interest in Al is not unlike previous trends that influenced investor interest, such as crypto currencies, blockchain, metaverse and augmented reality. The reality is that OneSoft's customers are facing higher priorities to improve their operational efficiencies and safety issues and are focused on more mundane operational tasks rather than on futuristic initiatives which are still in their infancy.

The challenge for companies like OneSoft is to delineate the fine line between investing resources to develop revolutionary solutions like CIM that customers will adopt today versus "bleeding edge" concepts that are likely to be embraced at some point in the future. This dilemma is similar to that encountered in the Company's early days when most prospective customers chose to adopt a "wait and see" stance before considering replacements of their legacy systems and processes by a born-in-the-cloud



solution like CIM. OneSoft's intended strategy regarding AI is to continue to evolve its machine learning expertise, to deliver more comprehensive AI solutions over time and at a pace that customers are willing to adopt such new solutions.

Management believes that OneSoft is uniquely well-positioned to exploit the future AI opportunity for the oil and gas pipeline industry, because of the strong customer and industry expert validations that our CIM platform and solutions have garnered to date and because of the large number of datasets we have compiled and analyzed since CIM was commercialized. CIM's datasets provide a unique competitive advantage to leverage AI and currently include the following consolidation of data from multiple customers operating in various locations under a myriad of differing factors:

- Pipeline inspection and asset data from pipeline companies who, in aggregate, operate 188,000 miles of O&G pipelines;
- operational data from more than 20 pipeline operators;
- more than 7,000 ILI assessments;
- more than 80 million anomaly measurements;
- more than 100,000 "integrity management decisions" based on pipeline assessment data, made by subject matter experts (e.g., whether or not to excavate and inspect a particular site, evaluations, repair work, etc.)
- more than 50,000 non-destructive examination ("NDE") evaluations. Accurate NDE data is collected when pipeline
  excavations are done. The ingestion of NDE data into CIM enables comparisons of actual (as found) to predicted
  conditions, thereby providing opportunity to assess outcomes with greater accuracy. In essence, NDE data can
  confirm whether past integrity management decisions are good and productive, or not, thereby replacing "failure
  data" that is non-existent today.

While long-term PIG vendors may have access to large amounts of ILI data, they only have data collected by their own company and tools and do not have access to the other data sets (e.g., NDE data, ILI data from other tool vendors) that OneSoft has access to. This is an important factor when considering capabilities to evolve AI solutions, as without unfettered access to all required data, progress with AI is greatly challenged.

Notwithstanding the current state of AI, the Company is continuing to progress its AI roadmap in accordance with customer input and feedback, involving both commercial projects with customers and internal experimental development done within our Innovation Lab. The Company's first machine learning algorithm was a Bayesian classifier which enables data from different PIG vendors and various schemas to be interpreted, normalized and ingested into CIM, where it can be aligned with other datasets. OneSoft achieved this "industry first" accomplishment, which in essence created a standardized, vendor-agnostic data schema for ILI data ingestion and analyses. One recent project for a customer involved development of new machine learning algorithms to address integrity issues on pipelines that had incomplete data. In such instances, gaps in data result in operators having to assume the worst-case (i.e., most conservative) scenarios when assessing risk and threat factors. OneSoft's new algorithms were able to be trained on comprehensive pipeline data and the trained models could then be used to fill in the data gaps for pipelines with incomplete data.

Management believes that AI may accommodate other new revenue opportunities in the future, through enhancement of functionality and capabilities of CIM and its companion functionality, including Internal and External Corrosion, Crack, Risk and GeoHazard/Bending Strain modules. Other AI opportunities may include text recognition to convert paper forms, which represent decades of historic information, into useable data as well as future opportunity to apply the learnings from assessments of data from piggable pipelines to non-piggable pipelines (more than 2 million miles in the U.S.A.), which could potentially represent additional future revenue.

OneSoft intends to continue aligning with Microsoft's AI strategies. Microsoft has an ownership stake in Open AI, with plans to integrate Chat GPT and other AI technology components across their platforms including Edge, Azure, etc. Management believes that OneSoft will be able to leverage Microsoft's Azure deep learning language models to optimize our solutions, perhaps by training our data to emulate a virtual integrity pipeline engineer interrogation such as "where is my greatest risk?" Pipeline assessment data plus decisions made upon analysis of this data plus determination of the outcome (i.e., whether the decision was ultimately correct or not) can be incorporated into algorithms that can be trained to make good decisions. Management believes that such evolution of AI could have profound positive impact in the future.

# OUTLOOK

Management is pleased that H1 2023 has progressed in accordance with expectations as disclosed at the beginning of the year and is optimistic that H2 2023 will continue to evolve as planned. We believe that sales and revenue growth will continue into the foreseeable future based on three relevant factors: (a) the Company's solutions are continually receiving stronger validation as CIM use increases and user experiences are shared amongst industry participants; (b) our pipeline of prospective customers continues to grow; and (c) our competitive moat continues to grow, evidenced by the fact that we do not encounter any solutions that are competitive with CIM capabilities in our sales activities, other than legacy third party products or software applications that have been developed for internal use by some of the larger pipeline companies. We are encouraged that our customer base



and pipeline miles under CIM use continues to increase and that some large pipeline operators, such as our latest customer addition, have chosen to use CIM rather than continue to pursue in-house software development.

Sales efforts are currently underway with prospective customers in North and South America and Australia and several customers have initiated efforts to expand use of our solutions to their international operating divisions and acquired operations. OneSoft is poised to achieve approximately 50% revenue growth in Fiscal 2023 over Fiscal 2022. With a strong balance sheet, sufficient cash on hand, a strong base of hallmark customers who generate recurring revenues and the ongoing sales activities we believe there will be no requirement to raise additional capital to execute current business and operational plans.

## **ENVIRONMENTAL, SOCIAL AND GOVERNANCE (ESG)**

The Company published information regarding its ESG practices in its MD&A for the year ended December 31, 2022 filed on SEDAR+ on March 30, 2023. Updates will be provided in future disclosures as they occur.

## **RESULTS OF OPERATIONS**

#### **SUMMARY OF QUARTERLY RESULTS**

Quarter ended	FY 2	.023	FY 2022		FY 2021			
(\$ 000's, per Share in Dollars)	Jun 30	Mar 31	Dec 31	Sept 30	Jun 30	Mar 31	Dec 31	Sept 30
Revenue	2,500	2,200	2,189	2,085	1,334	1,280	1,201	1,233
Gross profit	1,896	1,551	1,565	1,541	907	897	880	937
Operating expenses (net of salaries and employee benefits capitalized as software development)	2,103	1,921	1,906	1,833	1,649	1,672	1,588	1,377
Netloss	(558)	(652)	(624)	(300)	(984)	(1,064)	(1,059)	(705)
Basic and diluted loss per share:	-	(0.01)	-	-	(0.01)	(0.01)	(0.01)	(0.01)

## Quarter ended June 30, 2023 compared to Quarter ended June 30, 2022

#### **Revenue and Gross Profit**

	Q2 2023	Q2 2022	Change	2
	<b>\$</b>	\$	\$	%
Recurring revenue	1,965,246	1,232,195	733,051	59.5
Otherrevenue	534,333	102,119	432,214	423.2
Total Revenue	2,499,579	1,334,314	1,165,265	87.3
Direct costs	603,102	427,305	175,797	41.1
Gross profit	1,896,477	907,009	989,468	109.1
Gross margin	75.9%	68.0%	7.9	11.6

Revenue increased by 87.3% or \$1,165,265 from Q2 2022. As stated in the table on page 6 which analyzed the increase in revenue by customer groups, higher CIM usage by existing customers and the acquisition of the IM Operations in June 2022 generated the majority portion of the revenue increase.

Gross profit increased due to the increase in revenue and due to the gross margin increasing to 75.9% from 68.0%. IM Operations generated \$520,089 in revenue in the quarter. The gross margin on CIM revenue was 77.2% and on IM Operations revenue it was 70.9%. The higher gross margin on CIM raised the overall gross margin to 75.9%.



# **Operating expenses:**

_	Q2 2023	Q2 2022	Chang	ge
	\$	\$	\$	%
Salaries and employee benefits	1,449,913	1,238,586	211,327	17.1
Sales and marketing	354,375	239,851	114,524	47.7
General and administration	331,570	264,837	66,733	25.2
<u>-</u>	2,135,858	1,743,274	392,584	22.5
Salaries and benefits capitalized	(33,281)	(94,042)	60,761	100.0
Operating expenses, net of costs capitalized	2,102,577	1,649,232	453,345	27.5

Salaries and employee benefits expense increased \$211,327 due to wage increases for certain employees, an increased number of employees since June 30, 2022 and higher accruals for incentive compensation costs. Allocations of staff salaries to other expense categories, such as direct costs for provision of customer support services and for sales assistance efforts with prospective customers, partially offset the aforementioned increases.

Sales and marketing expenses increased \$114,524 this quarter primarily due to the amount of staff consumed in conducting software trials and CIM benefits analyses with prospective customers. The Company increased its attendance at trade shows, including the Company's first attendance at a pipeline trade show in Berlin that was effective in raising awareness with potential European customers. Travel expense increased as the sales team visited more prospective and existing customers to market the Company's products.

General and administrative expenses increased \$66,733. An unanticipated and previously unrecorded fee overage associated with the Company's Fiscal 2022 annual audit was recorded and a tax research project was commissioned that involved sales and withholding taxes on a prospective CIM sale in a foreign country. The cost of the Company's insurance program increased in the last year.

In Q2 2023, software development costs associated with the integration of C-FER risk models into CIM Risk Management, external pipeline corrosion measurement and pipeline lateral crack detection and measurement functionality were capitalized. As staff resources for these projects were reduced in the quarter, capitalized software development costs were less than in the comparative quarter.

## Other expense (income):

	Q2 2023	Q2 2022	Chan	ge
_	\$	\$	\$	%
Stock based compensation	269,616	206,933	62,683	30.3
Amortization of intangible assets	109,220	83,602	25,618	30.6
Depreciation of property and equipment	7,628	4,199	3,429	81.7
Foreign exchange loss (gain)	34,496	(41,891)	76,387	(182.3)
Interestincome	(31,271)	(11,230)	(20,041)	178.5
Income from settlement of legal action	(37,500)	-	(37,500)	100.0
	352,189	241,613	110,576	45.8

Stock compensation increased due to new stock option grants being made to directors, officers and employees.

Amortization increased as previously deferred software development costs began to be amortized in 2023.

Interest income rose due to higher interest rates being paid on invested cash.

The decrease in the U.S. to Canadian dollar foreign exchange rate caused the Canadian equivalent of the Company's U.S. assets to decrease in value, creating the foreign exchange loss in the current quarter. In the comparative quarter, the opposite effect had occurred

An action commenced in 2020 against Cylo Technologies Inc. and its principals was settled in Q2 2023. A payment made by Cylo to the Company as part of the settlement was recorded in other income. OneSoft also achieved its objective of receiving the transfer of title from Cylo to the Company's OneBridge subsidiary of ownership and rights concerning a U.S. patent and a Canadian patent application.



#### Summarized statement of net loss

	Quarter ended:			
	Q2 2023	Q2 2022	Change	2
_	\$	\$	\$	%
Revenue	2,499,579	1,334,314	1,165,265	87.3
Gross profit	1,896,477	907,009	989,468	109.1
Operating expenses (net of cost capitalization)	2,102,577	1,649,232	453,345	27.5
Other expenses	352,189	241,663	110,526	45.7
Netloss	(558,289)	(983,886)	425,597	(43.3)

The increased use of CIM by existing customers and the acquisition of IM Operations generated the increase in revenue and gross profit. Management believes that the increase in operating expenses is warranted and beneficial as continued investment of Company resources is expected to generate higher revenue and profit in future periods.

## H1 2023 compared to H1 2022

## **Revenue and Gross Profit**

	H1 2023	H1 2022	Change	
	\$	\$	\$	%
Recurring Revenue	3,831,560	2,455,529	1,376,031	56.0
Other revenue	868,417	158,589	709,828	447.6
Total Revenue	4,699,977	2,614,118	2,085,859	79.8
Direct costs	1,252,272	809,798	442,474	54.6
Gross profit	3,447,705	1,804,320	1,643,385	91.1
Gross margin	73.4%	69.0%	4.4%	

Revenue for H1 2023 increased by 79.8% or \$2,085,859 over the comparative period. The majority of the revenue increase arose from the expansion of CIM usage by customers who had contracted to use CIM prior to H2 2023 and from revenue generated by the IM Group acquired June 30, 2022.

Gross profit increased by 91.1% or \$1,643,385 and gross margin improved to 73.4% of sales from 69.0%. The increase in revenue generated \$1,439,704 in additional gross profit and direct costs which decreased proportionately with revenue contributed a further \$286,653 in gross profit. Staff labour supporting customers increased as a percentage of revenue, decreasing gross profit by \$82,972. CIM revenue generated 75.4% and IM Operations, which requires relatively more customer support resources, generated 63.8% in gross margin.

# **Operating expenses:**

H1 2023	H1 2022	Chan	ge
\$	\$	\$	%
2,881,488	2,531,503	349,985	13.8
635,525	492,249	143,276	29.1
598,230	491,830	106,400	21.6
4,115,243	3,515,582	599,661	17.1
(85,234)	(194,091)	108,857	100.0
4,030,009	3,321,491	708,518	21.3
	635,525 598,230 <b>4,115,243</b> (85,234)	\$ 2,881,488 2,531,503 635,525 492,249 598,230 491,830 4,115,243 3,515,582 (85,234) (194,091)	\$ \$ \$ \$ \$ 2,881,488 2,531,503 349,985 635,525 492,249 143,276 598,230 491,830 106,400 4,115,243 3,515,582 599,661 (85,234) (194,091) 108,857

Salaries and employee benefits increased by \$349,985. New staff hires and selective wage increases increased expense as did higher accruals for incentive-based compensation. The allocation of staff salaries to direct costs for customer support and to marketing expense for CIM production trials increased, partially offsetting the previously mentioned items.

Sales and marketing expenses increased \$143,276. The Company conducted more production trials and benefit analyses for potential customers in the current period, causing an increased allocation of staff time to marketing expense. Incentive-based compensation for production trials and closed sales decreased. The Company resumed in-person trade show attendance and customer and prospective customer meetings during the period, causing trade show and travel costs to increase. Web site enhancements and lead generation expenses decreased as this work has now been transitioned to be done by Company personnel rather than by third parties.

General and administrative expenses increased by \$106,400. Expenses increased due to the engagement of a fractional HR Director and for a tax study concerning a South American country. Fees charged by auditors have increased significantly in the



last year, and this expense was further driven by additional costs in Q2 2023 associated with the Fiscal 2022 audit. Costs related to internal software use increased as did the Company's insurance coverage.

The Company is continuing to develop new products for its marketplace. Software development costs for the integration of C-FER Risk models into CIM, internal pipeline corrosion measurement and management and pipeline crack detection and reporting were recorded, however, the amount expended this year was less that last year, partly because the software development teams focused more on addressing customer requests for minor enhancements to software functionality costs of which do not qualify for capitalization.

## Other expense (income)

	H1 2023 H1 2022 Chang		Change	2
_	\$	\$	\$	%
Stock based compensation	448,492	385,994	62,498	16.2
Amortization of intangible assets	228,682	169,199	59,483	35.2
Depreciation of property and equipment	15,532	8,020	7,512	93.7
Foreign exchange loss (gain)	36,942	(16,265)	53,207	(327.1)
Interestincome	(63,967)	(16,190)	(47,777)	295.1
Income from settlement of legal action	(37,500)	-	(37,500)	100.0
	628,181	530,758	97,423	18.4

Stock based compensation increased due to new options grants being made to directors, officers and new employees.

Amortization expense increased due to software development costs recorded last year now being amortized over the software's expected useful life.

The average Canadian to U.S. dollar exchange rate decreased in 2023 causing the Canadian dollar value of the Company's net U.S. dollar financial assets to decrease, generating the loss.

Interest income increase is due to the increase in general interest rates.

In 2023, the Company settled an action it had commenced against Cylo Technologies Inc. and its principals. A payment received in the settlement is recorded as other income. OneSoft also achieved its objective of receiving the transfer of title from Cylo to the Company's OneBridge subsidiary of ownership and rights concerning a U.S. patent and a Canadian patent application.

# **Summarized Statement of Net Loss**

	H1 2023	H1 2022	Change	
	\$	\$	\$	%
Revenue	4,699,977	2,614,118	2,085,859	79.8
Gross Profit	3,447,705	1,804,320	1,643,385	91.1
Expenses (net of cost capitalization)	(4,030,009)	(3,321,491)	708,518	21.3
Other expense	(628,181)	(530,758)	97,423	18.4
Netloss	(1,210,485)	(2,047,929)	837,444	(40.9)

The increase in revenue and gross profit more than offset the rise in expenses and other expense (income) and decreased the net loss by 41% or \$837,444. Management believes the investment of resources to hire additional staff for product development, marketing and sales activities will be beneficial to business growth and will improve revenue, gross profit, and cash flow in future periods.



#### **FINANCIAL CONDITION & LIQUIDITY**

	Six mont		
	June 30	June 30 June 30	
	2023	2022	Change
	\$	\$	\$
Net loss	(1,210,485)	(2,047,929)	837,444
Stock-based compensation, amortization and depreciation	679,227	563,213	116,014
Net loss adjusted for above items	(531,258)	(1,484,716)	953,458
Changes in operating assets and liabilities	1,218,052	1,642,977	(424,925)
Cash provided by operating activities	686,794	158,261	528,533
Cash provided by financing activities	54,059	58,833	(4,774)
Cash used in investing activities	(102,260)	(209,522)	107,262
Net change in cash	638,593	7,572	631,021
Effect of foreign exchange on cash	(22,094)	37,746	(59,840)
Cash, beginning of period	4,391,942	5,509,469	(1,117,527)
Cash, end of period	5,008,441	5,554,787	(546,346)

In the six month period ended June 30, 2023, the Company's net loss, after being adjusted for items not consuming cash, consumed \$531,258 cash, which was \$953,458 less than in the same period in 2022. This is due to the higher revenue and gross profit generated year-to-date in 2023.

Changes in operating assets and liabilities generated \$1,218,052 cash in H1 2023, principally due to deferred revenue increasing by \$1,757,980 as CIM contracts were renewed and deposits were paid at the beginning of the contract term. Offsetting this increase was cash of \$432,125 invested into trade receivables, the majority portion of which was attributed to one large customer not fully paying their 2023 CIM invoice by Q2 2023 period-end. Management believes collections will reduce the trade receivables in Q3 2023.

In total, operating activities generated \$686,794 cash in 2023, an improvement of \$528,533 over 2022 results for the same period.

In 2023, the exercise of stock options generated \$121,164 and an installment payment of \$67,105 was paid as scheduled to reduce the debt owed for the acquisition of IM Operations, of which the non-discounted amount of \$358,036 remains owing and is the only long-term debt of the Company.

In H1 2023, the Company capitalized \$85,234 of salaries and employee benefits expenses as new product development. This was \$108,857 less than in the same period in 2022, as development teams focused on other priorities this year.

During H1 2023, on a net basis, the Company generated cash of \$638,593, an increase of \$631,021 from the same period last year. Management believes that the Company is adequately funded for Fiscal 2023 to continue its software development projects and business plans as envisioned.

#### **Total Assets**

Total assets of the Company at June 30, 2023 were \$7,697,416, an increase of \$986,756 from assets of \$6,710,660 as at December 31, 2022. Cash increased \$616,499 due to the positive cash flow from operations in the period. Accounts receivable increased by \$418,374 primarily due to one account whose remaining balance of \$383,000 was not paid by period-end. Prepaid expenses increased by \$85,188 as payments were made for the Company's insurance policies, upcoming trade shows and investor events and annual security commission fees and which are amortized over the fiscal year. The carrying value of the Company's intangible assets and equipment decreased by \$128,469 due to amortization and depreciation of \$244,124 being greater than the capitalization of new product development which was \$94,157 year to date in fiscal 2023.

# **Total Liabilities**

Total liabilities increased to \$5,191,045 from \$3,624,792 as at December 31, 2022. Deferred revenue increased 79% or \$1,669,924, comprised of \$5,147,776 in new and renewed prepaid CIM contracts and it decreased by \$3,047,938 realized as earned revenue and by \$69,914 due to the decrease in the foreign exchange rate. The acquisition price payable for IM Operations was reduced by \$70,222, in accordance with agreed payment terms pursuant to the acquisition.

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#### Commitment

The Company is committed to pay minimum royalties of US\$2.25 million for the use of certain embedded third-party intellectual property through December 20, 2027 based on the revenue earned from components of its CIM 3.0 solution. To June 30, 2023, royalties of US\$1.3 million have been expensed and US\$1.2 million has been paid.

#### Related party transactions

The Company's related parties are its Board of Directors and its key Management personnel who are the Chief Executive Officer, Chief Financial Officer, Corporate Secretary and Presidents.

Key Management and Board remuneration consisted of the following:

	June 30, 2023	June 30, 2022
	\$	\$
Salaries, benefits, management fees and directors' fees	501,580	491,337
Stock based compensation	182,951	154,400
Total	684,531	645,737

Stock based compensation is the amount of expense recognized in the interim consolidated Statements of Comprehensive Loss relating to the identified key Management and directors. Included in accounts payable and accrued liabilities is \$5,000 (December 31, 2022 – \$204,313) due to key Management personnel.

## **POST REPORTING DATE EVENTS**

On July 1, 2023, the Company granted 300,000 Performance Share Units ("PSU's) wherein certain objectives must be attained in each of fiscal years 2023, 2024 and 2025 for 100,000 PSU's to vest each year. A partial number of PSU's may vest if the objective is judged to be only partially complete. PSU's not earned will be cancelled. Each PSU is exchangeable for one common share of the Company.

On July 20, 2023, a major oil and gas pipeline operator in North America (the "Customer") entered into a multi-year agreement with OBS USA to deploy CIM to assist in the pipeline integrity management for its pipelines situated in the U.S.A.

The Customer plans to initially deploy CIM's Assessment Planning, phase in Integrity Compliance functionality and subsequently evaluate Threat Monitoring, Crack analysis, Internal Corrosion and Risk Management modules over the next 18 months.

## **SHARE DATA**

On May 23, 2023, the Company adopted a new Omnibus Security Compensation Plan as approved by disinterested shareholders at the Company's Annual General and Special Meeting of the shareholders. The Plan allows for the granting of stock options on a rolling basis of up to 10% of the issued and outstanding shares of the Company and for Net Settlement of stock options whereby the optionee received the intrinsic value of the Stock option in Company shares valued at the volume-weighted average trading price of the Company's shares on the TSX Venture Exchange in the five days preceding the exercise. The Plan also allows for the granting of Performance Share Units, Deferred Share Units, and other forms of incentive stock compensation up to a fixed amount of 10% of the issued and outstanding shares of the Company. All outstanding stock options at the time of the adoption of the new Plan were automatically accepted into the new Plan.

As at July 31, 2023, the Company had outstanding:

- 121,464,774 common shares;
- 10,156,333 stock options with an average strike price of \$0.53 and an average remaining life of 2.7 years. Of these, 7,158,352 are exercisable at an average strike price of \$0.56. The number of options available under the Stock Option Plan for granting purposes was 1,994,528;
- The Company has no warrants outstanding.

#### In Fiscal 2023 to date:

- 1,300,000 stock option were granted with an average strike price of \$0.50.
- 1,673,334 stock options were exercised at an average strike price of \$0.43. Of these, 388,167 options were exercised for an equal number of common shares generating \$165,163 proceeds and 1,725,167 stock options were exercised on a Net Exercise basis in exchange for 409,668 common shares and generating \$nil proceeds.
- 116,668 stock options with a weighted average price of \$0.48 were cancelled or forfeited.
- 300,000 Performance Share units have been granted for the attainment of certain annual objectives over a three-year period for the shares to vest. Objectives not being fully met may result in a reduction of the number of vested shares. Performance shares that do not vest will be cancelled.



## **RISKS AND UNCERTAINTIES**

OneSoft is subject to business and economic risks. The reader is directed to page 17 of the <u>Management's Discussion and Analysis</u> for the year ended <u>December 31, 2022</u> for a full description of the risks and uncertainties that may affect the Company.

#### FINANCIAL INSTRUMENTS

## **Financial instruments**

The carrying amounts presented in the statements of financial position relate to the following categories of assets and liabilities:

	June 30,	December 31,
	2023	2022
	\$	\$
Cash and cash equivalents	5,008,441	4,391,942
Trade and other receivables	710,922	292,548
	5,719,363	4,684,490
Accounts payable and accrued expenses	1,064,515	1,097,964
Accounts payable and account expenses  Acquisition price payable	352,990	423,312
Acquisition price payable	1,417,505	1,521,276
	1,417,505	1,321,270

#### Financial instrument risks

The Company is exposed to foreign currency risk, interest rate risk, credit risk and liquidity risk through its use of financial instruments.

Currency risk is the risk that the value of a financial instrument will fluctuate due to changes in foreign exchange rates. The Company operates on an international basis and is subject to foreign exchange risk exposures arising from transactions denominated in foreign currencies. The Company's objective with respect to foreign exchange rate risk is to minimize the impact of the volatility related to financial assets and liabilities denominated in a foreign currency through effective cash flow management. Most of the Company's revenue, and a large portion of its expenses, are transacted in U.S. dollars.

The Company has a natural hedge to foreign exchange risk as much of its revenue and a large portion of its expenses are being transacted in foreign currency and the uncertainty of timing between collections and disbursements is managed by its ability to maintain cash balances in the currency and country of the Company's choice.

The Company had the following monetary assets and liabilities denominated in U.S. dollars included in its financial statements.

	June 30,	December 31,
	2023	2022
	\$ (USD)	\$ (USD)
Cash and cash equivalents	2,465,440	1,732,625
Trade and other receivables	523,928	208,070
Accounts payable and accrued expenses	(456,376)	(440,672)
Acquisition price payable	(266,609)	(307,566)
Total exposure	2,266,383	1,192,457

The following illustrates the sensitivity of profit and equity regarding the Company's financial assets and financial liabilities and the USD/CDN exchange rate. It assumes a +/-10% change of the \$/USD for the six months ended June 30, 2023 (year ended December 31, 2022 +/-10%). This percentage was determined based on the average market volatility in the exchange rate in each reporting period. The sensitivity analysis is based on the Company's foreign currency financial instruments held at each reporting date.

Strengthening or weakening of the Canadian dollar against the USD by June 30, 2023 - 10% (December 31, 2022 - 10%) would have had the following applicable positive or negative impact on the net loss:

	Net (loss) income
	\$
June 30, 2023	225,134
December 31, 2022	65,768

Exposures to foreign exchange rates vary during the year depending on the volume of international transactions. The analysis above is representative of the Company's exposure to currency risk.

Interest rate risk is the risk that the value of a financial instrument will fluctuate due to changes in market interest rates. The Company's objective in managing interest rate risk is to monitor expected volatility in interest rates while also minimizing the Company's financing expense levels. Interest rate risk arises from fluctuations in interest rates and the related impact on the return earned on cash and cash equivalents. On an ongoing basis, Management monitors changes in short term interest rates and considers longer term forecasts to assess the potential cash flow impact to the Company. The Company holds financial

Not (loss) income



instruments which exposes it to interest rate risk. No financial instruments are held to mitigate that risk. The following table illustrates the sensitivity of profit and equity to a reasonably possible change in interest rates of June 30, 2023 - +/- 1% (December 31, 2022: +/- 1%).

	Net (1055) income
	\$
June 30, 2023	22,979
December 31, 2022	25,778

Credit risk is the risk that a counterpart fails to discharge an obligation to the Company. The Company's maximum exposure to credit risk is limited to the carrying amount of financial assets recognized at the reporting date, as summarized below:

	June 30,	December 31,	
	2023	2022 \$	
Classes of financial assets - carrying amounts:		<del>y</del>	
Cash and cash equivalents	5,008,441	4,391,942	
Trade and other receivables	710,922	292,548	
Carrying amount	5,719,363	4,684,490	

The Company continuously monitors defaults of customers and other counterparties, identified either individually or by group, and incorporates this information into its credit risk controls. The Company mitigates its credit risk by providing customers incentives to pay in advance or invoicing with short credit terms and actively collecting its accounts receivable. The Company is exposed to credit risk through its cash. Company policy forbids investment of cash and cash equivalents into any financial instrument where the principal may be at risk.

Customer accounts are closely monitored for the amount and age of balances outstanding. Due to its credit practices, the Company has recorded nominal bad debt expense over the last several years. The Company's customers primarily consist of very large pipeline operating companies that are of very good credit quality. The Company's Management considers its financial assets to be of very good credit quality and records an estimate of credit loss for any portion considered impaired.

The Company reviews its trade receivables accounts regularly and an estimate of credit loss is recorded to reduce the accounts receivable to their expected realizable value when the account is determined not to be fully collectable. It is Management's view that amounts outstanding from customers have a low risk of not being collected.

The aging of accounts receivable was:

			June 30, 2023
	Gross trade and other receivables	Allowance for doubtful accounts	Net trade and other receivables
	\$		\$
Current	152,073	-	152,073
Past due 30 to 60 days	168,290	-	168,290
Past due 61 to 90 days	390,559_	<u>-</u>	390,559
Total	710,922		710,922
			December 31, 2022
	Gross trade and	Allowance for	Net trade and other
	other receivables	doubtful accounts	receivables
•	\$		\$
Current	262,629	=	262,629
Past due 30 to 60 days	29,919_		29,919
Total	292,548	-	292,548

Liquidity risk is the risk that an entity will encounter difficulty in meeting obligations associated with financial liabilities. The Company manages this risk by regularly evaluating its liquid resources to fund its current and long-term obligations in a cost-effective manner.

The Company's exposure to liquidity risk is mitigated through its continued ability to sell subscriptions to use its software and services and the prompt collection of accounts receivable. The Company controls its liquidity risk by managing its cash and cash flows.

The Company's financial liabilities consist of accounts payable and accrued expenses and acquisition price payable. Accounts payable and accrued expenses are short-term in nature and payment is due within one year. Acquisition price payable is



scheduled as three cash payments of US\$91,666 on each of June 30, 2023, 2024, and 2025 and will be paid out of the Company's working capital generated from operations. The Company's financial liabilities are short-term in nature and payment is due within one year. Financial liabilities outstanding were June 30, 2023 - \$1,417,505 (December 31, 2022 - \$1,521,276).

The Company considers cash flows from financial assets totalling \$5,719,363 as at June 30, 2023 (December 31, 2022 - \$4,684,490) in assessing and managing liquidity risk. The Company's existing cash resources and trade receivables exceed its current cash outflow requirements. Cash flows from trade and other receivables are generally due within two months.

# **CRITICAL ACCOUNTING JUDGEMENTS AND ESTIMATES**

When preparing the consolidated financial statements, Management makes estimates and assumptions about the measurement of assets, liabilities, income, and expenses. Actual results could differ from the estimates and assumptions made by Management and the differences between estimates and actual results may be material.

#### Revenue and deferred revenue

Revenue is recognized when the revenue recognition criteria expressed in its accounting policy for Revenue Recognition have been met. Judgment may be required when allocating revenue or discounts on sales amongst the various elements in a sale involving multiple deliverables.

### Software development costs

Management monitors progress of internal research and development projects. Significant judgment is required in distinguishing research from the development phase. Development costs are recognized as an asset when all the criteria are met, whereas research costs are expensed as incurred.

The Company capitalizes certain development costs incurred in connection with its internal use software. These capitalized costs are related to the development of the software that is hosted by the Company and accessed by its customers on a subscription basis. The Company capitalizes all direct and incremental costs incurred during the application development phase until such time when the software is substantially complete and ready for its intended use. The Company also capitalizes costs related to specific upgrades and enhancements when it is probable the expenditures will result in additional features and functionality the Company believes will generate incremental revenue. Capitalization ceases when all internal testing is complete, and amortization commences when the software is approved for commercial use. Maintenance costs of software are expensed. Judgement is required when determining when development is complete, the software may be commercially released and if incremental features and functionality will generate enough incremental revenue to warrant capitalization.

The Company's Management monitors, at each reporting period, whether the recognition requirements for development costs continue to be met. This is necessary as the economic success of any product development is uncertain and may be subject to future technical problems after the time of recognition.

## **Determination of functional currency**

The determination of functional currency is a matter of determining the primary economic environment in which an entity operates. IAS 21 "The Effect of Changes in Foreign Exchange Rates" sets out several factors to apply in making the determination of the functional currency; however, applying the factors in IAS 21 does not always result in a clear indication of functional currency. When IAS 21 factors indicate differing functional currencies within an entity, Management uses judgment in the ultimate determination of that subsidiary's functional currency.

# Useful lives of depreciable assets

Management reviews the useful lives of depreciable assets at each reporting date and estimates the expected future utility of the assets to the Company. Actual results may vary due to technical obsolescence, particularly for computer equipment.

#### Stock-based compensation

The amount recognized for stock-based compensation is an estimated expense based on the Company's stock price, expected volatility, expected life, and weighted average fair value.

# Scientific research and experimental development claims

Assumptions are made in respect of the eligibility of certain software development projects in the calculation of scientific research and experimental development ("SR&ED") investment tax credits and provincial innovation employment grant which are presented in other expense (income) in the consolidated statement of loss and comprehensive loss. SR&ED claims are subject to audits by relevant taxation authorities and the actual amount may change depending on the outcome of such audits.

### **CHANGES IN ACCOUNTING POLICIES**

# Amendments to IAS 1: Classification of Liabilities as Current or Non-current

In January 2020, the IASB issued amendments to paragraphs 69 to 76 of IAS 1, Presentation of Financial Statements to specify the requirements for classifying liabilities as current or non-current. The amendments clarify:

- What is meant by a right to defer settlement;
- That a right to defer must exist at the end of the reporting period;
- That classification is unaffected by the likelihood that an entity will exercise its deferral right;

The amendments are effective for annual reporting periods beginning on or after January 1, 2023 and must be applied retrospectively. Adoption of this amendment had no effect on the Company's consolidated financial statements.



### **Definition of Accounting Estimates - Amendments to IAS 8**

In February 2021, the IASB issued amendments to IAS 8, Accounting Policies, Changes in Accounting Estimates and Errors, in which it introduces a definition of accounting estimates. The amendments clarify the distinction between changes in accounting estimates and changes in accounting policies and the correction of errors. Also, they clarify how entities use measurement techniques and inputs to develop accounting estimates.

The amendments are effective for annual reporting periods beginning on or after January 1, 2023 and apply to changes in accounting policies and changes in accounting estimates that occur on or after the start of that period. Adoption of these amendments had no effect on the Company's consolidated financial statements.

#### Disclosure of Accounting Policies - Amendments to IAS 1 and IFRS Practice Statement 2

In February 2021, the IASB issued amendments to IAS 1, Presentation of Financial Statements, and IFRS Practice Statement 2 Making Materiality Judgements, in which it provides guidance and examples to help entities apply materiality judgements to accounting policy disclosures. The amendments aim to help entities provide accounting policy disclosures that are more useful by replacing the requirement for entities to disclose their 'significant' accounting policies with a requirement to disclose their 'material' accounting policies and adding guidance on how entities apply the concept of materiality in making decisions about accounting policy disclosures.

The amendments to IAS 1 are applicable for annual periods beginning on or after January 1, 2023. Since the amendments to the Practice Statement 2 provide non-mandatory guidance on the application of the definition of material to accounting policy information, an effective date for these amendments is not necessary.

#### Deferred Tax related to Assets and Liabilities arising from a Single Transaction - Amendments to IAS 12

In May 2021, the Board issued amendments to IAS 12, Income taxes, which narrow the scope of the initial recognition exception under IAS 12, so that it no longer applies to transactions that give rise to equal taxable and deductible temporary differences. The amendments are effective for annual periods beginning on or after January 1, 2023 and should be applied to transactions that occur on or after the beginning of the earliest comparative period presented. In addition, at the beginning of the earliest comparative period presented, a deferred tax asset (provided that sufficient taxable profit is available) and a deferred tax liability should also be recognised for all deductible and taxable temporary differences associated with leases and decommissioning obligations. Adoption of these amendments had no effect on the Company's consolidated financial statements.

## **MEASURES NOT IN ACCORDANCE WITH IFRS**

The Company defines Adjusted EBITDA as earnings before interest, income taxes, stock option expense, depreciation, amortization, and impairment charges. Readers are cautioned that Adjusted EBITDA should not be construed as an alternative to comprehensive income or loss as determined in accordance with IFRS. The table below reconciles Adjusted EBITDA with comprehensive income or loss. Management uses Adjusted EBITDA as a measure of cash generation in its budgeting and financial reporting processes, recognizing that it does not reflect working capital and other balance sheet changes.

	Q2 2023	Q2 2022	H1 2022	H1 2022
	\$	\$	\$	\$
Net loss	(558,289)	(983,836)	(1,210,485)	(2,047,929)
Add (subtract):				
Depreciation and amortization	116,848	87,801	244,214	177,219
Stock based compensation	269,616	206,933	448,492	385,994
Interest income	(31,271)	(11,230)	(63,967)	(16,190)
Adjusted EBITDA	(203,096)	(700,332)	(581,746)	(1,500,906)

## **ADVISORY REGARDING FORWARD LOOKING INFORMATION**

This MD&A, the unaudited interim consolidated Financial Statements for the three and six months ended June 30, 2023 and the audited consolidated Financial Statements for the years ended December 31, 2022 and December 31, 2021 (the "2023 Reporting Documents") contain historical information, descriptions of current circumstances and statements about potential future developments, anticipated financial results, and performance or achievements of the Company. Statements made regarding potential future developments, and anticipated financial results, performance or achievements of the Company are forward-looking statements and are presented to provide guidance to the reader but their accuracy depends on assumptions and are subject to various known and unknown risks and uncertainties. Forward-looking statements are included under the headings: "Highlights of Quarter ended June 30, 2023", "Q2 2023 Financial Metrics", "Sales & Marketing Activities", "Business Outlook", "Financial Condition & Liquidity", and "Risks and Uncertainties" and in other sections of this MD&A. When used in the MD&A, such statements may contain such words as "may," "will"," intend", "should," "expect," "believe," "outlook," "predict," "remain,"



"anticipate," "estimate," "potential," "continue," "plan," "could," "might," "project," "targeting" or the negative of these terms or other similar terminology. Forward looking information in the 2023 Reporting Documents includes, without limitation, statements regarding funding requirements. These statements are based on Management's current expectations regarding future events and operating performance, are based on information currently available to Management, speak only as of the date of the 2023 Reporting Documents and are subject to risks described on page 18 of this MD&A and in the Company's public filings on the Canadian Securities Administrators' website at www.sedarplus.ca ("SEDAR+") and as updated from time to time, and would include, but are not limited to the effects of the Covid-19 world pandemic and related effects on the North American global economy which may transmit to OneSoft Solutions, dependence on market economic conditions, the efficacy of the Company's software products, sales and margin risk, acquisition and integration risks, competition, information system risks, risks associated with the introduction of new products, product design risk, environmental risks, customer and vendor risks, credit risks, currency risks, tax risks, risks of legislative changes, risks relating to remote operations, key executive risk and litigation risks. In addition, there are numerous risks associated with an investment in the Company's common shares, which are also further described in the "Risks and Uncertainties" section in this MD&A, and as updated from time to time, the Company's other public filings on SEDAR+. These risks and uncertainties may cause actual results to differ materially from those contained in the statements. Such statements reflect Management's current views and are based on certain assumptions. Some of the key assumptions include but are not limited to: assumptions regarding the performance of the Canadian and the United States economies; interest rates; exchange rates; capital availability; the amount of the Company's cash flow from operations; tax laws; laws and regulations relating to the protection of the environment; and capital spending requirements or planning in respect thereto, including but not limited to the performance of any such business and its operation. They are, by necessity, only estimates of future developments and actual developments may differ materially from these statements due to known and unknown factors. Investors are cautioned not to place undue reliance on these forward-looking statements. All forward-looking information in the 2023 Reporting Documents is qualified by these cautionary statements. Although the forward-looking information contained these 2023 Reporting Documents is based upon what Management believes are reasonable assumptions, there can be no assurance that actual results will be consistent with these forward-looking statements. Certain statements included in the 2023 Reporting Documents may be considered "financial outlook" for purposes of applicable securities laws, and such financial outlook may not be appropriate for purposes other than these 2023 Reporting Documents.

The forward-looking statements contained in the 2023 Reporting Documents are made as of the date of this report and should not be relied upon as representing Management's views as of any date after the date of this report. Except as required by applicable law, the Company undertakes no obligation to publicly update or otherwise revise any forward-looking statement, whether because of new information, future events, or otherwise.