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Introduction

What is the ORCC

Experiencing the outdoors is all about connecting with an intact and vibrant nature. Climate change endangers this on a global scale. We believe that the outdoor industry has a special responsibility to lead the way on climate protection and to make sure that the products we sell do no harm to people and the planet. Making sure a demand for our products still exists in the future is also crucial to our survival.

This puts the spotlight on us: the outdoor retailers. Within the industry, we hold an important position between consumers, brands and employees. Every year, millions of consumers trust our advice, product selection and service. They expect more action and guidance on climate protection. Our employees demand that we take a stand; they want answers and action, and our suppliers expect feedback and guidance. Therefore, we feel it is time for us to step up our game on climate protection and do more both individually and collectively. We need to act decisively, quickly and as an industry to reduce our whole carbon footprint.

We as retailers recognise our own emission contribution and the duty to reduce them. However, the largest contribution to the footprint comes from product manufacturing. Many brands are already leading the way in decarbonising production. Going forward the ORCC will look towards brands for increased climate action on the product side. Furthermore, as retailers, we are conduits between brands and customers and believe our actions have the power to influence, mobilise and create a sense of strategic urgency to act throughout the industry.

We believe that outdoor retailers should be at the forefront of this. Therefore, this group of outdoor retailers commit to climate protection and make our climate action public with the "Outdoor Retailer Climate Commitment" (ORCC).

2022 - 2023	Status
Share knowledge and best practices to accelerate decarbonization across our retailer community.	Ongoing throughout our quarterly working group calls. Current focus on CCF questionnaire + Q&A support for Scope 3.
Create transparency and accountability to ensure targets are met.	Achieved. First report launched for ISPO 2022.
Get the ORCC under the administrative umbrella of the EOG.	Achieved.
Drive the industry climate conversation and create urgency to act.	Achieved. New members attracted and onboarded to ORCC.
Motivate for action, agenda setting & awareness building within the supply chain.	Ongoing.
Create supply chain transparency; share data on climate status of vendors via an open-source vendor database.	Achieved (see Working with Brands section of report).
Exchange best practices on Scope 1/2/3 and serve as contact point for the industry.	Ongoing.
Reach out to new potential members.	Ongoing.



Annual report

This report is an overview of the progress made by our members during 2022. All ORCC members are required to complete a comprehensive survey, covering issues related to corporate carbon footprints, climate strategies, measured data and proposed targets, and this data forms the basis of this report.

Members

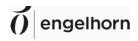
We are a voluntary network of retailers in the European outdoor products industry who believe that climate change is one of the most important challenges of our society and that the outdoor sector needs to lead the way in climate protection.

























Results Overview



We are growing!

1 new member added in the last 12 months



Being embedded in the EOG delivers significant value for our platform – administrative support; neutral facilitator & platform; connection to broader industry initiatives.

Transparency is key

Our first transparency report was published for ISPO 2022, showing the real progress made on the retailer side, and gave ORCC a unified voice and clear statement of intent.



Homework done

Out of the 11 retailers that have committed themselves, 11 have now created created their Corporate Corporate Carbon Footprints for Scopes 1 & 2.



Supply Chain Transparency

12 brands/brand groups have already committed to (Near Term) Science Based Targets and a further 23 have had their targets validated!



Science Based Targets

6 retailers have their climate targets approved by the SBTi, 1 has their targets aligned with SBT, 3 plan to sign up by 2025 and 1 is using an independent service.



Scope 1&2 - Measurable reductions achieved

In 2022, retailers reduced their Scope 1 & 2 carbon emissions (CO₂ and equivalents) by a combined 12401 metric tonnes against their baseline year.

>12401 CO₂et



Scope 3 – Emission measurement progress

The Scope 3 category data shows emission reductions for many members and, where emissions have increased, this is due mainly to improved/more comprehensive data collection.



Direct comparison remains difficult

Comparability of footprints is difficult, particularly in Scope 3, prompting the move towards a more aligned approach.



Vendor engagement continues

4 have already created vendor engagement goals (100%) increase from 2021) and 1 has plans to create them by 2025.



Raising the bar for the industry by 2026

The 36% of retailers that have engagement goals aim for 74-80% of their suppliers to conform to the Paris Agreement by 2028.



More collaboration is needed

While every retailer has its own approach to achieve their goals, significant effort and immediate action is still required by all players in the outdoor industry.



Results in a Nutshell

In this, the second year of this annual survey, we have been able to add to the retailer climate strategy database in order to highlight progress made, identify important levers and implement effective measures. As each retailer has different baseline years, we have compared their 2022 data to their individual baseline years.

Scope 1 & 2

100% of retailers have already measured their Scope 1 and 2 emissions for 2022 and, when compared to their baseline years, some encouraging reductions in CO_2 e have been achieved. The most commonly employed actions underpinning these reductions include:

- Conversion of fleet to electric vehicles
- Switch to renewable energy in premises
- Conversion to LED lighting
- Switch from natural to biogas
- Employee commuting (bike/public transport) initiatives
- Reduced office energy consumption (e.g., motion sensors, better door policy, efficient AC units, no overnight lights)

	Emissions in CO₂e p/a						Change since becaling year			
Company	Baseline				Market-based emissions 2022			Change since baseline year		
Company	Baseline year	Scope 1	Scope 2	Total	Scope 1	Scope 2	Total	CO ₂ et*	CO ₂ et%	
Bergfreunde GmbH	2019	135.6	26.4	162.0	2.8	0.3	3.1	-158.9	-98%	
Bergzeit GmbH	2019	229.3	13.6	242.9	231.6	8.5	240.1	-2.9	-1%	
Bründl Sports	2019	874.0	35.0	909.0	936.0	44.0	980.0	+71.0	+8%	
Ellis Brigham Ltd.	2019	259.5	360.1	619.6	263.0	244.0	507.0	-112.6	-18%	
Engelhorn KGaA	2019	-	-	4702.7	161.3	2512.4	2673.6	-2029.1	-43%	
Internetstores GmbH	2021	718.1	958.8	1676.9	685.0	933.4	1618.4	-58.6	-3.6%	
Sport Conrad GmbH	2019	135.8	155.9	291.6	151.0	51.2	202.2	-89.4	-31%	
Sporthaus Schuster GmbH	2019	13.6	306.5	320.1	17.9	175.3	193.3	-126.9	-40%	
Sportler AG	2020	1030.0	120.1	1150.1	1156.7	81.2	1237.9	+87.9	+8%	
SportPursuit Ltd.	2019	-	-	10246.0	0.0	2469.0	2469.0	-7777.0	-75%	
Yonderland	2019	2490.0	3444.0	5934.0	1499.0	2230.0	3729.0	-2205.0	-37%	

^{*}CO₂e = CO₂ and equivalents, metric tonnes



^{**} Includes bio-gas certificates (for more information see table 'Offsetting - Scope 1&2' page 9)

Scope 3

Measuring Scope 3 emissions continues to be a challenge for retailers due to the complexity of collecting this data. However, in 2022, 82% of retailers gathered data for relevant Scope 3 categories.

		Scope 3 emissions measured													
Category	1	2	3	4	5	6	7	8	9	10	11	12	13	14	15
Company	Purchased Goods & Services	Capital Goods	Fuel & Energy Related Activities	Upstream Transportation & Distribution	Waste Generated in Operations	Business Travel	Employee Commuting	Upstream Leased Assets	Downstream Transportation & Distribution	Processing of Sold Products	Use of Sold Products	End-of-Life Treatment of Sold Products	Downstream Leased Assets	Franchises	Investments
Bergfreunde GmbH															
Bergzeit GmbH															
Bründl Sports GmbH															
Ellis Brigham Ltd.															
Engelhorn KGaA															
Internetstores Holding GmbH															
Sport Conrad GmbH			_						-						
Sporthaus Schuster GmbH															
Sportler AG															
SportPursuit Ltd.															
Yonderland															





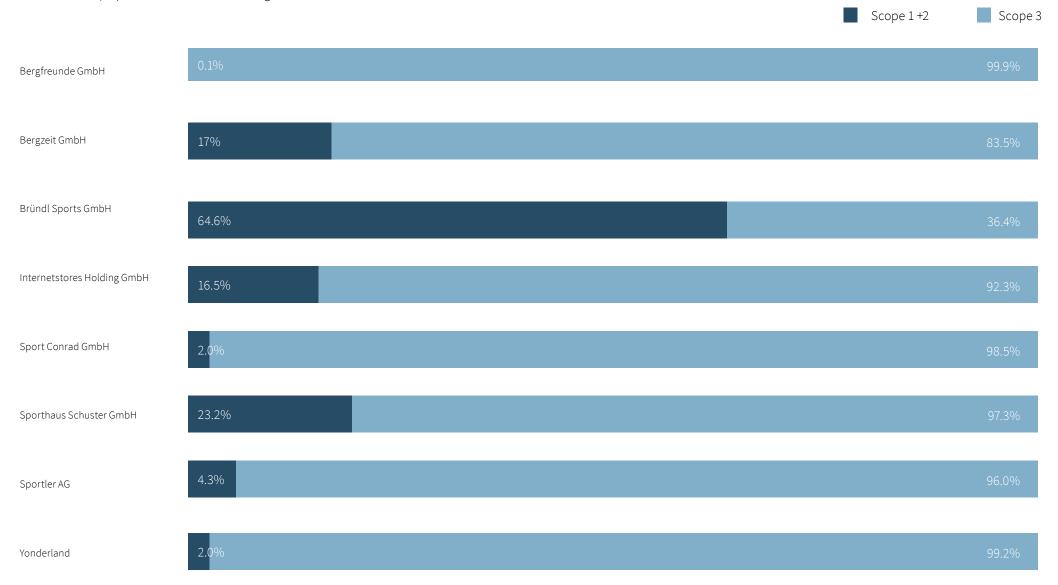








Direct comparison of individual retailer Scope 3 emissions remains difficult. To understand the scale of the challenge facing retailers, the proportional contribution of Scope 1 & 2 direct emissions to Scope 3 Purchased Goods & Services emissions (based on the data available to the retailers) can be compared. This significant difference in contribution reinforces the need for brands to step up and contribute to reducing emissions.





Offsetting

In terms of offsetting in 2022, 7 retailers offset a proportion (56%-100%) of their Scope 1 & 2 emissions through a mixture of renewable energy, reforestation projects and gas/biogas certificates.

	Scope 1 & 2 emissions offsetting	
Company	Offset	Project type
Bergfreunde GmbH	100%	Biogas certificates for ~24% natural gas due to technical issues
Bergzeit GmbH	56%	Emission reduction certificates (by gas provider)
Bründl Sports GmbH	100%	Individual projects incl. reforestation
Internetstores GmbH	100%	Renewable energy (wind, biogas)
Sport Conrad GmbH	100% (of base year 2019/20 emissions)	Compensation (Gold Standard certified)
Sportler AG	100%	Reforestation
Yonderland	100%	Renewable energy (solar)

5 retailers offset a proportion of their Scope 3 emissions through compensation certificates, reforestation projects and renewable energy.

	Scope 3 emissions offsetting	Scope 3 emissions offsetting				
Company	Offset	Project Type				
Bergfreunde GmbH	100% (except Purchased Products)	Compensation projects				
Bründl Sports GmbH	100%	Individual projects including reforestation				
Internetstores GmbH	100%	Renewable energy (wind, biogas)				
Sport Conrad GmbH	100%	Compensation (Gold Standard certified)				
Sportler AG	100% (except Purchased Products)	Reforestation				



Climate Goals and Reduction Framework

Within ORCC, all participants commit themselves to act decisively to contribute to the achievement of the Paris Agreement goals to limit earth warming to 1.5° and reduce emissions to achieve these goals. Since our last report, there has been a 23% increase in the number of retailers who have made this commitment.

Company	Climate goals set	Framework used/planned
Bergfreunde GmbH	Yes	Science Based Target accredited
Bergzeit GmbH	Yes	Science Based Target accredited
Bründl Sports GmbH	No	SBT planned for 2025
Ellis Brigham Ltd.	Yes	Independent measurement of Scope 1&2
Engelhorn KGaA	Yes	SBT planned for 2025
Internetstores GmbH	Yes	SBT planned for 2024
Sport Conrad GmbH	Yes	SBT planned for 2024/25
Sporthaus Schuster GmbH	No	SBT aligned
Sportler AG	Yes	SBT planned for 2023
SportPursuit Ltd.	Yes	SBT aligned
Yonderland	Yes	Science Based Target accredited



As well as signing up to, or aligning with, Science Based Targets, the individual retailers have set their internal targets for Scope $1\,\&\,2$.

	Scope 1 & 2	
Company	Emission reduction targets (vs. baseline) and year	% Reduction share achieved since baseline
Bergfreunde GmbH	70% by 2030	98%
Bergzeit GmbH	70% by 2026	1%
Bründl Sports GmbH	To be confirmed	No reduction
Ellis Brigham Ltd.	To be confirmed	18%
Engelhorn KGaA	50% by 2023	43%
Internetstores GmbH	To be confirmed	3%
Sport Conrad GmbH	70% by 2030	31%
Sporthaus Schuster GmbH	To be confirmed	40%
Sportler AG	47% by 2030	No data yet – baseline year is 2022
SportPursuit Ltd.	70% by 2023	75%
Yonderland	50% by 2027	37%



Reduction Actions

In order to meet these targets, action must be taken, and our members have been hard at work in 2022. Although the measurement of Scope 3 emissions is still a challenge, retailers continue to work on implementing effective reduction measures across their own organisational footprint and within their supply chains.

Company	Scope 1 & 2	Scope 3
Bergfreunde GmbH	Renewable energy (completed) Electric vehicles; Conversion to LED lighting (ongoing)	Recycled packaging; Employee bikes (completed) Smaller parcel size; Sustainable business travel policy (planned)
Bergzeit GmbH	100% green electricity; PV system (completed) Electric vehicles in carpool; Switch from natural to biogas (ongoing) Switch to green electricity in warehouse (planned)	Employee grant for public transport; Improved waste management; Employee bikes; Felx-Office policy to reduce commutes; Sustainable purchasing policy for consumer goods and services; Sustainable business travel policy (completed) Use of paper packaging bags; Reduced printing, packing material, parcel size; Optimised employee commuting (ongoing)
Bründl Sports GmbH	90% of all lighting converted to LED; Internal paper now recycled (completed) Job-Bike program for employees; Expansion of E-Car charging stations (ongoing) Expansion of Solar Panels; Heating/energy optimization (planned).	Reduced packaging waste; Corporate travel reduction (completed) Partnerships with brands reducing general waste through recycling; Upcycling (ongoing). Converting fleet of vehicles to electric (planned)
Ellis Brigham Ltd.	Switched Head Office to run on solar (completed)	
Engelhorn KGaA	Electricity supplier; No electricity when stores shut (completed) Switch to LED (ongoing)	Tailoring services to increase the lifetime of clothes (ongoing) Engage more deeply with suppliers to discuss Scope 3 reduction plans (planned)



Internetstores GmbH	Switch to green energy for offices (completed)	Reduced printing (completed) Consolidated logistics (ongoing) Reduce packaging waste (planned)
Sport Conrad GmbH	Installation of photovoltaic system on warehouse/logistics centre Iffeldorf (completed) Reduced emissions in company buildings and vehicles (ongoing) Switch from natural gas to biogas (planned) Installation of photovoltaic system on building in Garmisch; Construction of electric charging stations at the Penzberg and Wielenbach sites (planned 2024)	Reduced printing; Digital documentation; Reduced consumables; Switch to more sustainable consumables (esp. packaging materials); Refurbished not new hard goods; Waste recording according to waste types & reduction/recycling; Local catalogue shoots (no travel); Job bike, carpooling & mobility lottery (ongoing)
Sporthaus Schuster GmbH	100% renewable energy (completed) 100% LED in logistics centre (ongoing) Electric vehicle fleet (planned)	Post via DHL GoGreen only (completed) New home-work models to reduce commutes (ongoing) Collaboration with other retailers; Get CO ₂ e data from brands and set targets (planned)
Sportler AG	100% renewable electricity and 4 PV plants with a total annual production of 1.5 million kWa; 100% of all lightning converted to LED (completed) Energy efficiency measures; Switch to heat pumps (ongoing) Increase self-produced RE; Conversion of vehicle fleet (planned)	Sustainable employee mobility with a financial contribution; Recycled packaging (completed)
SportPursuit Ltd.	Remote business model; Green energy tariff (completed) Reduce office energy consumption (planned)	
Yonderland	LED refits; Renewable energy switch; Motion sensors; Better door policy; EV in car fleet; Efficient AC units (completed) As above (planned)	Supplier engagement target for Category 1 (ongoing) Employee commuting; Transport & Business travel reductions (planned)





Vendor Engagement

With 4 retailers having set supplier engagement targets under the SBTi Accreditation, we are now starting to review the carbon reduction progress and climate action of our brands. Examples of our members' supplier engagement targets are highlighted below:

- **Bergfreunde GmbH:** By 2026, 75% of suppliers by spend, covering Purchased Goods & Services and Downstream Transportation & Distribution, will have science-based targets.
- **Bergzeit GmbH:** By 2026, we generate 80% of our income sales with brands who pursue ambitious climate goals.
- **Sportler AG:** By 2028, 75% of suppliers by spend, covering Purchased Goods & Services and Downstream Transportation & Distribution, will have science-based targets.
- **Sport Conrad GmbH:** In 2023, started intensive CSR talks with our top 15 vendors, such as Oberalp Group, La Sportiva, ATK, Meindl, Salomon, Ortovox, Maloja, K2+Völkl, Fischer, Rossignol, Scott, Scarpa, ON with the aim of aligning the sustainability strategies and objectives, finding synergies and intensifying cooperation with a focus on sustainable products and responsible consumption.
- **Yonderland:** By 2027, 74.6% of our brands by emission contribution must have set their own science-based aligned climate targets.

By definition of our self-commitment, all ORCC retailers need to understand how their suppliers are addressing their climate targets, leading to a single source of truth on where the industry stands on climate progress. There is a recognised need for harmonised data to report targets and progress as part of regular reporting process therefore, one of the key objectives for this year was to build a vendor engagement database.

Based on ORCC member desk research, we have started to establish our vendor database. The table below represents a snapshot of the current situation, reflecting the status of brands which have a climate goal.

Our members will start to request information about your brand's climate action at least once a year - this information can be provided via the EOG's industry-wide <u>Sustainability Data Exchange</u> file.



Company Company	Broads	Near Term Target:	s	Net Zero Targets		
Company / Group	Brands	Status	Degrees (°C)	Status	Year	
	Johaug					
	Kari Traa					
	Daehlie					
Active Brands	Sweet Protection	Validated	1.5	Validated	2050	
	Asnes					
	Bula					
	Vossatassar					
Adidas AG	Five ten	Validated	1.5	-	-	
	Salomon					
	Peak Performance					
Amer Sports	Atomic	Committed	-	Committed	-	
	Salomon S/Lab					
	Armada					
Arc'teryx		Validated	1.5	Committed	-	



	ASICS				
	Onitsuka Tiger				
ASICS Corporation	Haglöfs	Validated	1.5	Committed	-
	Runkeeper				
	Race Roster				
	UGG				
Deckers Brands	Koolaburra			-	
	Hoka	Validated	1.5		-
	Teva				
	Sanük				
Deuter Sport GmbH	Deuter	Committed	-	Committed	-
Doghammer GmbH	Doghammer	Committed	-	Committed	-
Elements BvBA	Care Plus	Committed	-	Committed	-
EnjoyYourCamera GmbH	Peak Design	Validated	1.5	-	-
Halti OY	Halti	Validated	1.5	Validated	2050
Helen of Troy Limited	охо				
	Hydro Flask	Validated	1.5	-	-
	Osprey				



Levi Strauss & Co Europe	Levi's	Validated	1.5	-	-
Luxottica Germany GmbH	Oakley	Committed	-	-	-
Maier Sports GmbH	Maier Sports	Committed	-	Committed	
	Gonso				-
Mammut Sports Group		Validated	1.5	Committed	-
Mountain Equipment Company		Committed	-	Committed	-
NEMO Equipment Inc.		Validated	1.5	-	-
NIKE		Validated	1.5	-	-
On Running		Validated	1.5	-	-
Ortovox Sportartikel GmbH	Ortovox	Committed	-	Committed	-
Panasonic Holdings Corporation	Panasonic	Validated	1.5	Committed	-
Patagonia		Committed	-	Committed	-
Reima	reima	Validated	1.5	-	-
Salomon		Validated	1.5 1.5	-	-
Save the Duck S.p.A.		Validated	1.5	-	-
Schwalbe	Schwalbe	Validated	1.5	Validated	2050
TD Synnex Germany GmbH & Co. OHG	Suunto	Committed	-	Committed	-
	tentree	Validated	1.5	Validated	2050



Thule Group		Validated	1.5	-	-
Tom Tailor GmbH	Tom Tailor	Committed	1.5	Committed	-
Vaude Sport GmbH & Co. KG		Validated	1.5	Committed	-
VF Corporation	The North Face	Validated	1.5	Committed	
	Vans				
	Timberland				
	Dickies				
	Altra				
	Eastpak				
	icebreaker				
	Jansport				
	kipling				
	Napapijri				
	Smartwool				
	Supreme				
Viking Footwear GmbH	Viking	Validated	1.5	-	-
YETI Europe Ltd	Yeti Coolers	Committed	-	-	-



And the following is a list of ORCC member brands with their own climate targets.

Company / Group	Brands	Climate Target
Petzl		Reduce our carbon intensity by 50% by the year 2023
Fjällräven Sportartikelhandels GmbH	Fjällräven	UNFCCC 1b target
Haglöfs AB	Haglöfs	UNFCCC 1b target
Hanwag Deutschland Vertriebs GmbH	Hanwag	UNFCCC 1b target
	Bergans	STICA member, SBT aligned target
	Norrøna	STICA member, SBT aligned target
Outdoor & Sports Company GmbH	Mountain Equipment	Klimaziele ohne SBTi-Verifizierung

Call to action! Provide climate data via the EOG's outdoor industry <u>Sustainability Data Exchange</u> file.



Key Findings

We're on our way:

All members have concrete action plans in place to reduce their Scope 1&2 carbon footprint.

Working towards common goals:

Most retailers have signed up to Science Based Targets, or are aligned with them, and have worked hard to reduce their Scope 1, 2 and 3 emissions in the past year.

Scope 3 reductions are founded on vendor engagement:

A key element of retailer climate strategies is their vendor engagement targets and, compared to last year, there has been a slight increase in the number of retailers who have concrete vendor engagement targets. The targets shared are ambitious – ranging from 74-80% target share of suppliers that conform to the Paris Agreement by 2028.

• Gathering vendor data:

Agreement has been reached amongst ORCC members on how best to gather data on vendor targets, and this has been worked on over 2023, hopefully for inclusion in the next annual report.



Outlook and Hopes for the Outdoor Industry

"When it comes to climate protection, we at Bergfreunde really want to make a difference and contribute to reaching the Paris Agreement's 1.5°C target. And the best way to do that is by joining forces - sharing knowledge and learning from each other. Climate protection is a joint responsibility, so let's move forward with determination and make a difference together. The time to act is now."

Bergfreunde GmbH

"We are on track to reduce our direct emissions by 50%, but over 80% of our indirect emissions come from the products we sell. To fight climate change and protect the outdoors we love, we need brands to commit to reducing their emissions too."

Yonderland

"We hope that the outdoor industry will join forces to compare products in detail throughout their life cycle in terms of their sustainability footprint such as water/energy consumption and CO₃ emissions."

Sportler AG

"At Bründl Sports we wish a strong cooperation with our partner in the retail segment and on the industry side. We must tackle challenges like CSDDD/ Supply-chain-law, Green Claims true and trustful communication to consumer, CSRD reporting and much more. We need to reduce our footprint and contribute to the transformation of a circular economy. All this can only be done by a strong cooperation with all stakeholders concerned. SCOPE 3 is also a priority, because here is the biggest potential of emission reduction, unfortunately not really influenceable by us. We know that there are still many questions open and the way for harmonized methodologies in the industry is long. For this we will continue to cooperate with working groups and organizations like EOG (ORCC, SDEX etc.,) that take care of these topics. We will also continue the intensive dialog with our suppliers, challenging them for solutions and offering cooperation. We know that SDG 17 – plays an important role in achieving the goals and in speeding up the transformation."

Bründl Sports

"The sustainable use of resources is gaining more and more importance and can even be essential for the survival of the company. That is why we are working to reduce our footprint. The major part is a feat of strength that we can only achieve together with our suppliers influence positively."

Engelhorn KGaA



"As part of our strategy, we have implemented many measures that have a short-term effect or will only have an impact over the next few years - such as our photovoltaic system at our warehouse and logistics site or our new AutoStore with an attached, state- of-the-art packaging system. Our strategic priorities include implementing our sustainability goals and reducing our direct and, above all, indirect emissions. And we also want to increase the understanding why we do this - with and for our employees and for our customers. The industry should be best practice example in climate politics. The outdoor industry should lead by example. In order to overcome the challenges of our time and especially the climate crisis, we as an industry must work much more closely together. This is also the reason why we started our CSR meetings with our top 15 vendors this year. Retailers and suppliers have to understand that we are no competitors on this issue."

"Achieving the 1.5-degree target of the Paris Agreement is becoming increasingly unlikely, and politicians globally are failing to find a solution. The consequences of global warming are already impacting our lives. This makes it all the more crucial that companies like us take action and, within the ORCC, set an example by committing ourselves to combating global warming. That even the smallest reductions achieve an effect through working together. Jointly with our suppliers and customers, we can reduce climate-damaging emissions along the entire chain from production to final waste disposal."

Bergzeit GmbH

Sport Conrad



What's Next?

More transparency

We will continue to provide this annual update on our climate activities and are open to all feedback.

More collaboration

If you are a retailer and interested in joining the ORCC, please contact: verity.hardy@europeanoutdoorgroup.com

More hard work

All data in this report was provided by individual retailers. For more details on each retailer's sustainability programmes, please visit individual retailer sites. For more information about ORCC, please visit our website: europeanoutdoorgroup.com/ORCC

