

SHWETA VAKHARIA

BA (H) FASHION DESIGN

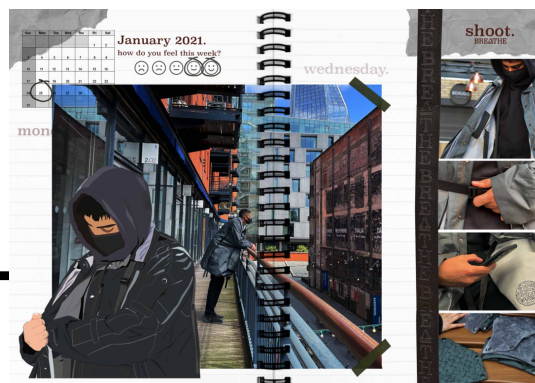


After witnessing first-hand the effects of a tragic car accident, my project initially began by researching into these unfortunate events. I focussed on making a functional collection to reduce the physical consequences, which led to the concept of protection and security. From further research, I began to see an increase in mental health effects as a result of these accidents, especially anxiety. Despite there being several facilities to assist anxiety sufferers, I wanted to shift my focus towards designing products that would relax the user personally. I created inclusive products that aid wearers from feelings of distress, through the combination of practical yet creative elements. This has led me to include features such as soft fabrics, replaceable pockets, and bar codes directing users to a calming playlist. Relievers such as an opening within the sleeves allow ventilation, and tightening features, text, and weighted fabric are further support mechanisms. (model: Dhillon Shah)



CONTACT

- WEBSITE
- INSTAGRAM
- LINKEDIN
- YOUTUBE



GRADUATED 2021
#WEARECREATIVESNTU