LILY PUDDEFOOT



BA (H) FASHION KNITWEAR DESIGN & KNITTED TEXTILES

I am a Fashion Knitwear Design Graduate. Having completed an internship, at O'Neill in the Netherlands, this really developed my interest for sustainable fashion and thinking about the consumer.

With a background in fashion, alongside an interest in psychology and mental health my final major collection captured those ideas to create a meaningful and thoughtful collection. While exploring the emotions we gain from the environment and how the beauty of nature can benefit our wellbeing. I was successful in having this work showcased at the Graduate Fashion Stand 2021. With my love and passion for psychology and fashion, my future plans could include combining these and developing my creative skills and working towards a career of art therapy. Alternative future ambitions would also to be a designer for a ethical and sustainable focused brand. I also love the idea of putting my perfectionism and dedication into more haute couture brands.





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