BECKY FOWELL

BA (H) FASHION DESIGN

Whatever brief given, femininity and flattering fits are at the forefront of my design approach. With a torn love for both feminine style and athleisure, I often knit together these themes to create an amalgamation that I believe feeds into a missing market. Chic, feminine and flattering athleisure is the USP for my final collection. I have an eye for great commercial design and like to hone in on the finer details, after building a solid understanding into the customer behind any brief.





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