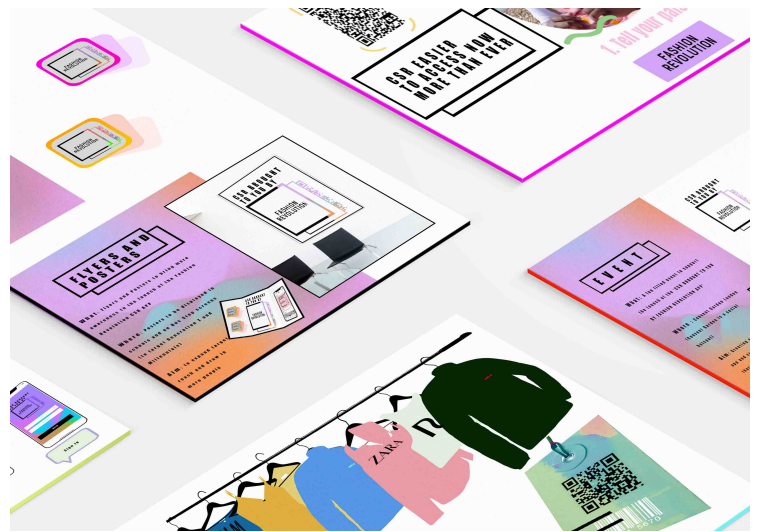


KEISHA SESAY

BA (H) INTERNATIONAL FASHION BUSINESS

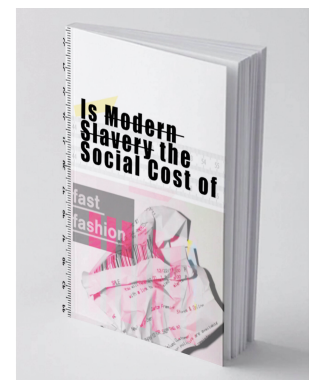
Hi I'm Keisha, an International Fashion Business Graduate. Before transferring to IFB, I studied on BA Textile Design for two years. Between studying on both courses, I've been able to refine my creative skill set to suit different audiences and this year I have further developed a wider understanding of the Fashion Industry from a business perspective. In fact, I have developed a strong passion for both Ethics and Sustainability, which are key-driving forces in the Fashion Industry currently. This also influenced the subject of my Dissertation, which explored the Social cost of Fast Fashion and it's impact on Modern Slavery. This research then lead me to propose a Corporate Social Responsibility Visual Marketing Campaign, that focused on improving the way CSR is communicated to consumers. I thoroughly enjoy Content Creation, Marketing and Digital Design, which are where my strengths lie and I am open to roles within these fields



CONTACT

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