

FLORENCE YOUNG

BA (H) GRAPHIC DESIGN



Passionate about form, textures and tactility, I aim to express the evolving environment around us through organic mark-making and expressive designs. I believe a strong connection to the materials we use and are inspired by make for the most engaging designs that offer solutions on a personal level. I love drawing, painting and collage to express my ideas and add a unique difference to digital graphic design. By remaining curious about the world and taking opportunities to continue to learn, I put a lot of energy into my creativity to seek out innovation whilst incorporating my interest in biological sciences. In my fourth project I felt inspired by my experience travelling around South America and channelled this into creating a campaign that promoted support for indigenous communities. Visualising a solution to an important cause, that I also had a relationship towards, was incredibly interesting and has inspired me to pursue a career that tackles global environmental issues.

