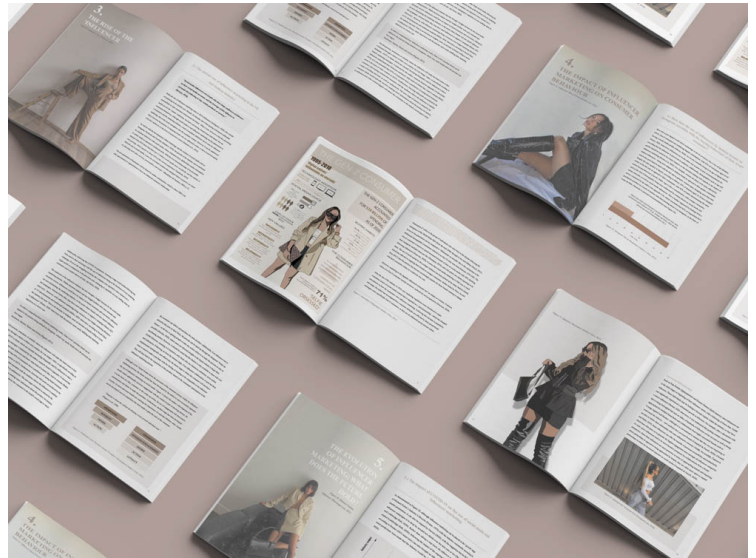


JEMINI DAVE

BA (H) FASHION MANAGEMENT



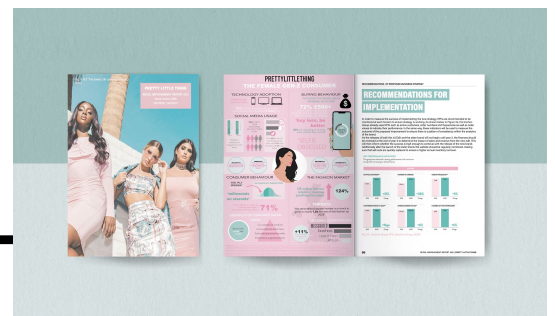
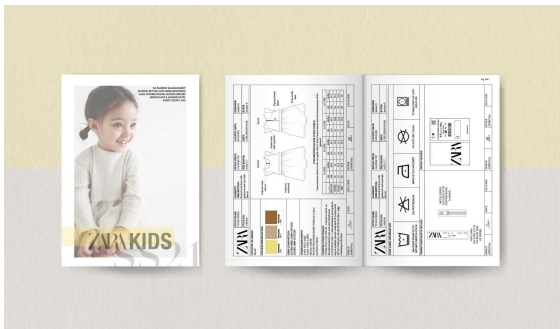
I've been no stranger to social media (especially Instagram!) over the years, and the FM course only developed my love for it even more, and my final year dissertation focused on just that! – it looked at the use of influencer marketing techniques as well as the impact of COVID-19 on the influencer industry. Being so creative, I've loved the projects where I've been able to reflect this creativity into my work as shown in the images. In my 2nd year I was able to use my love for Illustrator to create a childrenswear range for Zara Kids, also including garment specification sheets! Since I dropped out of my previous degree in Fashion Design, although I had no idea what career path I'd take, my degree has equipped me with so much knowledge that I have begun my own journey as freelance social media manager providing branding services - you can find me at @strictlysocialco! I'm excited to see what the future brings...



CONTACT

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