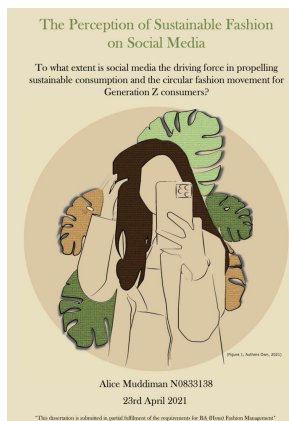


# ALICE MUDDIMAN

## BA (H) FASHION MANAGEMENT



I cannot express how incredible the last three years at NTU have been. Studying Fashion Management made it possible to combine my obsession with fashion with my passion for business and management. Highlights include; visiting Premiere Vision in Paris, winning the App Project in collaboration with FarFetch, playing a key role in our graduate show, graduating NTU's Digital Marketing Academy and of course writing my 10,000 word dissertation – my greatest achievement to date! I chose to write my dissertation on the relationship between sustainable fashion and social media amongst Generation Z. Writing this not only taught me a great deal about sustainability, but also provided me with organisation, communication and time management skills that have been invaluable in my new role. I have been lucky enough to secure a role at independent womenswear boutique, Berties, and I am continuing to develop and build on the skills I have learnt from Fashion Management in a professional environment.



## CONTACT

LINKEDIN



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