

BETHANY LEA



BA (H) FASHION COMMUNICATION & PROMOTION

Hiya, I'm Beth. Day-to-day I'm a seamstress for an independent vintage store, re-working vintage garments to help bring a modernised new life to pre-loved items, helping encourage the move away from fast fashion. I'm also a digital artist, developing brand logos for different businesses but also work for my own business 'LifeOnPaws'. I create personalised hyper-realistic portraits of people's adorable fury friends, to help enhance their love/appreciation for them. A current passion project of mine is to battle the damaging and unhealthy expectations set on love from media and within society, as it can result in very dangerous and at times fatal situations. For this I'm developing LoveSight; a community and bournal, (half book, half journal), designed for my final project at NTU. It will educate Gen Z on how to be a hopeful, not hopeless, romantics with a fun/reflective layout of a 3 step framework I developed. It's time to open your eyes to LoveSight, open your eyes to healthy love.



CONTACT

WEBSITE

INSTAGRAM

LINKEDIN



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