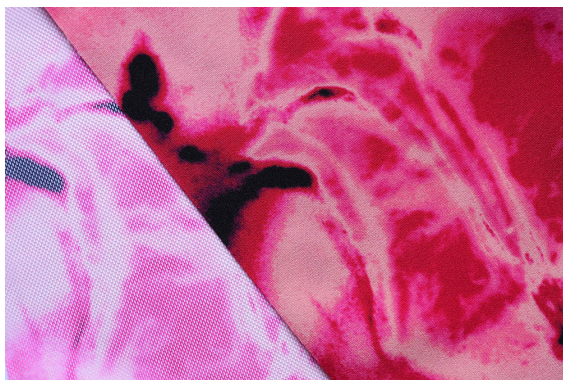
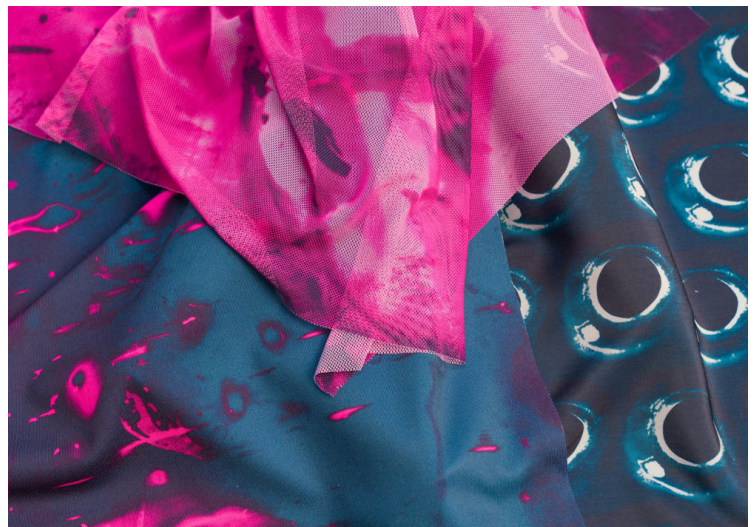


# BETTY BARKER

## BA (H) TEXTILE DESIGN



BAIT - A high-end womenswear collection fusing sportswear base layers with luxury suits. Bait highlights both the internal and external elements of a fish. The outer layers of the garments are inspired by a fish's camouflage and the inside base layers are inspired by the guts and stomachs of fish. Betty wanted the consumer to feel like a fish and gain a deeper connection to marine life. She aims to enhance people's appreciation and knowledge of marine life and create an experience with her collection that consumers want to hold onto, increasing the longevity of the garments.

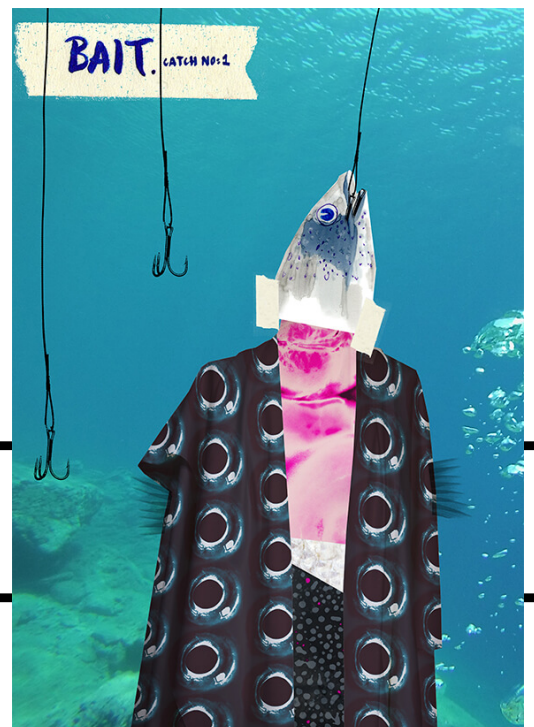


### CONTACT

WEBSITE

INSTAGRAM

LINKEDIN



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