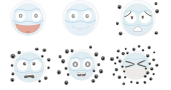


BA (H) GRAPHIC DESIGN



I am an international student in graphic design. I am full of enthusiasm and interest in many projects related to graphic design, and have done many related projects. I think a good design is not only reflected in the final effect, but also in the meaning and value it can achieve. For example, a coffee brand I designed, compared to its outer packaging, I think it should pay more attention to its promotion of sustainable development, including the promotion of recycling and participation in fair trade. This is also the meaning given to the brand, and at the same time reflects some of its thoughts and stories through external packaging design. I think art knows no borders. Sometimes it doesn't take much language to convey ideas from a painting or a piece of work. I also hope to create more works in my future study and work, focusing on the presentation of visual effects, while also conveying deeper meaning and social value.

