

ISSY BRADFORD

BA (H) GRAPHIC DESIGN



Hey! I'm Issy and I've recently just completed my BA in Graphic Design. There have been so many opportunities whilst at Uni, including being shortlisted for the RSA's Moving Image Brief. Not only that, but in the coming months, I'll be starting my new job with the Fraser's Group, working with brands like Slazenger and Everlast. During my time at Trent, I've been a part of the Women's 1st Volleyball team and I'm extremely grateful I get to combine my love for sport and design whilst at Frasers Group. Linking to this, I decided to create a sportswear brand of my own that dismantled the sportswear industry we know today, removing the need for gendered subsections. With the brand CODE:102, I wanted to create a comfortable shopping experience for those who don't necessarily fit into either men's or women's wear. The project alongside other projects this year have allowed me to develop a range of skills and ability to use software like Illustrator, XD, Premier and After Effects.



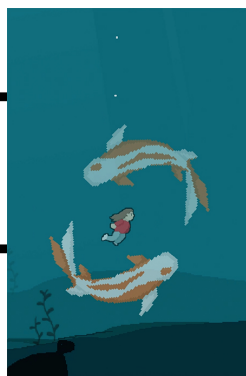
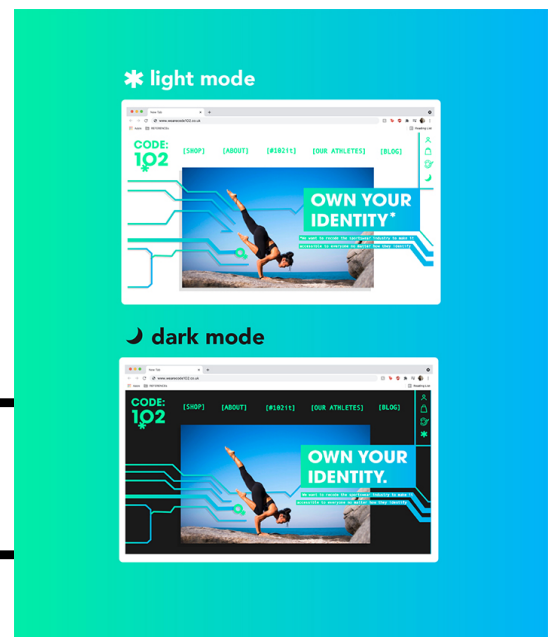
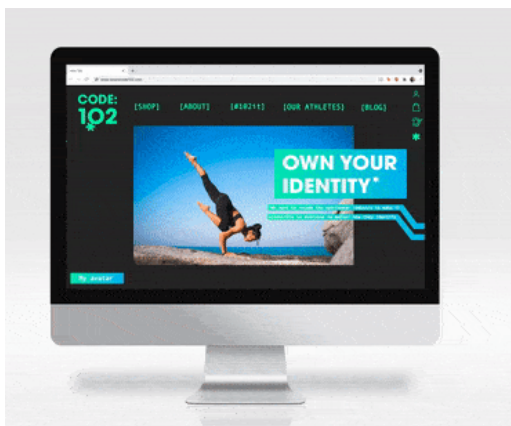
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