

KATHERINE DAVIES

BA (H) GRAPHIC DESIGN

Hello, I'm Katherine. My passion for design often stems from focusing on ways to encourage positive change through meaningful physical and digital concepts. I enjoy using a range of media, including illustration, branding, packaging and motion graphics. This wide range of mediums allows many different outcomes and audiences to be reached. My design aspects involve the strong understanding that design can positively impact people's lives and surroundings. All my outcomes have utilised primary and secondary research, creating rich, in-depth market intelligence. Each concept starts with a few ideas and scribbles on a page, later transitioning through a visual process to ensure meaningful and creative outcomes. My dedication to design motivates me to use my skills to create clear and practical change, promoting discussion and conversation. I strive to keep this part of design alive and hope to use this passion in the future to aid problems with innovative, original concepts.



CONTACT

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