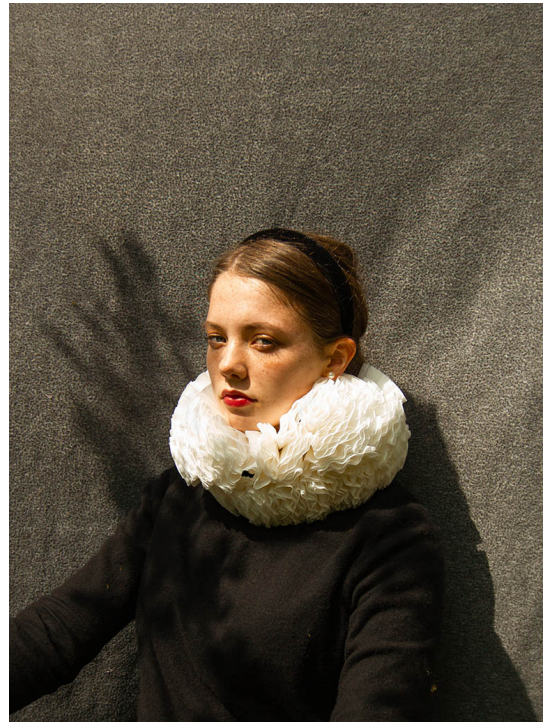


RACHAEL SKINGLE



BA (H) FASHION COMMUNICATION & PROMOTION

Hullo! I'm Rachael. A naturally curious creative thinker with a knack for clever copy, intriguing strategy, and fantastical design. I am particularly passionate about the representation of women's media and interests, and considering how to elevate and uplift this. This interest led me to create 'Bobby' for my final self-devised project; 'Bobby' is a social bookmarking platform that allows young women and girls to collect, curate, and share all their interests without shame. It uses a mixture of pseudo-cultic design, zines, guerrilla spray painting, world record attempts and engaging copy to achieve these goals. I have interned in a variety of industries including: wedding, high street fashion, creative agencies and food marketing agencies (I know more about the international tortilla chip industry than you ever thought possible!) I have also been fortunate enough to do freelance design and illustration work for both personal and professional clients.

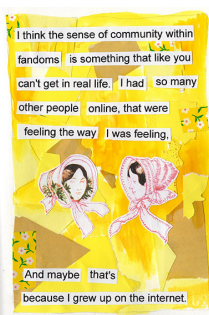
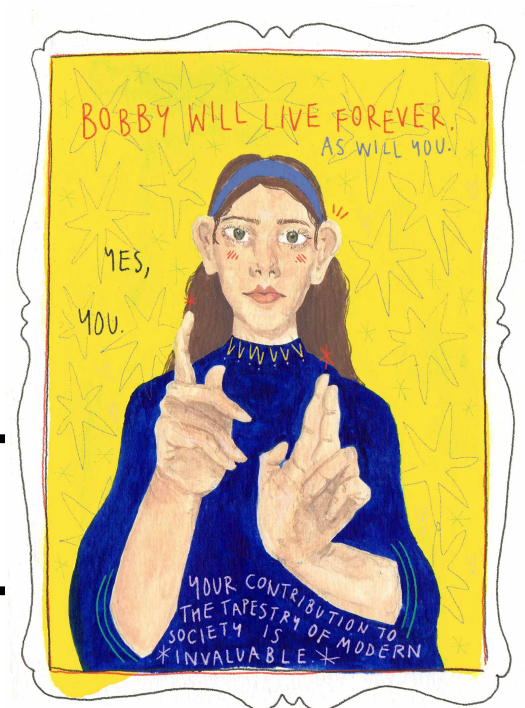


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