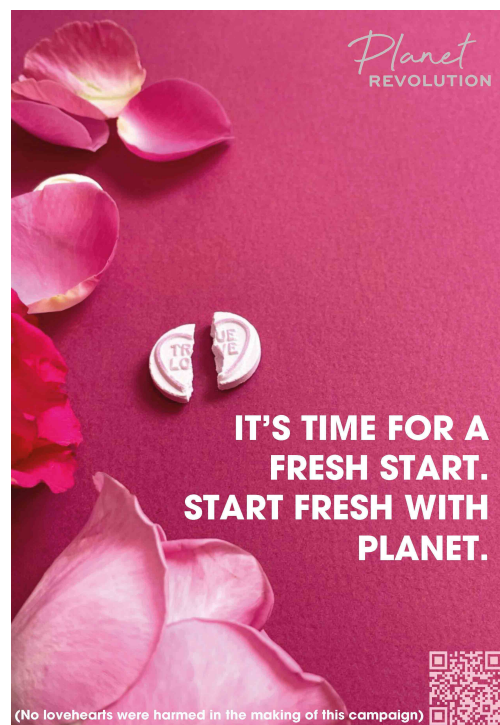


KATIE KNIGHTON

Katie
Knighton

BA (H) FASHION COMMUNICATION & PROMOTION

I am a creative communicator with a passion for digital marketing, social media marketing and content creation. My curious mind and enthusiasm for learning have moulded me into a versatile and open-minded individual. As well as being organised and analytical, which has inspired my healthy obsession with list writing. Throughout university, I have created numerous pieces of work that I am proud of, but my third-year live project in collaboration with Revolution has been my favourite. Creating an integrated marketing campaign for a new, sustainable beauty brand was an invaluable experience. Our team produced a fresh and innovative campaign with bold and playful visuals. In the future, I hope to produce forward-thinking and meaningful work that has an impact. If you are interested in my work, please feel free to contact me using the links below. I'm looking forward to hearing from you.

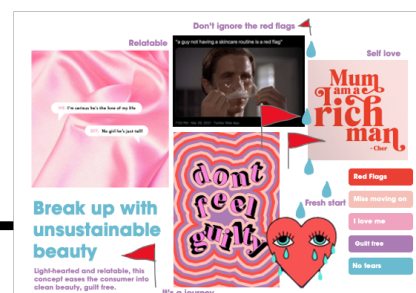


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