

# LUISA PISATURO



## BA (H) FASHION COMMUNICATION & PROMOTION

From connecting young males to the topic of death using the classic corner shop's camaraderie. To liberating female sexual taboos with a kitsch and comical fragrance brand. My unapologetic willingness to be bold, experiment and collaborate with my intended audience results in authentic, layered, and unexpected brand storytelling. My mission? To produce real-world change with ingenuity. Proven successful, my featured work Lady Juice was awarded within an internal NTU industry judged competition and Perishable Goods is currently being exhibited in the Y AIS Flux 2021 show.

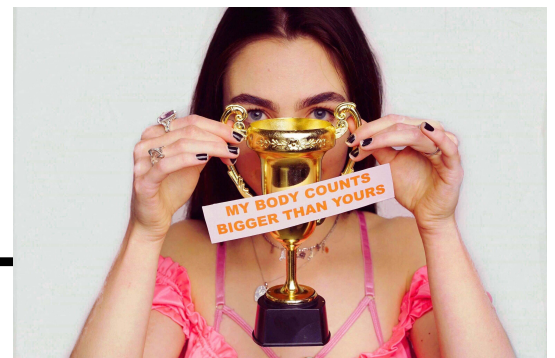


### CONTACT

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