

SALLY VINE

BA (H) FASHION COMMUNICATION & PROMOTION

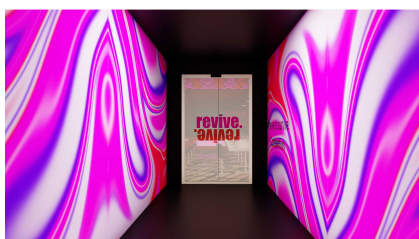


I have really enjoyed the creative element of Fashion Communication and Promotion; this helped me develop my ability to think creatively and helped me to create various visuals and creative content throughout the three years studying this course. My favourite project I worked on and one I feel showcased my creative ability the best was the final project for the last year. I created a brand that was aimed to make streetwear more inclusive for women, called Revive. I was able to play around with different visuals and experiment with various colours to create something that felt suitable, unique and creative to a specific audience. Designing various advertisements and producing this report helped me develop stronger skills using photoshop, Illustrator, and Design. In the future, I hope to study a masters at Nottingham Trent in Advertisement and Communications, which further aid my career path in the direction of creative marketing.



CONTACT

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