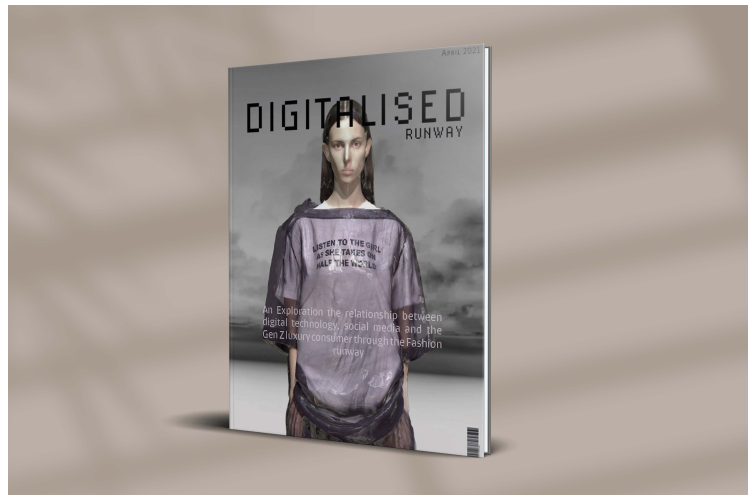


BUKUNMI AKINSOLA

BA (H) INTERNATIONAL FASHION BUSINESS



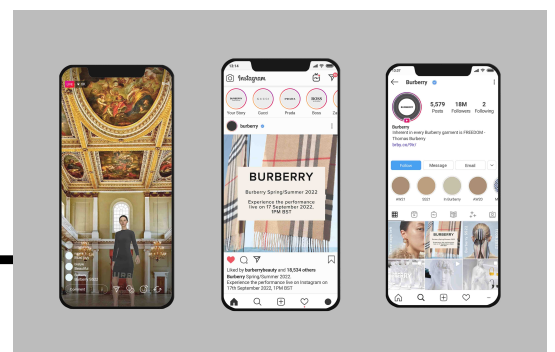
Throughout the year on BA (Hons) International Fashion business, I have been able to explore and create various pieces of work which all have different purposes within the fashion industry. My skill set and interests lie in marketing, promotion, content design and social media. My interest in fashion and digitalisation within the industry is what inspired my final project. My final project within IFB allowed me to create a digital runway concept for Burberry, along with social media content creation and a brand board. This allowed me to strengthen my skills using Adobe software and Clo3D and build on my interests in are digital design, marketing, and promotion. During my time at NTU I have become aware of the elements within fashion business which interest me and solidify those interests into areas of strength.



CONTACT

WEBSITE

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