ADELINA GLODEAN

BA (H) FASHION DESIGN

The progression of the COVID-19 pandemic has made relationships with friends and relatives suffer due to the lack of physical and social interactions. Therefore, this has led me to investigate how people communicate and maintain a relationship during COVID-19 and past pandemics and events. Current nurses' PPE, the evacuee children of 1950, Influenza from 1918 and the landing of Apollo in 1969 have inspired my designs and the key ethos of my brand surrounding 'protection' and 'anti-bacterial/ anti-microbial' properties. My collection is based on clean protective silhouettes and sleek details which shield the pandemic consumer from potential bacteria and microbes.





CONTACT
INSTAGRAM
LINKEDIN





