AMBER THAYNE

BA (H) FASHION COMMUNICATION & PROMOTION

Since beginning my degree, I have enjoyed working on lens-based projects the most. They were a great opportunity to work through the process of styling and curating an artistic concept, as well as using a fun design for the shoots. The best aspect of this for me was developing the visuals, and I am particularly drawn to bright, bold colour palettes and graphics. The creative possibilities of the course were shown by my work on the fragrance project in the first year. My team developed an innovative concept for guilty pleasure fragrances; these included bleach and sweets, and bacon and lavender. We were able to play with ideas and experiment throughout the project and from this, I learned to take more risks and be playful! I am hoping to study for an MA in International Fashion Management as this will support me in seeking fashion experience abroad after University.





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