

BETHAN SANDALL

BA (H) FASHION COMMUNICATION & PROMOTION



From challenging the issue of male domination within streetwear by creating an inclusive and daring zine including my audience's authentic stories to encouraging young females to connect with the topic of social media and its distortive impact on our mental health. My everchanging creative perspective always pushes me to exceed my expectations resulting in work that is impactful, meaningful and has value to my intended audiences. Being praised for my unique eye for visual communication by multiple tutors allowed me to follow my deep-rooted interest in print, enabling me to design two printed zines that address crucial and contemporary problems in our landscape. Promoting print that makes a difference is ultimately my career goal; driven by my compassion and creative flare. In my final year, I have gained experience in brand design, zine design, visual communication, trend research and co-creation with audiences, building projects that demonstrate resilience and risk.

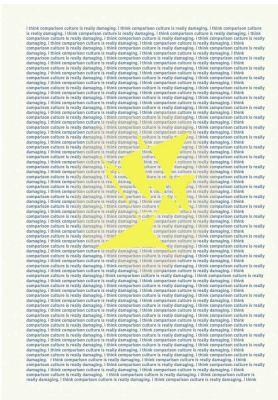
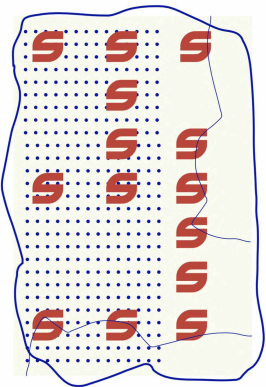


CONTACT

WEBSITE

INSTAGRAM

LINKEDIN



// DISTORTION

let's talk about what this zine is all about. // distortion is a published zine aimed at young women, talking about the issues of social media on modern day society and the distortion it has on reality. We are inspired by the clothing brand 15199, this zine will be a guide to helping you realise it isn't all real, and to put yourself first. 2020 is the year of self-love and positivity.

